

BUILDING INDUSTRY SYNERGY

NOVEMBER-DECEMBER 2020

- NEW CONSTRUCTION / PROPERTY MAINTENANCE REMODELING PRINT & ONLINE RESOURCE DIRECTORY
- MBACC DISCUSSES THE IMPORTANCE OF SHOPPING LOCAL
- INCREASED DEMAND FOR UPGRADED SECURITY – HOME AUTOMATION & ACCESSIBILITY EQUIPMENT
- THE VALUE & ONGOING BENEFITS OF MEMBERSHIP IN THE HGHBA
- THE LATEST TRENDS IN WINDOW COVERINGS & INTERIOR DESIGN
- CREATIVE FLOORING DESIGNS
- 2021 BIS EDITORIAL CALENDAR



Port City Homes Custom Home Diversification Across The Grand Strand

A BUILDING INDUSTRY BUSINESS NETWORK PROMOTING COMMUNITY GROWTH

South Carolina | Grand Strand

www.BUILDINGINDUSTRYSYNERGY.com

Building Resource
Directory
VIEW ONLINE!
New Construction
Remodeling
Property Maintenance
Licensed Professionals

QUALITY SERVICE • TIMELY DELIVERY • NO DELIVERY FEES • SAME OR NEXT DAY DELIVERY

Over 100
Years Combined
Experience



COASTAL
FASTENERS

TWO BLOCKS BEHIND COASTAL GRAND MALL OFF OF ROBERT GRISSOM



COASTAL
FASTENERS
& SUPPLY, Inc.

Since 1975



FOR ALL YOUR FASTENER NEEDS



Johnny Altman – 41 Years Experience • (843) 458-4750



Ray Causey – 30 Years Experience • (843) 241-2130



Residential & Commercial Construction Fasteners – That’s What We Do!

- Stainless Steel Nuts • Bolts • Washers • Screws • Sheet Metal Screws • Silt Fencing
- Grade 5 Hex Bolts • Grade 8 Hex Bolts • Threaded Rod • Special Order Brackets
- House Wrap • Synthetic Roof Underlayment • Clear Polymer Sheeting • & Much More

1330 17th Avenue South • Myrtle Beach • SC • (843) 626-7292 • www.CoastalFastenersMB.com

RESIDENTIAL & COMMERCIAL
BAHAMA SHUTTERS



Recognized as the
Grand Strand’s Premier Shutter
Installation Company by a Large
Majority of Local Building
Contractors!

Stan Burroughs
Owner & Operator
(843) 241-1052
bsc.stan@gmail.com

Burroughs
Shutter Company
Murrells Inlet, SC

WE HAVE IT COVERED:

- Privacy
- Shade
- Beauty
- Protection

ZIP TEX ROLLING FABRIC
SCREENS



INTERIOR
SHUTTERS



ROLL DOWN - ACCORDIAN -
CLEAR STORM PANELS

- Operable Exterior & Interior Shutters
- Hurricane Rated & Historically Correct
- Bahama, Colonial Raised Panel & Louvered Shutters
- Roll Downs, Roll Ups & Accordion Shutters
- Aluminum & Clear Storm Panels
- Fabric Shield Storm Panels
- Zip Tex Rolling Fabric Screens
- Interior Plantation Shutters
- Interior Roller & Solar Shades

*Long-Standing Relationships
& Quality Products*

Our custom manufactured shutters are made from high-tech composite materials that won't flake, chip, peel, rot, or warp and featured powder coated stainless steel hardware.

Call Today! (843) 651-3626

www.BurroughsShutterCompany.com

FOLLOW US ON BurroughsShutterCompany, LLC



SOLAR SHADES



Matt Burroughs
Sales
(843) 385-1992
bsc.matt@gmail.com



ROLL DOWN & COLONIAL SHUTTERS



William L. "Bill" Trembley, Jr.
08-01-46 ~ 11-06-20
RIP Dad - We Love You

PAGE 5

The Value Of Your HGHBA Membership

Your investment in the residential construction industry as a member of The Horry Georgetown Home Builders Association is a great value. Your membership in the federation that consists of National Association of Home Builders (NAHB), Home Builders Association of South Carolina (HBASC) and your local home builders association (HBA) gives us strength in numbers and a strong voice at City Hall, the State Capitol, and in Washington, D.C.

PAGE 6

Preview Of The Building Industry Synergy Online Resource Directory

Visit www.BuildingIndustrySynergy.com to learn more about the companies shown in the directory available to assist you with your new construction, remodeling or property maintenance project.

PAGE 8

The Many Benefits Provided By Your HGHBA Membership

Legislative and Regulatory Advocacy at all levels of government, Credibility, Community Support, Expanding Your Professional Network & Having A Competitive Edge are just several of the many benefits enjoyed by members.

PAGE 9

2020 HGHBA Recent New Member Inductees

The HGHBA New Members since September 2020 & the HGHBA New Member Inductees @ the 11-17-20 General Membership Luncheon. The 2021 HGHBA Calendar of Events for the 1st quarter of 2021.

PAGE 10

The Latest Trends In Exterior / Interior Window Treatments & Interior Design

Interior & exterior window treatments offer both décor & safety for both residential homes and commercial businesses. Burroughs Shutter Company in Murrells Inlet, SC and Coastal Luxe Interiors in Myrtle Beach, SC continue to be leaders in their fields of expertise when it comes to window treatments and interior design.

PAGE 16

Port City Homes – Custom Home Diversification Across The Grand Strand

Drew Hanna, Co-President of Port City Homes, is a Citadel graduate, which provides some insight into his character. Imbedded in The Citadel's Mission Statement is this sentence: *It is equally important that Citadel graduates are capable of both critical and creative thinking, have effective communication skills, can apply abstract concepts to concrete situations, and possess the methodological skills needed to gather and analyze information.* Drew met his partner and Co-President Bruce Kiriloff in Charleston where they both worked for another company. The two started Port City Homes in 2008, melding their combined 40+ years of experience.

PAGE 21

2020 Brings About Increased Demand For Upgraded Security – Home Automation & Accessibility Equipment For Homeowners

The year 2020 has brought a lot of change to our world. With families spending more time at home, the combination of comfort and security has become more important than ever. Security Vision of Myrtle Beach and Port City Elevator have become a mainstay in our community for the above mentioned industries. The two professional organizations place a high emphasis on learning about each individual family's lifestyle to determine what types of home automation, accessibility equipment and security systems best suit their home or business.

PAGE 27

Myrtle Beach Area Chamber of Commerce Discusses The Importance Of Shopping Local

This year more than ever, the Grand Strand's small business community needs your support. No matter how you shop – online or in person – when you shop local, you're supporting the dreams of your friends and neighbors. But that's not all. Shopping local benefits the entire community.

