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Sylvia Hickman (middle) is a fellow member of the Horry Georgetown HBA. Sylvia and her husband Marvin (right) review a set of plans with Amie Barr in front of their land off of 701 North in Conway. The Hickmans hired JV Barr Construction to build their beautiful 3,500 square foot home on this one acre lot.

The rendering of the Hickman's home mentioned above. The Hickmans are excited about building and moving into their new home where Marvin will have a small wine cellar and Sylvia will have a fire pit in the back constructed from bricks salvaged from Marvin's grandmother's home.

involved in a Kingstree SC project “that is directly in line with my goals, motives and morals,” Amie noted. It is an up-fit of barracks for Veterans housing. They will also transform a building on the same property into an after-school and summer camp facility for kids. Amie is also working on a multi-unit apartment project, and is in preliminary discussions for a church construction project. ■



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The Importance Of Making The Proper Decisions Regarding The Exterior Design & Installation Of Today's Roofing & Guttering Systems

The exterior of any home or business is the first thing individuals notice. The curb appeal and durability of today's exteriors, including the roofing and guttering systems, have become increasingly important in the design and planning of both new construction & remodeling projects. The Grand Strand area has experienced a lot of heavy rain over the past couple of months. This is in addition to the fact that we are currently in the middle of the 2020 hurricane season. An effective roofing and guttering system can help to protect your investment from the above for many years to come. *Building Industry Synergy* reached out to three respected professional companies in our area that carry the products and offer the services that our local building contractors, property management companies and homeowners need to successfully design, plan and install the proper exterior systems.

A roof is a major investment in one's home, and when it's time for a new one, homeowners need assurance that the roofing company offers experience, quality, and integrity in both its products and its service. Spann Roofing has been in the roofing business for 63 years, and this family-owned company takes pride in selling and installing durable roofing that fits the homeowner's needs.



Kimberly Stoffel, division manager of **Spann Roofing**, said the company is a certified GAF master elite contractor, a claim very few roofers can make.

“Only 3 percent of contractors in North America have that title; you

have to meet certain criteria including the volume, quality of work, proven reputation, and ongoing professional training,” Stoffel said.

Dave Wahrendorff, project estimator, is a key element in the integrity of Spann Roofing.



Dave Wahrendorff

Wahrendorff completes the initial site visit and determines the homeowner's needs depending on the condition of the current roof.

“Dave has gone out to look at a roof and he'll say, 'You have another three years before you need to have it replaced.' Then, he'll give them an idea of what it will cost, so they can prepare for the future. He doesn't say, 'Oh yes, we want to sell this to you right now.' He'll be upfront with the homeowner.”

Spann holds its work to the highest standards and avoids taking shortcuts that will, in the long run, lead to a



shorter life for the roof.

“We do complete tear offs and re-roofs, so whatever roof you have on there, it's coming off,” said Stoffel. “Some companies put a roof on top of the existing roof. You can do that, but you're not going to get near the lifetime out of it. And I try to explain to people, 'It's like putting a band aid on it. Who knows what kind of issues you have underlying in your wood? You're spending thousands of dollars, and you've going to have to do it again.’”

Project field manager Hilton Knight oversees each job, ensuring the project runs smoothly with complete customer satisfaction. In addition, Spann Roofing always has a cleanup person on the ground constantly

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Hilton Knight

collecting debris so the site is clean at the end of each day.

Spann Roofing might not be the most inexpensive bid, Stoffel said, but the customer is paying for quality and peace of mind.



“Our quotes are detailed, our information is detailed, our work is detailed,” said Stoffel. “Anybody can come in and just throw a roof on your house, but we just care about it so much. Everyone just takes so much pride in what they do. We see it through to the end.”

Suncoast Building Products & Services Inc., a family owned and operated small business located in the heart of downtown Historic Conway SC continues to follow the forever evolving guttering industry through the perils and blessings of 2020. These gutter experts, enjoying success for more than 20 years, have been featured in several major publications including *Southern Living Magazine* and *Gutter Enterprise Magazine* and continue to be awarded annually for excellence in their field. Owner and master installer Darryl Hill said, “I’m thankful to see the market still booming in Horry County even



(from left to right) Darryl Hill, Lesley Hill & Zeb Hill

through the pandemic and civil unrest this year and even more honored than ever to be of service to all of our valued clients and their referrals.”

Horry and Georgetown Counties have been hit with extremely heavy rainwater and flooding over the past 4 years and a correctly installed guttering system is essential in helping to control the flow of heavy rainwater from these storms which flood, erode and destroy foundations and expensive landscapes. A good gutter system will aid in the control of drainage and foundation erosion. Qualified gutter installers should understand the different types of foundations builders use to aid in making good gutter and gutter cover decisions for their clients.



Suncoast Building Products & Services appreciates all of the relationships that they have established with the local building contractors.

The use of pop ups, diverting drains and downspouts can be key to moving water away from your property. Roof pitch is another factor in determining whether you will need a standard or commercial size system in order to catch the water as it runs down from the roof.

