

Making The Most Of Your Outdoor Living Space

by Cynthia Mendenhall

Having the luxury of enjoying the outdoors in your own relaxed retreat on the rear of your home or business and then being able to close that space up when inclement or cooler weather arrives is very appealing in today's industry. **Building Industry Synergy** reached out to two HGHBA members & owners of highly successful 'Enclosure' businesses here on the Grand Strand to learn about many of the latest trends regarding the above mentioned industries & what they have to offer local home and business owners.

Carolina Home Exteriors caters to residential homeowners throughout the entire Grand Strand area providing sun rooms, screen rooms, porch and patio covers, pool enclosures, hurricane protection, customized room designs, and Carolina Rooms. They are a longtime member of our community and of the HGHBA. This year begins



Ted Cligrow with Carolina Home Exteriors.

the celebration of the company's 40th year in business.

Owner Ted Cligrow explained. With the explosive growth in residential construction, they have been busy providing retirees and relocated families the opportunity to expand and better utilize their outdoor areas. Carolina Home Exteriors is a local leader in designing and building great outdoor spaces. That is their core strength and they focus to stay in that niche. "We do the basic building and do not distract ourselves with all the accessories," However, they do offer a one-stop shopping experience. "We design the space and then have strategic partners who



create the outdoor entertainment living areas, outdoor kitchens, landscapes, and waterscapes," Ted said. Those strategic partners are some of the very best in the industry offering high quality materials and superb workmanship.

One innovative and helpful tool Carolina Home Exteriors recently

added to their website has become a great way to inform and engage potential customers. "With the advent of technology, we have added an online pricing estimate tool," Ted noted. This tool provides

Contractor's Checklist and encourage folks to consult it to ask the right questions of all contractors. Providing the tools to protect you and your home from less scrupulous contractors is an underlying goal of

Exterior Of Photo
To The Right



Interior
Of Photo To
The Left



homeowners an opportunity to engage in the initial stage of planning a space by allowing them to get an estimated range for what that space would cost with all the features they desire. The program has been hugely successful and is available at www.carolinahomeexteriors.com.

The company's longevity and dedication in the Myrtle Beach market have shown them the need to help consumers protect themselves.

the company. And it's easy to see why: Ted and his team of 30 professionals have worked hard on building trust in the Carolinas for over 40 years.

Their 40-year reputation and strong brand recognition speak to the culture of excellence Ted has created. The showroom and main office of Carolina Home Exteriors are located in Murrells Inlet, just off of Highway 17 on the frontage road.

The expectation of excellence in work and materials is at the forefront of every project. The company has maintained an ongoing A+ rating with the Better Business Bureau. Make an appointment with one the members of their highly professional design team to discuss expanding your home's living space, Carolina

Home Exteriors is where you will want to start. They pride and challenge themselves daily with how best to help you accomplish outdoor living with an indoor lifestyle. Visit www.CarolinaHomeExteriors.com for further information.

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Weitzel's Custom Screen Rooms, Inc. is known for their excellence in the area of enclosures. From screens and retractable awnings to specialty jobs with high difficulty, Glenn Weitzel is a proven leader in his field. With over 40 years in the industry, and 13 years in the Myrtle Beach market, Glenn has built a successful company on his good reputation and the kind words and referrals of his customers.

Glenn works mostly with high-end builders, but gives the same personalized service to individual residents as well. "I am at the job site every day. I don't have crews I send out; I do the measuring and the



installation. I build a good rapport with folks," Glenn explained. "I believe in quality. Quality service and quality materials. I have two of the largest manufacturers in the U.S. who support me and back me up." Glenn is referring to Phantom and Rainier, manufacturers who are known for the high-level of quality products they offer and for great service if a problem ever arises.

Glenn has noticed people wanting to spend more time on their porches. "Folks

are living, cooking, eating, watching TV now in their enclosed or screened-in areas in the backyard," Glenn said. Choosing the right screen material can extend the use of an outside area longer than you could imagine, especially in the Carolinas. "We offer all sorts of screens, but one has been extremely popular. It blocks the sun in the summer keeping your area cooler. In the winter, it keeps the entire area warm with the use of a heater or fireplace. The screen also provides better privacy while still allowing you to see out."

Weitzel's Custom Screen Rooms Inc. also offers retractable screens which have grown in popularity lately as well. "You can use it when



Glenn Weitzel with Weitzel's Custom Screen Rooms Inc.

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Glenn Weitzel demonstrates the ease of operation for the automated retractable screens @ a custom home in Grande Dunes.

you want," Glenn explained. "Put it down when the bugs are out or to block some of the sun." The retractable screens are equipped with smart motors that can be operated with a remote or from your phone or device. "Wind sensors can be installed as well, so the screen automatically retracts when the winds kick up," Glenn said. Retractable awnings work in much the same way and are available in many colors and styles. For larger projects, Glenn noted, "We also offer power screens up to 40' long."

Mr. Weitzel prides himself on being a bit old-fashioned in his business approach. "I give people all of their options, let them pick what they want as far as color and styles, and price it out." Then he shows up with quality products and provides service that is truly a level above. This basic model has served him well as the company continues to experience growth. Whether 16 floors high, weird configurations, archs, or screening in a traditional back porch, Glenn says he is always up for a challenge.

If you are in need of rescreening or want a complete enclosure of your patio space, Glenn is the person you want to call. Combining the best products on the market with his highest quality workmanship will enhance the value of your home for years to come. Visit www.WeitzelsScreenRooms.com for further information. ■

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