

# The Importance of Proper Roofing And Gutter Systems Across the Grand Strand

Any residential home or commercial structure has a specific type of roofing and gutter system. In today's market combining functionality with curb appeal for roofs and gutters alike has become increasingly popular. *Building Industry Synergy* reached out to three respected companies in our industry to learn a little more about the products & services that they offer in this industry and some of the latest trends that they have noticed with the local contractors, property management companies and homeowners.

**Spann Roofing & Sheet Metal** has been in business for 62 years, serving Horry, Georgetown, Florence, and Brunswick counties. Spann is a family-owned and operated company that has built a solid, well-respected reputation. One glance at their portfolio of roofing jobs tells the story of growth along the Grand Strand area. Spann has a wide range of



**(843) 347-2220**

expertise and are ready with a variety of materials. Services offered include the following:

- Residential and Commercial New Roof Installation
- Residential and Commercial Roof Replacements
- Residential and Commercial Roof Repair
- Roof Maintenance Programs
- Sheet Metal Fabrication
- Energy Star Roofs
- Free Residential Roof Replacement Quotes

Kimberly Stoffel is the Division Manager for Spann Residential Roofing, which also incorporates any commercial roofing job using shingles. Nearly all of their shingle roof installations use GAF® shingles and



accessories, which is known for their outstanding materials and warranties, though they will install other shingles at the contractor's or homeowner's request. Spann Roofing is a GAF Master Elite installer and member of



the President's Club; only 3% of roofing contractors in North America hold this title.

Spann installs not only shingles, but also a variety of residential and commercial roofs, such as built-up, single ply, modified bitumen, coating, and metal. Of metal roofing Kimberly said, "There are different types of metals. We specialize in the installation of standing seam, so the metal is bent on site. What makes the

standing seam so good is it has hidden fasteners, as opposed to visible screws in corrugated roofs that end up rusting, backing out and creating



*Dave Wahrendorff (left), Hilton Knight (middle) & Kimberly Stoffel (right) with Spann Residential Roofing*

opportunities for leaking." Spann matches the installers' expertise to the material to ensure proper performance. Hilton Knight is the Project Manager for Spann Residential Roofing. He is the person in the field overseeing projects.

Another unique feature of Spann Roofing is that all the flashing fabrication is completed in their large metal workshop. They can fabricate gutters, including copper, chimney cap



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replacements, along with other specialty products. The Spann warehouse is stocked with supplies for



Spann Residential Roofing Project Manager, Hilton Knight (right)

emergency purposes as well, such as post-hurricane roof repair.

Spann Roofing offers roof maintenance programs and free residential assessments and quotes. Kimberly said, "We'll always be honest. If it looks like a roof has some years left to it, we'll let the homeowner



or Property Manager know that there is no immediate need for work, and we can give them a budget price for future replacement." Dave Wahrendorff is the company's Sales Manager and estimator.

Homeowners and contractors that are new to the area may not be aware of Spann Roofing. The company's



reputation and strength has grown through word-of-mouth, not splashy advertising. The message Kimberly most wants to impart about Spann Roofing is, "We're always going to be here. If something does come up, we will honor any corrections that need to be addressed. We stand behind what we do. We'll see to it that our jobs are performed correctly, and that the homeowner or general contractor is satisfied with our work."

**PLEASE REFER TO PAGE 9 OF THIS ISSUE FOR FURTHER INFORMATION ON SPANN ROOFING & SHEET METAL, INC.**

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Zeb Hill Darryl Hill

SunCoast Building Products & Services, Inc. a family owned and operated small business located in the heart of Downtown Historic Conway,



SC is observing big changes in the guttering industry these days. Celebrating their 20th Business Anniversary this year this small but mighty crew has had the honor of being featured in several major



Darryl Hill (right) & Zeb Hill (left) with Suncoast Building Products & Services, Inc.

publications including *Southern Living Magazine* and *Gutter Enterprise Magazine* and awarded for excellence in their field. Owner and Master

Installer Darryl Hill said, "We have surely been blessed over the years. I have witnessed homes and buildings built on the Grand Strand back in 1999 standard without gutters, to now in 2019 installing gutters on all construction...new and existing. Horry and Georgetown Counties have been hit with extremely heavy rainwater from hurricanes over the past 3 years and a good guttering system is almost essential in controlling the flow of heavy rain water from storms which flood and destroy



expensive landscapes. Gutters also aid in the control of drainage and foundation erosion. What's more exciting is noticing a trend where



gutters and downspouts are being used for "Curb Appeal" – they're not only functional but can be a quite beautiful exterior decoration to your home."