PAGE 28

Creative Flooring Designs Offers Superior Customer Service With Quality Products & Installation

Creative Flooring Designs of Murrells Inlet can take the stress out of your next flooring project by providing each client with a truly customized experience. Bob Terrell and his staff at Creative Flooring Designs provide sales & installation services for residential and commercial customers, new construction or remodeling, throughout the Grand Strand from Pawleys Island to Little River with free estimates and free design consultation services.

PAGE 31

2021 Building Industry Synergy Editorial Calendar

The schedule for the 6 issues in 2021, as well as a brief preview of the topics that will be discussed & the space reservation & material close deadlines for each issue.



The 2021 January / February Issue Will Be Mailed Out In Mid February & Also Distributed @ The 2021 HGHBA Home Show In The MBCC February 19th-21st. This Issue Will Contain Editorial Features On Local Building Supply – Enclosures & Sunrooms – Site Work (Brick & Concrete) The Material Close Deadline For This Issue Will Be Friday January 22nd.

BUILDING INDUSTRY SYNERGY

SC - GRAND STRAND

2020 NOV / DEC ISSUE

PUBLISHER
Trey Trembley
Trey@sc-bis.com

SENIOR WRITERS
Susan Roush
RoushSusan1@gmail.com
Sara Sobota
SSobota@sc.rr.com

CONTRIBUTING WRITERS
Kori Hippe & Sarah Stephens

CONTRIBUTING DESIGNERS
Cindy Ziegler - Sheriar Press
Stanley Haines - HGHBA

(843) 945-4452

BuildingIndustrySynergy.com

Building Industry Synergy, Inc.
All rights reserved. PO Box 926,
Myrtle Beach, SC 29578

Print & Mail Services provided by
Sheriar Press
3005 Highway 17 North Bypass
Myrtle Beach, SC 29577

Every precaution has been taken to ensure the accuracy of the materials in this publication. Building Industry Synergy cannot be held responsible for the opinions expressed or facts mentioned by its authors. Reproduction of the materials in this publication in whole or in part without written permission is prohibited.

POSTMASTER: Please send any notices to
PO Box 926, Myrtle Beach, SC 29578

Advertising Information: For information regarding advertising in Building Industry Synergy please call (843) 945-4452 or email Info@sc-bis.com. Visit BuildingIndustrySynergy.com for further details regarding upcoming issues.

Press Releases: Please send all information to Info@sc-bis.com



The Value of **MEMBERSHIP** in your

Home Builders Association

By the Numbers



\$6,160

average savings per housing start

The amount saved for members through the NAHB's advocacy on the legislative, codes, regulatory, and legal fronts in 2020.

\$22,500+

estimated savings per home

Savings as a result of HBASC's interventions during the 2019-20 SC Legislative Session. The HBASC actively worked to ensure that the construction industry remained open for business!

\$500

minimum savings each year

HBA members can save by taking advantage of discounted products, services, and rebate programs.

Three Memberships In One!



Your investment in the residential construction industry as a member of your home builders association is a great value.

Your membership in the federation that consists of National Association of Home Builders (NAHB), Home Builders Association of South Carolina (HBASC) and your local home builders association (HBA) gives us strength in numbers and a strong voice at City Hall, the State Capitol, and in Washington, D.C.

The HBASC has **15 local HBAs** and more than **3,500 members** across South Carolina. Representing over **42,000 jobs** and more than **\$3.8 billion** annually in the SC economy, the state and local associations play a crucial role in providing housing for the Palmetto State.

The NAHB has almost **140,000 members nationwide**.

Make the Most of Your Membership!

Take advantage of the resources that are available to you as a member of the federation. A wealth of news and information is available 365/24/7 at: NAHB.org, HBAofSC.com, and your local HBA's website.



on the cover

Port City Homes Co-Owner, Drew Hanna (left), talks with Matt Robinson (right) in front of the Flanders residence in Highwood @ Prince Creek in Murrells Inlet, SC. Matt is in charge of Purchasing & Estimating for Port City Homes. The Flanders recently moved into their European-style dream house, which is going to be a cover feature in Designer Dream Homes. During the planning and building Kathy said, "We were the king and queen of the change orders." They made several modifications to the floor plan, making spatial adjustments, closing in the patio for a Carolina room, and adding two bedrooms and a bath to the second floor. Kathy and Tom were no strangers to building, so she could unequivocally say, "It has been the best building experience ever. We have had fun with this; I've aggravated poor Cliffy sometimes, but we had a great time. We love everything about Drew and we liked working with Gail [office manager]. We recommend them all the time."

Building Resource Directory – VIEW ONLINE!
New Construction – Remodeling
Property Maintenance Licensed Professionals

