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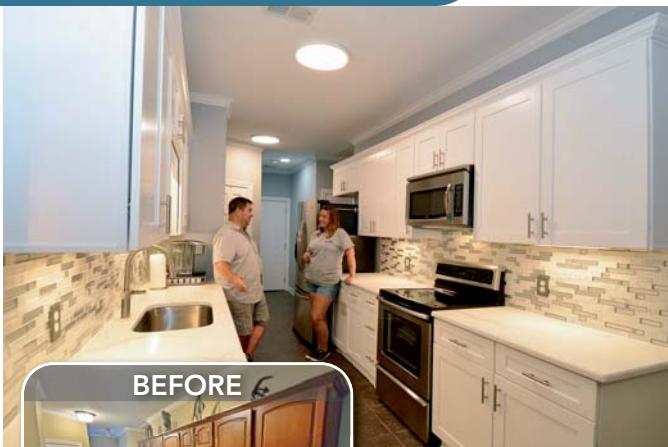


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Homeowner, Marty Perdicho (left) & Heather Templin with Conway Builders (right), in the Perdicho newly remodeled kitchen. Conway Builders removed the existing dark cherry wood cabinets and existing countertops. They installed new White Shaker plywood construction cabinets and created a 42" space between the countertops and the bottom of the cabinets, vs the previous 36" space. They also installed new quartz countertops with an under mount stainless steel sink and a linear glass/marble backsplash. The new under counter lighting definitely brightens the space to make it more appealing.

Conway Builders also remodeled the master bathroom in the Perdicho residence. They removed the existing builder grade garden tub & shower stall, as well as cutting down the knee wall between shower and tub & opened up the space with a frameless glass shower surround. They installed the new tiles for the shower with an accent in the niche & installed a new updated soaking tub. They also painted the existing vanity cabinets and installed a cultured marble vanity top with a double sink. New light fixtures, mirrors, tile flooring and a new paint job for the entire bathroom put the finishing touches on this project. "They're just really genuine. I highly recommend them," said Marty.

I would always call Heather and ask for her thoughts. She was very honest and explained why something would or would not work – she would try to educate me. She was willing to come over and look at things and help with decisions." Heather also knew when to

tell Marty to stop driving himself crazy by second-guessing good decisions. Marty said of the Conway motto, "I think it means they treat your house like it's theirs, it's safe and done right." At the time of the interview, Marty was waiting for a proposal from Conway

Builders to replace the front door. He was predisposed to accept it, "I know they're going to treat me right; the price is going to be right, and the job is going to be done right. I highly recommend them. I stand behind them." ■



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(843) 222-2324

ConwayBuilders.com • ConwayBuildersMB@gmail.com

ConwayBuilders of Myrtle Beach



Myrtle Beach Regional Economic Development Corporation

Bringing New Business To The Grand Strand



by Sandra James, MBREDC Director of Investor Relations

The mission of the Myrtle Beach Regional Economic Development Corporation is to lead Horry County's efforts in attracting, growing, and retaining sustainable businesses that create jobs.

This organization was founded to function as a vital, comprehensive resource for location and expansion assistance, and to facilitate development programs throughout Horry County. We raise the profile of the greater Myrtle Beach area as a prime business location; we unite key parties in the public and private sectors to accelerate economic growth; and we diversify the economy by attracting suitable and sustainable industries.

Horry County is one of the fastest growing regions in the United States and presents itself as a prime business location. Myrtle Beach is more than just a great place to vacation. It is also a great place to live and do business. A key part of the economic development in the region is ensuring that Myrtle Beach and Horry County are among the East Coast's best places to start a business.

Smart investing is critical to business success in today's economy. At the Myrtle Beach Regional Economic Development Corporation, we regard our members as investors and know that they expect to see

a return on their investments. Since 2012, the Myrtle Beach Regional Economic Development Corporation has facilitated over 25 company locations and expansions, representing over 2,000 new jobs with an economic impact of nearly \$200 million. It is because of the investment and support of our partners that the MBREDC can connect and engage with these very companies. As a member, or investor, of the Myrtle Beach Regional Economic Development Corporation, each business plays a vital role in the success and prosperity of our community and have opportunities to interact with new and expanding industries. Investors also see a return on their investment with the MRBEDC by improving the economic vitality of the community through increased wages, which provides direct benefits to all businesses in the region.

Every \$200 invested with the MBREDC translates into 1 new job for Horry County, creating at least \$3000 of additional state and local tax revenue, reducing the tax burden for all taxpayers.



All dollars help us to entice new companies to our area, as well as assisting local companies with their growth and expansion goals. Jobs created through the MBREDC are sustainable opportunities for our workforce and our graduates, offering local, higher paying wages and benefits, while bringing

millions of dollars in economic impact for Horry County directly.

Investment in MBREDC pays off in opportunity and benefits for the market as a whole, but it also yields unique "dividends." The MBREDC provides its investors a return on investment directly through networking events, member marketing, and member-to-member business development. Member events are held throughout the year and provide many opportunities to promote one's own business, learn about economic development within the county and how it directly impacts your business, and gain access to other business leaders with similar interests in the growth of Horry County. MBREDC is supported by over 200 member businesses who are committed to economic growth in the region.

By joining the Myrtle Beach Regional Economic Development Corporation, you are:

- Supporting creation of new jobs with higher wages
- Helping to diversify the tax base in the local economy
- Supporting workforce development and training
- Creating opportunities for Horry County's graduates
- Assisting and promoting our mission to create a self-sustaining economy
- Networking exclusively with local businesses and new industry leaders

To receive more information about joining the Myrtle Beach Regional Economic Development Corporation, contact Sandra James at (843) 347-4604, email SJames@MBREDC.org or you can visit www.MBREDC.org. ■