Through the autumn months and Hurricane season keeping gutters free of debris in areas with pine trees and heavy foliage is easier with a Top of the line "Pine/Leaf Gutter Guard Protection System". These guards

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Suncoast Building Products & Services' owner, Lesley Hill

capture falling pine needles and foliage and allow water to flow properly through the gutter.

Finally, SunCoast's continued

success is attributed to skilled Experienced workmanship, Excellent craftsmanship, and offering Superior Products at the Best Price. Their understanding of the essential business principle of "Customer Service & Good Communication" keeps contractors, homeowners, business owners, and their referrals coming back year after year.

Darryl and Lesley Hill along with



their son and Crew Leader Zeb Hill lead SunCoast Building Products & Services, Inc. Megan Hill, Zeb's wife, is the company's Office Administrator. They have been in business since 1998. You can visit their new showroom location at 1703 Park View Road, Conway, SC 29526.

**Monarch Roofing** is a one-stop resource for builders, contractors, and property managers throughout the Grand Strand. Rob Clemons, General Manager of Monarch Roofing said, "From the new construction standpoint, we work with the tract builders and custom home builders alike. We do metal, tile, and shingle



The Myrtle Beach corporate offices for Monarch Roofing located @ 4336 Waccama Blvd.

roofs, which makes us unique for a builder looking for a roofer who can do all types." A production builder planning a 1500-home community is looking to maximize margins through standardization of product. Choosing



Monarch Roofing General Manager, Rob Clemons

one style and color for roofing shingles makes overall community color-scheme selection simpler. Monarch can deliver a good quality GAF® shingle at a competitive price and in large quantities. Custom homebuilders and individual homeowners usually have more latitude and therefore a greater variety of choice. "We have a ton of different options for homebuyers that are not limited – from color to style. We have our designer shingles, which look totally different," Rob said.

Monarch's versatility is also attractive to property management companies because of the wide range of services and prices they offer. Rob said, "It gives property managers the opportunity to call just one company for anything from one tenant's small leak, to an entire complex that needs roof



replacement." Monarch also has a commercial division for non-residential roofing needs.



Regardless of the scope of work, Monarch Roofing provides professional estimates so that managers, POAs, and individual homeowners can budget accordingly for roof repairs and/or replacement. Monarch Roofing offers inspections that range from a general "bill of health" to a full roof-system replacement quote. Monarch can then provide the necessary guidance regarding the longevity of an existing roof and projections for approximate prorated warranty with a 2-year labor warranty. We can go above and beyond with some of our roofing system components, like the underlayment and heavier ridge caps, which allow us to bump up from the basic 2-year labor warranty to 25-year labor coverage in addition to the 50-year material coverage. This is phenomenal and unique in the roofing industry." ■

The industry has developed many different roofing materials, and better technology has brought improvements to manufacturing. This is particularly true of shingles where technology has increased the adherence of granules to shingles, developed better algae protection, and created cool shingles that offer better reflectivity, which helps keep attics cooler for lower energy bills.

Rob said, "We chose to affiliate ourselves with the manufacturer, GAF®, for our shingles because we believe they offer a better quality product and better warranties." Monarch Roofing is a Master Elite contractor for GAF®. This is a rare designation in the roofing industry because its achievement requires longevity and skills in the trade, along with a solid record of customer satisfaction.

Shingles are still the most cost effective roofing, and the material's lifespan has increased. Rob explained, "Our basic shingle has a 50-year non-



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