ATTENTION

Builders & Remodelers Property Managers & Homeowners

www.BUILDINGINDUSTRYSYNERGY.com

ACCESS CONTROLS
Security Vision (843) 839-4238

ACCESSIBILITY EQUIPMENT
Port City Elevator, Inc. (910) 790-9300

APPLIANCES
Swift Appliance (843) 299-1988

ARCHITECT
SGA Architecture (843) 237-3421

Tungsten Corporation
(843) 839-1650

AWNINGS
Carolina Home Exteriors (843) 651-6514

Weitzel's Custom Screen Rooms, Inc.
(843) 756-8810

BATHROOMS
Brady Glass Solutions (843) 957-2546

Celtic Granite & Marble
(843) 236-3120

Creative Flooring Designs
(843) 299-0301

Dependable Service Plumbing & Air
(843) 279-2257

Flooring Panda
(843) 234-2877

J&S Flooring
(843) 546-8083

Master Homes Design Center
(843) 712-1824

National Kitchen & Bath Design Group
(843) 299-1274

Waccamaw Floor Covering
(843) 248-3215

BATHROOM DESIGN
Beyond Contracting (843) 903-5797

Brady Glass Solutions
(843) 957-2546

Coastal Luxe Interiors
(843) 946-6644

Creative Flooring Designs
(843) 299-0301

National Kitchen & Bath Design Group
(843) 299-1274

BILLIARDS
Elko Spas Billiards & Pools (843) 294-3556

BLINDS & SHADES
Burroughs Shutter Company (843) 651-3626

Coastal Luxe Interiors
(843) 946-6644

BRICK
Palmetto Brick (843) 236-2121

BUILDER SELECTION SERVICES
Coastal Luxe Interiors (843) 946-6644

National Kitchen & Bath Design Group
(843) 299-1274

BUILDING CONTRACTORS
1st Source Solution (843) 458-0840

Annas Development & Building
(843) 655-7404 or (843) 497-6040

Beazer Homes
(843) 839-2633

BEC Construction
(843) 215-2989

Beyond Contracting
(843) 903-5797

BRB Construction Service
(843) 855-6521

Calibre Development
(843) 237-1556

Certified Master Builders of SC
(843) 438-4124 OR (803) 771-7408

Chase Signature Homes
(843) 839-1006

Classic Homes
(843) 839-0537

CRG Companies
(843) 651-8460

CRM Services
(888) 502-5203

Custom Homes Consulting
(843) 236-2785

D.R. Horton
(843) 357-8400

Dawol Homes
(843) 294-2859

Great Southern Homes
(843) 314-9525

H&H Homes
(843) 491-4205

Hudson Builders
(843) 957-7351

K&B Custom Homes
(540) 419-2594

MJM Custom Building
(843) 995-8882

Nations Home II
(843) 449-8900

Pinnacle Homes
(843) 445-7303

Prestige Custom Homes
(843) 273-4890

Suriano Homes
(843) 796-2146

Tungsten Corporation
(843) 839-1650

BUILDING SUPPLIES
Builders First Source (843) 347-7866

Coastal Fasteners & Supply
(843) 626-7292

Norbord Framing Products
(919) 523-1619

Palmetto Brick
(843) 236-2121

Pella Windows & Doors
(843) 360-8163

Richards Building Supply
(843) 839-3006

Suncoast Building Products & Services
(843) 488-2249

CABINETS
Coastal Luxe Interiors (843) 946-6644

Master Homes Design Center
(843) 712-1824

National Kitchen & Bath Design Group
(843) 299-1274

Richards Building Supply
(843) 839-3006

CAMERA SURVEILLANCE
Security Vision (843) 839-4238

CENTRAL VACUUM
Security Vision (843) 839-4238

COMPONENT MANUFACTURING
Builders First Source (843) 347-7866

COUNTERTOPS
Celtic Granite & Marble (843) 236-3120

Master Homes Design Center
(843) 712-1824

National Kitchen & Bath Design Group
(843) 299-1274

DECKING
Builders First Source (843) 347-7866

Richards Building Supply
(843) 839-3006

DOORS
Brady Glass Solutions (843) 957-2546

Builders First Source
(843) 347-7866

Pella Windows & Doors
(843) 360-8163

Richards Building Supply
(843) 839-3006

ELECTRICAL
Carolina Cool (843) 492-6409

ELEVATOR-LIFT
Port City Elevator, Inc. (910) 790-9300

ENERGY AUDITS
Carolina Cool (843) 492-6409

ENERGY EFFICIENT CONSULTANT
Carolina Cool (843) 492-6409

EPOXY
Coastal Fasteners & Supply (843) 626-7292

EXTERIOR PRODUCTS
Builders First Source (843) 347-7866

Burroughs Shutter Company
(843) 651-3626

Conserva Irrigation
(843) 491-0740

Elko Spas Billiards & Pools
(843) 294-3556

Palmetto Brick
(843) 236-2121

Pella Windows & Doors
(843) 360-8163

Plants Direct
(843) 347-0157 or (843) 390-4200

Richards Building Supply
(843) 839-3006

Southern Scapes Landscaping & Garden Ctr.
(843) 839-9148

GARDEN CENTER
Plants Direct (843) 347-0157 or (843) 390-4200

Spann Roofing & Sheet Metal
(843) 347-2220

Suncoast Building Products & Services
(843) 488-2249

Weitzel's Custom Screen Rooms, Inc.
(843) 756-8810

FASTENERS
Builders First Source (843) 347-7866

Coastal Fasteners & Supply
(843) 626-7292

FINANCIAL SERVICES
Eagle Strategies (843) 449-7805

FIREPLACE / GRILL
Palmetto Brick (843) 236-2121

Plants Direct
(843) 347-0157 or (843) 390-4200

Southern Scapes Landscaping & Garden Ctr.
(843) 839-9148

Swift Appliance
(843) 299-1988

The General Pool Company
(843) 626-7283

FLOOR COVERINGS
Creative Flooring Designs (843) 299-0301

Flooring Panda
(843) 234-2877

J&S Flooring
(843) 546-8083

Master Homes Design Center
(843) 712-1824

National Kitchen & Bath Design Group
(843) 299-1274

Waccamaw Floor Covering
(843) 248-3215

FRAMING
Builders First Source (843) 347-7866

Norbord Framing Products
(919) 523-1619

GAME ROOMS
Elko Spas Billiards & Pools (843) 294-3556

HARDWARE
Builders First Source (843) 347-7866

Coastal Fasteners & Supply
(843) 626-7292

National Kitchen & Bath Design Group
(843) 299-1274

HEATING & COOLING
CRM Services (888) 502-5203

Carolina Cool
(843) 492-6409

Dependable Service Plumbing & Air
(843) 279-2257

HOME AUTOMATION
Port City Elevator, Inc. (910) 790-9300

Security Vision
(843) 839-4238

HOME THEATER
Security Vision (843) 839-4238

HOUSE WRAP & MOISTURE CONTROL
Builders First Source (843) 347-7866

Coastal Fasteners & Supply
(843) 626-7292

Richards Building Supply
(843) 839-3006

HURRICANE PROTECTION
Brady Glass Solutions (843) 957-2546

Burroughs Shutter Company
(843) 651-3626

Carolina Home Exteriors
(843) 651-6514

Coastal Fasteners & Supply
(843) 626-7292

MJM Custom Remodeling
(843) 995-8882

Pella Windows & Doors
(843) 360-8163

Spann Roofing & Sheet Metal
(843) 347-2220

INSTALLED SERVICES
Builders First Source (843) 347-7866

INTERIOR DESIGN- DÉCOR
Burroughs Shutter Company (843) 651-3626

Coastal Luxe Interiors
(843) 946-6644

National Kitchen & Bath Design Group
(843) 299-1274

SGA Architecture
(843) 237-3421

IRRIGATION INSTALLATION/ REPAIR
Conserva Irrigation (843) 491-0740

KITCHENS-INDOOR & OUTDOOR LIVING
Celtic Granite & Marble (843) 236-3120

Creative Flooring Designs
(843) 299-0301

Dependable Service Plumbing & Air
(843) 279-2257

Flooring Panda
(843) 234-2877

J&S Flooring
(843) 546-8083

Master Homes Design Center
(843) 712-1824

National Kitchen & Bath Design Group
(843) 299-1274

Palmetto Brick
(843) 236-2121

Plants Direct
(843) 347-0157 or (843) 390-4200

Southern Scapes Landscaping & Garden Ctr.
(843) 839-9148

Swift Appliance
(843) 299-1988

The General Pool Company
(843) 626-7283

Waccamaw Floor Covering
(843) 248-3215

KITCHEN DESIGN
Beyond Contracting (843) 903-5797

Coastal Luxe Interiors
(843) 946-6644

Master Homes Design Center
(843) 712-1824

National Kitchen & Bath Design Group
(843) 299-1274

Swift Appliance
(843) 299-1988

LANDSCAPE ARCHITECTURE / DESIGN & INSTALLATION
Conserva Irrigation (843) 491-0740

