

Get More In A New Home Beazer Homes in Myrtle Beach



Bella Vita pool, fitness & amenities center



Master bedroom in the Bella Vita Edisto plan

Beazer Homes traces its history to 17th century England, where founder George Beazer built his first home. The company began building in the U.S. more than 25 years ago and has since become one of the nation's largest homebuilders. With eight active communities in and around Myrtle Beach—and a ninth opening this fall—Beazer brings more than nine generations of quality homebuilding experience to the area. Beazer stands out among homebuilders with a customer-first approach, enhancing the homebuyer experience by building high-performing homes with the flexibility of Choice Plans™, and partnering with customers through its Mortgage Choice program.

Beazer Homes is dedicated to designing homes built for exceptional quality and comfort, with a focus on energy efficiency that exceeds current ENERGY STAR® standards.

“We’re making homes that are built to last and will save homebuyers money every month with lower energy bills—this is what we call Surprising Performance,” said Scott Bowser, division president for Myrtle Beach.

Beazer has been recognized by the U.S. Environmental Protection Agency, with the ENERGY STAR® Partner of the Year – Sustained Excellence Award for its fourth consecutive year in 2019.

Beazer attributes its success to having the right people and partners behind its homes, each one committed to delivering the highest quality home and best-in-class customer service.

“We strive for an outstanding



The Reynolds great room at Belle Mer

experience from the moment a homebuyer walks into our sales centers, until long after they’ve opened the door to their new home,” Bowser said. “Our team of new home counselors, designers, builders and customer care representatives are there every step of the way. They’re

working collaboratively to fulfill our commitment to every customer.”

Beazer also works with best-in-class partners. Walk in to any Beazer community and you’ll be surrounded by top-of-the-line

materials, hand-picked for their quality and durability. From fixtures to framing, everything you see (and everything beneath the surface) is sourced for durability, functionality, and style.

“These high-caliber materials are a big part of how we’re able to build high quality, comfortable, and energy efficient homes,” Bowser explains. “We also have a series of rigorous construction and inspection processes. We’re proud to have the quality of construction that not every builder can claim.”

Beazer’s quality assurance program, Safety, Schedule, Quality, means builders are ever-present on the job



The Windsor kitchen and great room in Surfside Plantation



site, collaborating with the sales team to set expectations and communicate updates as they build homes. The construction team is accountable for visiting every home, every room, every day. And they're not just looking at construction progress. They're also nurturing a "Safety First" culture. "The safety of every individual on a jobsite is paramount. There's just nothing more important than our team, our customers, and our trade partners going home safely to their families every night," Bowser said.

Floor plan flexibility with Choice Plans™

Each of Beazer's communities offer not only style and substance, but flexibility for customers to personalize their home. The Beazer Design Studio features hundreds of design selections,



The Valleydale

and with the help of Beazer's design team, customers can turn their house into the home they'll always love. Additionally, Beazer offers Choice Plans™, flexible floor plans for homebuyers to customize primary

living areas at no additional cost. Choice Plans allow changes to rooms like the kitchen, master bedroom, bathroom, or dining room to suit their individual lifestyles.



The Hemingway "Choice A" kitchen



The Hemingway model at Park Place in Market Common

An Industry-Leading Mortgage Choice Program

Beazer Homes also leads the industry with their unique Mortgage Choice program. Mortgage Choice offers technology for buyers to compare multiple loan offers and choose the best lender.

"Everyone's financial circumstances are unique. We built Mortgage Choice so homebuyers have access to multiple lenders with a variety of loan programs," Bowser said.

Unlike other builders, Beazer doesn't make a profit from a buyer's loan. Instead, they incentivize buyers to compare two or more lenders to make sure they're getting the lowest rates and fees available. To help get buyers started in the comparison process, Beazer identifies a handful of "Choice Lenders." These lenders must maintain a customer satisfaction rating of 90% or higher to be able to compete for

customer business. Homebuyers can also compare loan offers from a lender of their choice.

