

Superior Customer Service With Quality Products & Installation

Creative Flooring Designs in Murrells Inlet can take the stress out of your next flooring project by providing each client with a truly customized experience.



Bob Terrell (right) with Sales & Installation Coordinator, Rick Rodrigue (left).

Bob Terrell and his staff at Creative Flooring Designs provide sales & installation services for residential and commercial customers, new construction or remodeling, throughout the Grand Strand from Pawleys Island to Little River with free estimates and free design consultation services.

In 2018 when Bob expanded to

the Murrells Inlet location, his vision was to create a luxury experience for his customers, while still offering the same pricing structure customers could find at the big box stores. His goal for this Showroom & Design Center was to give customers the ability to see & touch more products but never lose

that one on one relationship that made his business successful. “Our goal is to get to know the customer, their needs, what their vision is for their home or business. “We offer a wide selection of flooring products, from the top manufacturers in the industry, with materials ranging from hardwood to luxury vinyl plank, laminate and tile.”

“The Showroom is highly organized so people can come in and not only view flooring samples, but also get valuable product information on what they’re considering purchasing,” said Terrell.

Bob realizes customers instinctively head to the box stores for flooring thinking they will get a deal, but Creative Flooring Designs offers quality products at amazing prices with the goal of creating a



superior experience for the customer. “Many of our customers become our friends and that is what we want. We are your neighbor. Doing business on the Grand Strand, specifically in Murrells Inlet is wonderful, my wife and I are part of this community; both professionally and personally.”

“When you choose Creative Flooring Designs, our goal is to



Bob & Nicole Terrell with Creative Flooring Designs

create an experience that is personalized and significantly less stressful for the homeowner,” said Terrell. “My sales staff is industry trained professionals and our installation teams are not on



(843) 299-0301

rotation like the box stores. I am fortunate to have some of the best sales & installation professionals in the industry on our team.”

“A lot of times, when buying materials in the big box stores, you aren’t educated on the product and if it will meet your needs. We offer that information combined with products from all of the top flooring manufacturers – who all have warranties associated with their products.”

One of the major flooring trends is the bigger, the better. “With each year that passes, the flooring planks, regardless if it’s wood, tile, or vinyl, are getting bigger,” said Terrell. “Last year the average plank size might have been 6-inch-wide, but in 2020 we



are seeing more and more product lines offering 8 inch and 9-inch-wide planks.”

Terrell emphasized that 2020 has been a unique year due to Covid-19, but with people spending more time at home, they are doing more home renovations



that enhance the look & feel of their home. They also offer private Showroom appointments for clients that feel more comfortable with that.

Terrell also takes pride in being a hands-on owner, “I am personally involved with almost every homeowner that comes through our doors,” said Terrell. “I



like to get to know the customers, even if I am not their salesperson. I always try and stop by each installation while it is in progress, making sure it is progressing as it should and that the customers’ expectations are being met and/or exceeded. No matter how much we grow, I always want to know my customers.”

Visit the Creative Flooring Designs Showroom & Design Center at 12082 Highway 17 Bypass, Murrells Inlet, SC 29576, call (843) 299-0301 to schedule a free in-home estimate or visit CreativeFlooringDesigns.com.