SGA Architecture
(843) 237-3421

LANDSCAPE INSTALLATION & DESIGN
Conserva Irrigation (843) 491-0740

Elko Spas Billiards & Pools
(843) 294-3556

Palmetto Brick
(843) 236-2121

Pinnacle Homes
(843) 445-7303

Plants Direct
(843) 347-0157 or (843) 390-4200

Plants Direct
(843) 347-0157 or (843) 390-4200

Southern Scapes Landscaping & Garden Ctr.
(843) 839-9148

Sunco Pools & Spas
(843) 236-7597

Swift Appliance
(843) 299-1988

The General Pool Company
(843) 626-7283

Weitzel's Custom Screen Rooms, Inc.
(843) 756-8810

PHOTOGRAPHY
Chuck Gee Photography (843) 833-0510

PLUMBING
CRM Services (888) 502-5203

Carolina Cool / Plumbing
(843) 492-6409

Dependable Service Plumbing & Air
(843) 279-2257

PLUMBING FIXTURES
Dependable Service Plumbing & Air (843) 279-2257

POLYMER SHEETING
Coastal Fasteners & Supply (843) 626-7292

POOL CHEMICALS & SUPPLIES
Elko Spas Billiards & Pools (843) 294-3556

Sunco Pools & Spas
(843) 236-7597

POOL FINISHES
Elko Spas Billiards & Pools (843) 294-3556

Sunco Pools & Spas
(843) 236-7597

POOLS & SPAS
Elko Spas Billiards & Pools (843) 294-3556

Sunco Pools & Spas
(843) 236-7597

The General Pool Company
(843) 626-7283

PROPANE
Dependable Service Plumbing & Air (843) 279-2257

PROPERTY MAINTENANCE
Brady Glass Solutions (843) 957-2546

Burroughs Shutter Company
(843) 651-3626

Carolina Cool
(843) 492-6409

Conserva Irrigation
(843) 491-0740

Southern Scapes Landscaping & Garden Ctr.
(843) 839-9148

Sunco Pools & Spas
(843) 236-7597

Swift Appliance
(843) 299-1988

The General Pool Company
(843) 626-7283

Weitzel's Custom Screen Rooms, Inc.
(843) 756-8810

PHOTOGRAPHY
Chuck Gee Photography (843) 833-0510

PLUMBING
CRM Services (888) 502-5203

Carolina Cool / Plumbing
(843) 492-6409

Dependable Service Plumbing & Air
(843) 279-2257

PLUMBING FIXTURES
Dependable Service Plumbing & Air (843) 279-2257

POLYMER SHEETING
Coastal Fasteners & Supply (843) 626-7292

POOL CHEMICALS & SUPPLIES
Elko Spas Billiards & Pools (843) 294-3556

Sunco Pools & Spas
(843) 236-7597

POOL FINISHES
Elko Spas Billiards & Pools (843) 294-3556

Sunco Pools & Spas
(843) 236-7597

POOLS & SPAS
Elko Spas Billiards & Pools (843) 294-3556

Sunco Pools & Spas
(843) 236-7597

The General Pool Company
(843) 626-7283

PROPANE
Dependable Service Plumbing & Air (843) 279-2257

PROPERTY MAINTENANCE
Brady Glass Solutions (843) 957-2546

Burroughs Shutter Company
(843) 651-3626

Calibre Development
(843) 237-1556

Carolina Cool
(843) 492-6409

Conserva Irrigation
(843) 491-0740

Coastal Luxe Interiors
(843) 946-6644

Conserva Irrigation
(843) 491-0740

Cove Construction
(843) 360-8163

Creative Flooring Designs
(843) 299-0301

Custom Homes Consulting
(843) 236-2785

Dependable Service Plumbing & Air
(843) 279-2257

Elko Spas Billiards & Pools
(843) 294-3556

Flooring Panda
(843) 234-2877

J&S Flooring
(843) 546-8083

Security Vision
(843) 839-4238

Southern Scapes Landscaping & Garden Ctr.
(843) 839-9148

Spann Roofing & Sheet Metal
(843) 347-2220

Sunco Pools & Spas
(843) 236-7597

Suncoast Building Products & Services
(843) 488-2249

Swift Appliance
(843) 299-1988

Waccamaw Floor Covering
(843) 248-3215

QUICK TIE HOLD DOWN SYSTEMS
Builders First Source (843) 347-7866

Coastal Fasteners & Supply
(843) 626-7292

REMODELING / RENOVATIONS
1st Source Solution (843) 458-0840

Annas Development & Building
(843) 655-7404 or (843) 497-6040

Beyond Contracting
(843) 903-5797

Brady Glass Solutions
(843) 957-2546

BRB Construction Service
(843) 855-6521

Burroughs Shutter Company
(843) 651-3626

Calibre Development
(843) 237-1556

Carolina Cool
(843) 492-6409

Carolina Home Exteriors
(843) 651-6514

ROOF UNDERLAYMENT
Coastal Fasteners & Supply (843) 626-7292

ROOFING
Builders First Source (843) 347-7866

Norbord Framing Products
(919) 523-1619

Richards Building Supply
(843) 839-3006

Spann Roofing & Sheet Metal
(843) 347-2220

Suncoast Building Products & Services
(843) 488-2249

SCREEN ROOMS-CUSTOM
Brady Glass Solutions (843) 957-2546

Carolina Home Exteriors
(843) 651-6514

Custom Homes Consulting
(843) 236-2785

Weitzel's Custom Screen Rooms, Inc.
(843) 756-8810

SECURITY SYSTEMS
Security Vision (843) 839-4238

SHOWER DOORS
Brady Glass Solutions (843) 957-2546

SHUTTERS
Builders First Source (843) 347-7866

Burroughs Shutter Company
(843) 651-3626

Carolina Home Exteriors
(843) 651-6514

Coastal Luxe Interiors
(843) 946-6644

Suncoast Building Products & Services
(843) 488-2249

Security Vision
(843) 839-4238

Spann Roofing & Sheet Metal
(843) 347-2220

Suncoast Building Products & Services
(843) 488-2249

Solar
Carolina Cool (843) 492-6409

Security Vision
(843) 839-4238

SPRINKLER SERVICES
Conserva Irrigation (843) 491-0740

STONE
Builders First Source (843) 347-7866

Master Homes Design Center
(843) 712-1824

National Kitchen & Bath Design Group
(843) 299-1274

Palmetto Brick
(843) 236-2121

Richards Building Supply
(843) 839-3006

STRUCTURED WIRING
Security Vision (843) 839-4238

SUB FLOORING
Norbord Framing Products (919) 523-1619

SUNROOMS & ENCLOSURES
Brady Glass Solutions (843) 957-2546

Carolina Home Exteriors
(843) 651-6514

Cove Construction
(843) 360-8163

MJM Custom Remodeling
(843) 995-8882

Suncoast Building Products & Services
(843) 488-2249

Weitzel's Custom Screen Rooms, Inc.
(843) 756-8810

TANKLESS WATER HEATERS
Carolina Cool (843) 492-6409

Dependable Service Plumbing & Air
(843) 279-2257

TILE
Creative Flooring Designs (843) 299-0301

Flooring Panda
(843) 234-2877

J&S Flooring
(843) 546-8083

National Kitchen & Bath Design Group
(843) 299-1274

Waccamaw Floor Covering
(843) 248-3215

WATER DAMAGE RESTORATION
Dependable Service Plumbing & Air (843) 279-2257

WATER FILTRATION
Dependable Service Plumbing & Air (843) 279-2257

WINDOWS
Brady Glass Solutions (843) 957-2546

Builders First Source
(843) 347-7866

Carolina Home Exteriors
(843) 651-6514

Pella Windows & Doors
(843) 360-8163

Richards Building Supply
(843) 839-3006

WINDOW COVERINGS
Burroughs Shutter Company (843) 651-3626

Coastal Luxe Interiors
(843) 946-6644

Benefits

HBA membership provides you with many benefits.