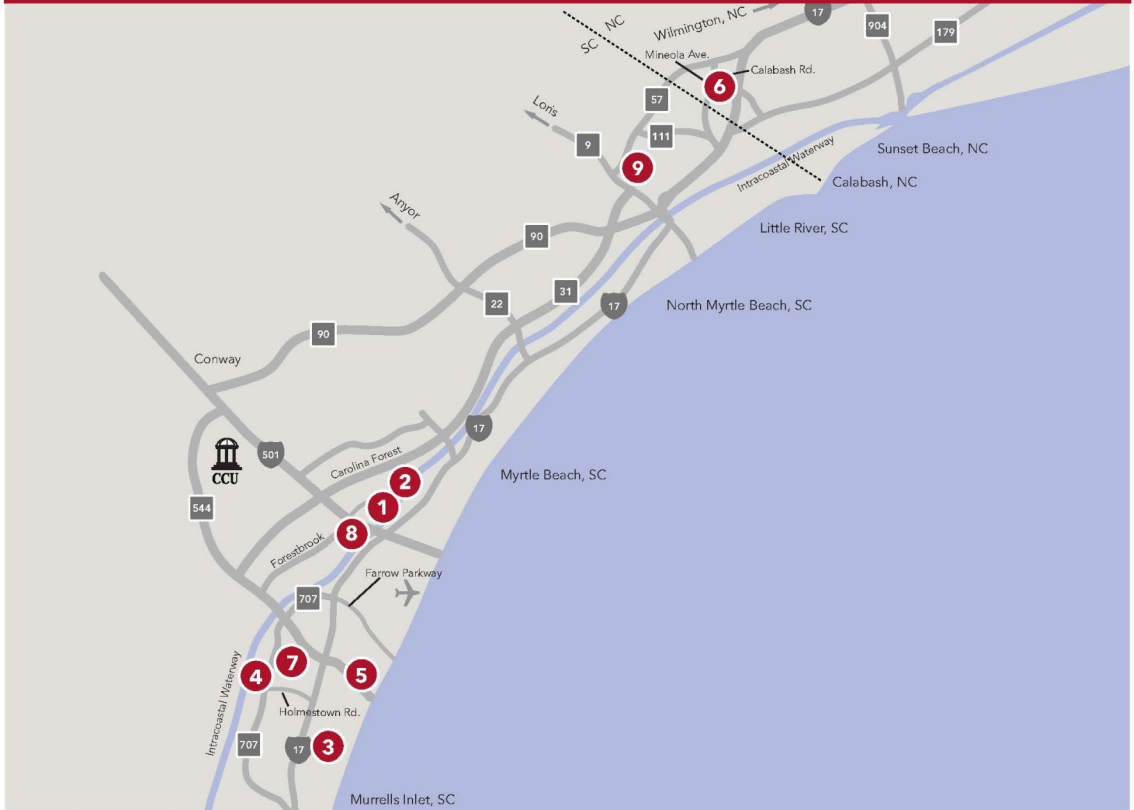
In Myrtle Beach, Beazer offers communities in prominent locations along the coast. With its ninth community to open in Longs, SC this fall, homebuyers have access to award-

winning school districts, shopping, dining and entertainment districts, and the convenience of major thoroughfares. Each community features individual amenities such as pools, fitness centers, pet-friendly areas, and outdoor sporting facilities. ■



The great room in the Savannah plan

COMMUNITY GUIDE



- 1 BELLA VITA**
 Single-family Homes from the \$230s
 905 Sorano St Myrtle Beach, SC 29579
 (843) 619-7861
- 2 BELLA VITA GARDENS**
 Garden Homes from the \$180s
 816 Salerno Circle, Unit A, Myrtle Beach, SC 29579
 (843) 353-3914
- 3 BELLE MER**
 Single-family Homes from the \$270s
 809 Reagan Court, Surfside Beach, SC 29575
 (843) 438-4442
- 4 CAMERON VILLAGE**
 Single-family Homes from the \$250s
 237 Terra Vista Drive, Myrtle Beach, SC 29588
 (843) 352-8840
- 5 PARK PLACE**
 Single-family Homes from the \$280s
 1941 Parish Way, Myrtle Beach, SC 29577
 (843) 353-3916
- 6 SPRING MILL PLANTATION**
 Single-family Homes from the \$200s
 2079 Saybrooke LN NW, Calabash, NC 28467
 (910) 565-4494
- 7 SURFSIDE PLANTATION**
 Single-family Homes from the \$230s
 209 Angel Wing Drive, Myrtle Beach, SC 29588
 (843) 352-3250
- 8 HARBORVIEW**
 Single-family Homes from the \$290s
 3237 Waccamaw Blvd, Myrtle Beach, SC 29579
 (843) 492-4488
- 9 SUNSET LANDING**
 Single-family Homes Coming Soon
 Little River, SC 29566

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