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Darryl also added, through the Autumn months and hurricane season, keeping gutters free of debris in areas with pine trees and heavy foliage is easier with a top of the line “Pine/Leaf Gutter Guard Protection System”. These guards capture falling pine needles and foliage and allow water to flow properly through the gutter. He states, “We carry a number of great protection systems. Last but not least, gutters and downspouts are now being installed not only for function but also for ‘Curb Appeal’. They come in all sizes, shapes, colors and materials these days and can be a quite lovely exterior addition to the decoration of your home.”

community. She firmly believes all builders and contractors should use local small businesses and local subcontractors who live and raise their family right here in Horry & Georgetown County. As a Horry Georgetown Home Builders Association Member and honored Board of Directors member she says, “I am totally committed to service and promoting “good will” between all contractors, subcontractors, businesses large and small, along with supporting our local and state legislative branches and elected officials.”

Both Darryl and Lesley spoke about the issue of trying to balance this incredible housing boom with the



Darryl Hill (standing in photo) and his son Zeb Hill (on ladder) have become two highly respected gutter installers across Horry & Georgetown Counties.

demand and is an unwelcomed complication for all construction and skilled trades.” She further explained, “Baby boomers are retiring, and most millennials are disinterested in outdoor skilled labor as a profession. This leaves us with the dilemma of head hunting to find qualified workers to meet the rising demand. To help out we have become very involved in aiding and supporting the educating of our youth about careers in construction through the HGHBA, staying in contact with the Academy for Technology and Academics and SCWORKS along with reaching out to



Suncoast Building Products & Services is proud of their “Family Owned and Operated” business title. Lesley Hill, the company’s CEO, is and always has been active in her

arduous task of finding qualified and professional gutter installation technicians for hire in our area. Lesley said, “The skilled labor market in Horry County is insufficient for the

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“My husband Keith & I were extremely happy with the professional installation we received. The installers always kept everything clean on the jobsite. Shannon was very helpful with the selection & overall design process. They made sure we knew how to take care of the granite in the future & even called back after the job was completed to confirm that we were completely satisfied.”
- Susan Damroth

Granite
Quartz
Marble
Quartzite
Onyx

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Horry Georgetown Technical College. We have also instituted a 'Train & Earn' program where we will hire serious applicants and provide them with tools, boots and uniform shirts to learn the gutter trade on the job."

Finally, Suncoast's continued success is attributed to skilled experienced workmanship, excellent craftsmanship, and offering superior products at the best price. Their understanding of the essential business principle of "Customer Service & Good Communication" keeps the contractors, home- owners,

business owners, and their referrals coming back year after year.

Darryl and Lesley Hill along with their son and crew leader Zeb Hill lead SunCoast Building Products & Services, Inc. Megan Hill, Zeb's wife, is the company's office administrator. This small but mighty team has been in business since 1998.

The biggest trend Jeff Griffin, branch manager for **Richards Building Supply**, has noticed lately is the shift toward more metal roofs. While there are a lot of new products



Worthouse metal roofing

out there, they've had great success with Worthouse metal roofing products which have a 200-mph wind-resistant rating and come with a 30-year coastal warranty. "It goes up easy and stays put," Jeff explained. "And the longevity and performance is worth the extra cost, especially when some of our customers have seen a 10-25% decrease in their homeowners' insurance premiums."



Jeff Griffin

Jeff is quick to point out the company's ability to source absolutely anything exterior on a house. Over the

last few years, the sale of roofing materials has increased dramatically. "The IKO shingle has sold the best for us. It is every bit as good of quality at a better price because the company is not as known as much as some of the big names."

The right roofing can boost the curb appeal of any style of home, from rustic to urban, colonial to contemporary. You'll find the perfect asphalt roofing shingles for yours in one of IKO's four collections: Designer, Performance, Architectural or Traditional.

Designer Shingles

Estate homes and properties of caliber demand a type of roofing that's as distinctive, beautiful and unique as they are. IKO's Designer roofing shingles offer you the ultimate in weather protection and mimic the sought-after, designer look of natural slate tiles or cedar shakes without their associated maintenance worries and expense.



IKO Cambridge Architectural Shingles

in popular colors and in unique color blends. These roofing shingles have a large exposure, high-definition profile and dimensional thickness that make them a popular choice among homeowners and deliver the best over-all value for contractors.

Architectural Shingles

Cambridge laminated architectural roofing shingles are IKO's most popular among homeowners and roofing contractors.

Available in a wide array of stunning, color blends, their high profile and dimensional thickness will enhance the roof scape of any style of home. Cambridge architectural shingles have one of the heaviest mats in the roofing industry, for superior weather protection. Installers appreciate their special Advantage size, too.

IKO Cambridge architectural shingles use straight, not angled, cuts. Their dimensional profile, deep shadow bands and staggered dragon's teeth create the appearance of natural wood shakes for a high-end designer look at an affordable cost. IKO Cambridge shingles enhance any home's style, from traditional to modern, rustic to urban. They're engineered to withstand the elements for years, making them one of the most durable shingles you can buy. ■



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