- 1 Legislative and Regulatory Advocacy at all levels of government.** Local, state and federal. From building permitting and development, to statewide tax issues, to federal safety regulation, your membership gives you a voice before your elected and appointed officials from City Hall to the SC Legislature to the US Congress.
- 2 Credibility.** Membership identifies you as an industry professional and demonstrates your initiative, engagement in the industry, and commitment to staying abreast of current developments in the market.
- 3 A Competitive Edge.** Stay on top of the latest industry innovations, news and information that may inspire ideas to help you grow your business: industry specific education and members only publications that provide you with breaking news and current, relevant information.
- 4 Community Support.** Our members and associations have a proud history of giving back in a variety of ways, and our volunteer members contribute their substantial resources to making their communities better places in which to live, work and play. Outreach includes: student scholarship programs; charity building and remodeling projects; and raising hundreds of thousands of dollars every year to support local charitable efforts.
- 5 Expand Your Professional Network.** Membership affords you numerous opportunities to connect with other residential construction industry professionals. Bring awareness to your company and learn what your peers are doing at events that include membership meetings, business after hours mixers, state and national meetings, conferences and trade shows.

Member Discounts & Programs



HBA
TSC
HBASC
Since 1963

625 Taylor Street
Columbia, SC 29201
(803) 771-7408
HBAofSC.com

11-17-20 New HGHBA Member Inductees



BRAND NEW 2020 COMPANY MEMBERS



Since September

- Christian J. Riesch • *Ryan Homes*
- Randy Wallace • *Cana Group*
- Gregg Baldwin • *Addy's Harbor Dodge*
- Gilberto Villatoro Zavala • *South Coastal Painting*
- Roger Thomas Nodzo • *Peachtree Electrical Services*
- Charles Wesley Jacobs • *Vollara*
- Nancy Wuennemann • *Pineapple Media LLC*

SPANN
Roofing & Sheet Metal Since 1957
Commercial • Residential • Repairs • Maintenance

TRUSTED & RESPECTED SINCE 1957

FREE ESTIMATES

Longevity & Quality Workmanship
Most Competitive Pricing & Superior Customer Service

Residential / Commercial • Replacement / New Construction / Maintenance / Repair

Shingles • Single Ply • Slate
Tile • Modified Bitumen
Chimney Caps • Built Up Roofs
Standing Seam Metal

(843) 347-2220
SpannRoofing.com
Info@SpannRoofing.com

459 Allied Dr – Conway, SC

Accredited Business A+

2021 Calendar of EVENTS

- ~ DATES SUBJECT TO CHANGE ~
- JANUARY**
- 1 New Year Holiday - HGHBA Office Closed
 - 13 Ambassador Committee Meeting
 - 19 General Membership Luncheon / Installation Of Officers
 - 26 Board Of Directors Meeting
- FEBRUARY**
- 9-12 IBSc The Virtual Experience
 - 19-21 HGHBA Home Show 2021
- MARCH**
- 10 Ambassador Committee Meeting
 - 16 General Membership Luncheon
 - 23 HBA of SC Bird Supper (tentative)

Call (843) 438-4124 or email RAO@HGHBA.com for further information.



by Sara Sobota

The Latest Trends In Exterior / Interior Window Treatments & Interior Design

Interior & exterior window treatments offer both décor & safety for both residential homes and commercial businesses. Burroughs Shutter Company in Murrells Inlet, SC and Coastal Luxe Interiors in Myrtle Beach, SC continue to be leaders in their fields of expertise when it comes to window treatments and interior design.

Think ahead.

That sage advice comes from Stan Burroughs, owner of **Burroughs Shutter Company** in Murrells Inlet, who's become an



Burroughs Shutter Company owner, Stan Burroughs

expert in the field of hurricane protection with 20 years in business.

"The winter is the time to get ready for the storms," said Burroughs. "Don't wait for the summer, because then it's here and then you don't have them."

Burroughs Shutter Company offers a wide range of solutions for hurricane protection that also add beauty, comfort, and elegance to any home's exterior and open areas.

The latest product on the market is storm tex retractable hurricane screens, which come in a variety of colors.

"They're rolling screens, and they not only offer storm protection, but they can offer solar, wind, privacy, and comfort control at instant notice," said Burroughs. "It's a mesh net that retracts on your house, and it goes wide distances – it can extend to a span of 24 feet."

These screens are perfect for screened-in porches or partially enclosed outside living areas, and they also extend the use of the area



Burroughs Shutter Company installed Colonial shutters on Belin Memorial United Methodist Church in Murrells Inlet, SC.

throughout the year.

"It's great for an outside porch that you want to close up," said Burroughs. "The difference with this product is it's code rated, which means it meets international



(843) 651-3626



Stan Burroughs (right) visits with a customer in Garden City, SC. Burroughs Shutter Company installed Bahama shutters and Colonial shutters on this Garden City home.

hurricane building codes."

Bahama and colonial shutters are other popular choices for homeowners looking for protection paired with style, and going with Burroughs Shutters ensures a top-quality product.



"This time of year, our number one seller is our Bahamas," said Burroughs. "We don't spray paint them; we use powder coated, which makes it last so much longer. Other companies have them spray painted,



Roll down shutters

which makes them fade and chip. Our Bahamas are powder coated – we have it done down in Florida."

Other high-demand items include roll down shutters, which also offer security, weather protection, energy

conservation, and noise control in one product. To top it off, the product is motorized, heightening convenience.

"People like the impact roll down," said Burroughs. "They like just being able to use a remote and close up an area, especially if it's a hard-to-get-to window. You just put that up and press a button, and it rolls down."

(Continued on page 12)

**Hardwood
Tile
Stone**

**Carpet
Laminate
Luxury Tile**

Simple • Elegant • Yours

3,000 SQUARE FOOT SHOWROOM

Proud Member of
**HORRY
GEORGETOWN**
HOME BUILDERS ASSOCIATION

PROFESSIONAL SALES TEAM

Contractor
Pricing
Available

We Welcome Homeowner & Builder Business

MYRTLE BEACH
864 Kingswood Dr.
(Behind Suds Car Wash on Hwy. 544)
(843) 234-2877

Jaime Pando

SHALLOTTE
5298 Main St.
(Next to North Carolina DMV)
(910) 754-2874

www.FlooringPanda.com



Stan Burroughs' nephew, Matt Burroughs (left), joined Burroughs Shutter Company in 2003 to help with sales & has expanded the interior shutter offerings and market.

customer service. “We constantly change; we’ve grown as the business has grown. I’m constantly out there looking for manufacturers that have a good product – that way we stay on top of it. And we only buy products from superior companies. If it’s not excellent, we don’t even carry it. I don’t want

anybody to have trouble with something that’s inferior. We offer the best.”

That practice has paid off, said Burroughs.

“People use us because we’ve been here. We’ve been here 20 years, and every referral has been excellent. We do whatever it takes to make the person happy that’s buying from us. We’ve got qualified employees that install our products, so it’s done right.”

PLEASE REFER TO PAGE 3 OF THIS ISSUE FOR MORE INFORMATION ON BURROUGHS SHUTTER COMPANY.

Burroughs Shutter Company is long on experience, quality, and reliability. Burroughs started the business two decades ago with a base of 25 builders, and that number has tripled over the years, especially with the addition of Matt Burroughs, Stan’s nephew, who joined the business in 2003 and has expanded the interior shutter offerings and market.

Burroughs believes his company’s success is based on the strength of both its products and its



10,000 SQUARE FT SHOWROOM



BY APPOINTMENT ONLY

6613 N. Kings Hwy
Myrtle Beach - SC



YOUR ONE-STOP SHOP



Coastal Luxe Interiors

BETTER LIVING BY DESIGN

WELLBORN DEALER

INTERIOR BUILD SELECTIONS • WE ARE HERE TO HELP



CONSULTATION SERVICES FOR BUILDER CLIENTS



- Cabinets
- Flooring
- Lighting
- Window Treatments & much more..





Coastal-Luxe.com (843) 946-6644 Sales@Coastal-Luxe.com

The team of designers at **Coastal Luxe Interiors** in Myrtle Beach offers knowledge and experience in addition to a complete range of products and services for homeowners, remodelers, builders, and architects.

Coastal Luxe Interiors is a full service, comprehensive interior

design center with a 10,000-square-foot showroom that lends versatility as well as cohesion to the business. They offer services and products to create a finished home that combines the best of clients’ dreams and plans.

“We’re approachable,” said Hollerbach. “We listen to what you need, we always discuss budget, and we have on-site workrooms so we can work with clients and look at details of what they want, whether they’re coming in for just one window treatment or doing a complete build. The beauty is, you can finish a project in one space and not have to go to a lot of different vendors;



you maximize your time, and it keeps the project more cohesive,” said Hollerbach.

(Continued on page 14)



- Framed or Frameless Shower Enclosures
- Insulated Glass Replacement Doors & Windows
- Commercial Storefront Installation



Brady Glass Solutions

GLASS IS OUR BUSINESS!

Serving Residential & Commercial Building Contractors & Property Management Companies in Horry & Georgetown Counties

YOUR PRODUCTION SCHEDULE IS OUR FOCUS

ALL WORK GUARANTEED

FULLY LICENSED & INSURED

(843) 957-2546

3825 Wesley St. – Myrtle Beach – SC – 29579

(Turn onto Wesley St. next to the Meineke Car Care Center on George Bishop Pkwy.)

www.GlassMyrtleBeach.com

Email: BradyGlass@sc.rr.com





“We’re finding that less is more,” said Hollerbach. “That means stationary drapery panels flanking a panel left and right, flat roman shades, and mounting inside windows that shows off nice molding. Also we’ve found that silhouettes and luminettes are popular; they can filter light so you can have a subdued image of a city scape, or landscaping, or your pool, and then you can open them to have a clear view.”

“Bold design statements and innovative shapes can be a very impactful color combinations. This is

a perfect way to set the tone for 2021 living. You can dress your windows in bold fabric prints or for a more subtle (but still impactful) look, consider a window treatment style with interesting construction, like unique pleating, folds or cutouts. Why choose standard horizontal vanes when you can choose a unique geometric pattern,” said Hollerbach.

Hollerbach also noted a recent proliferation of motorized window treatments, which can be hard-wired during construction or added with a remodel using a battery pack.



“You might have windows that are larger or hard to reach, so you can only work within your reach,” said Hollerbach. “The window treatments can be on a timer, so it’s more of a smart operation system, and people just work it from their phone.”

Every decade, products not only become technologically smarter, but also easier to operate. And window treatments are no exception. Most

manufacturers have styles featuring cord-free options, so if full-on smart home functionality scares you, then a simple cordless system could be the perfect way to upgrade your user experience in 2021.

“Dangling strings can pose a safety risk to small children and pets (not to mention they look bad), which is why



we always encourage our clients to go cordless whenever it makes sense,” said Hollerbach. ■

“With every new year and decade – (we are all eagerly awaiting 2021!), is the desire to do things better. From our health to our habits to our homes, we commit to leveling up across all aspects of our lives. Coastal Luxe Interiors is a local leader and expert in window covering. Our team feels strongly about well-designed spaces as they are essential for a life well-lived, and of course we think window treatments are a big part of that”, said Hollerbach.

When it comes to trends in window treatments, Hollerbach said clean lines, simplicity, and convenience are taking priority.



The Coastal Luxe Interiors 10,000 square foot design center and showroom is located @ 6613 N. Kings Hwy in Myrtle Beach, SC.

Specializing In Landscape Design & Installation From Start To Finish

60
YEARS COMBINED
EXPERIENCE

WHOLESALE
& RETAIL

PLANTS DIRECT
NURSERY AND GARDEN CENTER

Little River (843) 390-4200 Conway (843) 347-0157

We Work With
Building Contractors • Property Management
Companies • Land Developers • Landscape
Contractors • Homeowners



DIRECT
(843) 241-0157



1741 Hwy. 57 North • Little River, SC
Servicing Northern Horry County & Brunswick County



2019 Hwy. 544 • Conway, SC
Servicing Southern Horry County & Georgetown County

PALMS • TREES • SHRUBS • PLANTS
FLOWERS • HARDSCAPES • MULCH
HOME AND GARDEN DÉCOR • FENCING
OUTDOOR KITCHENS AND FIREPLACES

COMPETITIVE WHOLESALE PRICING



www.PlantsDirectMB.com



Celtic Granite & Marble



“Dave & Shannon Gormley are very reliable. They show up when they say they will & stand behind their work 100%. My schedule has always been a priority with them. I highly recommend Celtic Granite & Marble to any builder looking for these qualities in a granite company.”
- Michael Marchese
MJM Custom Building & Remodeling



Over 30 Years Experience
Fabricating Stones



Dave & Shannon Gormley



“My husband Keith & I were extremely happy with the professional installation we received. The installers always kept everything clean on the jobsite. Shannon was very helpful with the selection & overall design process. They made sure we knew how to take care of the granite in the future & even called back after the job was completed to confirm that we were completely satisfied.”
- Susan Damroth



414 Bradley Circle - Myrtle Beach - SC - 29579
(Just Off Of Clay Pond Rd Directly Across From The Site Of The Old Freestyle Music Park On George Bishop Pkwy.)



- Granite
- Quartz
- Marble
- Quartzite
- Onyx

843.236.3120

CelticGranite.net
CelticGraniteandMarble1@gmail.com

Port City Homes

Custom Home Diversification Across The Grand Strand



by Susan Roush



The interior living area in the current Collins Creek Landing model home in Murrells Inlet, SC.

PHOTO © CHUCK GEE

Drew Hanna, Co-President of Port City Homes, is a Citadel graduate, which provides some insight into his character. Imbedded in The Citadel's Mission Statement is this sentence: *It is equally important that Citadel graduates are capable of both critical and creative thinking, have effective communication skills, can apply abstract concepts to concrete situations, and possess the methodological skills needed to gather and analyze information.* Sounds like qualities one would want in their builder.



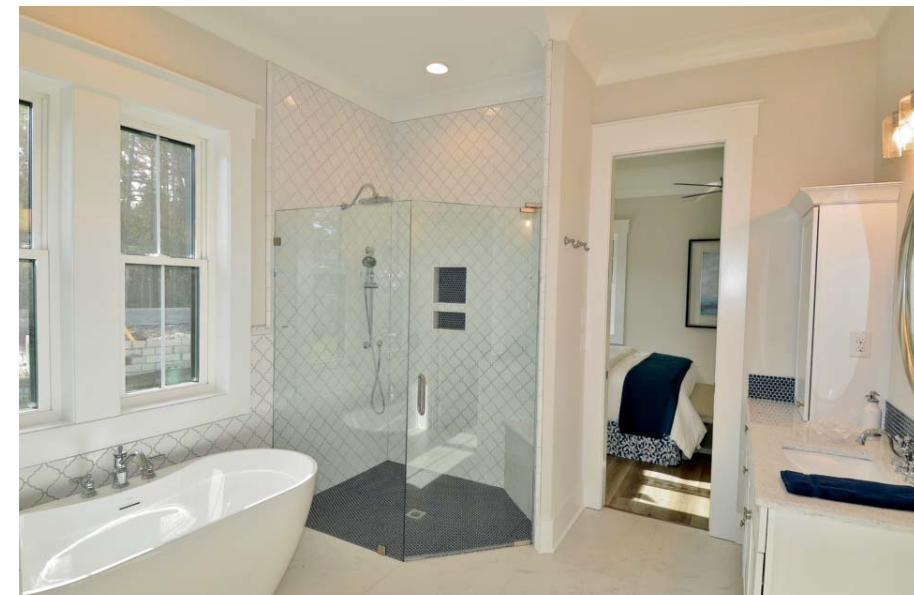
The kitchen in the original model home in Collins Creek Landing.

Drew's first job out of Citadel was with a construction staffing company in Charlotte. He returned to Citadel for his MBA and then joined an industrial and commercial contracting company. He met his partner and Co-President Kiriloff in Charleston where they both worked for another company. The two started Port City Homes in 2008, melding their combined 40+ years of experience. Drew assumed the responsibilities of the Myrtle Beach market, while Bruce remained in Charleston. Drew's team members include Cliff Lemire, Construction Manager; Chris Welsh, Project Manager; Barbara Elliot, Controller;

Matt Robinson, Purchasing and Estimating; and Gail Smith, Office Manager.

Drew described some of the advantages Port City Homes offers, "We have a library of plans that homeowners can choose from and customize to their liking, or we can design something brand new. We have the experience to build all types of homes whether it's a beach-front home, a custom home in one of the plantation neighborhoods, or more of a starter-type home. We can span all price points and styles." When it comes to actual construction, Drew said, "With the bones of the house don't cut corners – we try to go above and beyond." He added, "We treat each customer – whether it's a million dollar house or a 250,000 - house fairly and take that extra step during construction to ensure they have a well-built home and that they're satisfied in the end."

Besides building for clients who



The master bathroom in the current Collins Creek Landing model home in Murrells Inlet, SC.

PHOTO © CHUCK GEE

have their own lot, Port City Homes is active in three South Strand communities. Their newest development is Caroline Court in Murrells Inlet, close to the Waccamaw River and Intracoastal Waterway. The starting price in this 20-home pocket community is 300k.

There are 16 remaining lots in the Collins Creek Landing subdivision in Murrells Inlet for homes starting in the 500s on one-third acre lots. In Garden City, Port City Homes has select lots available in the Reflection Pointe community to build homes from the mid to upper 300s.

Regardless of the community or price point, Drew draws his satisfaction from, "Seeing something happen every day. Every day is something different; a new challenge. I enjoy working with our customers and trade partners. There are always new ideas – always growing and changing."

From the conversations Building Industry Synergy had with four Port City Homes homeowners, it is evident that they enjoyed working with Drew and his team.

Renee DuFrenne's relationship with Bruce and Drew predates the founding of Port City Homes. She was in the mortgage division for a national builder for 20 years, which overlapped Bruce's time with that builder. Renee said, "When my late husband and I built our first spec home in Pawleys, we reached out to

PHOTO © CHUCK GEE



Port City Homes' Co-Owner Drew Hanna (left) with sales executive, Meghan Denny (The Litchfield Company Real Estate) inside the model home in Collins Creek Landing.

Bruce, who was still in the Myrtle Beach market, and that's how we met Drew. Port City Homes also built a second inventory home for the couple. During the second build her husband became very sick. Renee remembers, "They were amazing to work with," during that difficult time. Renee has since remarried, and she and her husband Dave Desmarais had Port City Homes construct their Intracoastal Waterway home in Socastee. "I will tell you first and foremost they back up their work 100-percent. They did what they said they were going to do, came in on budget, and were very professional; the quality of their work was very impressive." Dave was impressed with Drew's integrity and honesty. Having built homes before, Renee knew that there can be issues. There were challenges with the site that they chose for their raised home, "but the bottom line is the way that Drew worked with us through those challenges – it was all professional." Renee added, "Cliff oversaw the house and he was amazing – he was so accommodating."

Woody and Nancy McKay are in the process of building near a



Drew Hanna (left) reviews the plans with homeowner's Woody & Nancy McKay in front of their home under construction in Garden City, SC. "We're pretty much building the same five bedroom house we had at Collins Creek Landing. We loved the layout and asked Drew if he could do it on 15' pilings." While still living at Collins Creek Landing Woody and Nancy watched 8 or 10 houses being built by Port City Homes and were impressed with their process. Woody said, "It was one crew after another. There was never any downtime. I thought, 'that's the kind of guy I want to build my house.'" Woody said, "We're just crazy about Drew and his family."

marina in Garden City. They owned a home in Collins Creek Landing, which is how they came to know

Port City Homes. Woody said, "We're pretty much building the same five bedroom house we had at Collins Creek Landing. We loved the layout and asked Drew if he could do it on 15' pilings." While still living at Collins Creek Landing Woody and Nancy watched 8 or 10 houses being built by Port City Homes and were impressed with their process. Woody said, "It was one crew after another. There was never any downtime. I thought, 'that's the kind of guy I want to build my house.'" The couple expect to move into their new home in late March 2021. Woody said, "We're just crazy about Drew and his family. The only thing that I have problems with is he pulls for Clemson when they're playing



Port City Homes completed this home in Hagley Estates in Pawleys Island, SC.

South Carolina!"

Kathy and Tom Flanders had their dream delayed, but it was worth the end result. Kathy explained, "We had a lot and wanted to build in Highwood [at Prince Creek] and Drew was our first choice. A realtor steered us in a different direction, so we used a different builder and weren't real happy with the results." Fast-forward from 2015, Kathy said, "We contacted Drew again and said we had bought another lot in Highwood and wanted him to build on it."

The Flanders recently moved into their European-style dream house, which is going to be a cover feature in Designer Dream Homes. During the planning and building Kathy said, "We were the king and queen of the change orders." They made several modifications to the floor



Port City Homes completed this custom home in the Grande Dunes community in Myrtle Beach, SC.

plan, making spatial adjustments, closing in the patio for a Carolina room, and adding two bedrooms and a bath to the second floor. Kathy and Tom were no strangers to building, so she could unequivocally say, "It has been the best building experience ever. We have had fun

with this; I've aggravated poor Cliffy sometimes, but we had a great time. We love everything about Drew and we liked working with Gail [office manager]. We recommend them all the time."

It's been almost three years since Blair and Gayle MacLachlan moved

into their North Litchfield home. After working with an area realtor to find an existing home on the South Strand, Blair said, "We finally got to the point of saying the house we want is not on the market, so it's better and cheaper to actually build it." The realtor identified a few builders and the MacLachlans met them all. Blair said, "Drew took us to a couple of homes that he built and it was hands down, no



The exterior of the Grande Dunes home shown above.

question, that this is the guy we wanted to build our house.” Gayle was the one with the design vision and she worked closely with Cliff. Blair said, “Cliff was amazing – he oversaw all of the work and all of the subcontractors coming in. That man is meticulous – unbelievable.” Gayle added, “They were all really super nice people. I still talk to Gail – they’re all very nice and easy to work with.” During the build Blair said, “We had complete trust in their workmanship. What they said they were going to do they did, and it worked out beautifully. We’re from Connecticut, we’re not actually use to people doing what they say they’re going to do, and at a level of quality – I can’t tell you. Everything looks as good as the day we moved in.”



Port City Homes completed this home for Blair and Gayle MacLachlan in North Litchfield. Blair said, “Drew took us to a couple of homes that he built and it was hands down, no question, that this is the guy we wanted to build our house.” During the build Blair said, “We had complete trust in their workmanship. What they said they were going to do they did, and it worked out beautifully. We’re from Connecticut, we’re not actually use to people doing what they say they’re going to do, and at a level of quality – I can’t tell you. Everything looks as good as the day we moved in.” Because of the team’s attention to detail there were no surprises. Blair said, “Drew was really good at itemizing what the expenses were going to be and what he budgeted for, so we had real detail. “These guys stand by their work. We were 900 miles away and they built my wife her perfect house; it was a really enjoyable experience.”

Because of the team’s attention to detail there were no surprises. Blair said, “Drew was really good at itemizing what the expenses were going to be and what he budgeted for, so we had real detail. Gail was in charge of all of the change orders, checking that every change order was absolutely correct and setting up all the appointments.” The couple was

impressed at how clean the house was when it was finished, and how quickly Drew responded to a couple minor issues. Blair summed up,

“These guys stand by their work. We were 900 miles away and they built my wife her perfect house; it was a really enjoyable experience.” ■



(843) 651-1120

PortCityHomesSC.com DHanna@PortCityHomesSC.com
3955 Hwy. 17 Bypass – Suite B – Murrells Inlet – SC – 29576

SECURITY – HOME AUTOMATION ACCESSIBILITY EQUIPMENT



by Sara Sobota

2020 Brings About Increased Demand For Upgraded Security – Home Automation & Accessibility Equipment For Homeowners

The year 2020 has brought a lot of change to our world. With families spending more time at home, the combination of comfort and security has become more important than ever. Security Vision of Myrtle Beach and Port City Elevator have become a mainstay in our community for the above mentioned industries. The two professional organizations place a high emphasis on learning about each individual family’s lifestyle to determine what types of home automation and security systems best suit their home or business.

Many homeowners are familiar with individual smart home devices, but **Security Vision** allows them to transform their lives with all-encompassing automated convenience.

one or two automated features and add more in the future, so that all devices work together regardless of their purchase date. The company’s new digital brochure offers detailed information and videos that not only feature but demonstrate the effectiveness of all elements of the smart home system (see QR Code).



(843) 839-4238

Security Vision’s integrated system covers home security, lighting, music, entertainment, garage doors, shades and screens, and personal safety. Even better, individual homeowners may select



Scan This QR Code To Access Security Vision’s Digital Brochure



Security Vision owner, Michele Weissman, in a customer’s home in Myrtle Beach, SC. Security Vision was responsible for installing all of the motorized shades, as well as the security system and completing all of the home automation for this homeowner.

Michele Weissman, owner of Security Vision, has been in this

(Continued on page 22)



30" BUNDLE PRICE* \$6705
*reflects all available

4 PIECE KITCHEN PACKAGE SUITE PACKAGE MASTER SERIES

Price Before Instant Rebates up to \$8200*

Your Choice of 30" SS All Gas Or Dual Fuel 5 Burner Range AND 36" Refrigerator 24" Dishwasher Choice of 30" Ventilation Style



FREE VENTILATION 50% OFF DISHWASHER

SWIFT APPLIANCE



TO COOK BEAUTIFULLY

- In Home Consultations
- Financing Available
- Free Local Delivery
- Custom Installation

(843) 299-1988

SwiftApplianceSC.com Sales@SwiftApplianceSC.com

Appliances are what we do best because it's all we do!





Other customers want the blackout feature, with a roller shade to make it darker in the bedroom. Even better, you can mix and match motorized and manual shades, depending on your preferences and budget.”

Motorized screens can also renew and extend the use of an outdoor porch or patio.

“Maybe they’re building an outdoor patio, and the sun beats in – they want to have a motorized screen for protection from the sun and also from bugs, in addition to protecting furniture from sun damage. But, if it’s a beautiful day, and they want to keep the screens open, they can do that with one click on their phone or wall keypad,” said Weissman.

Another new product that enhances the overall smart home system is the Samsung Frame TV, also featured in Security Vision’s digital brochure accessed on page 21.

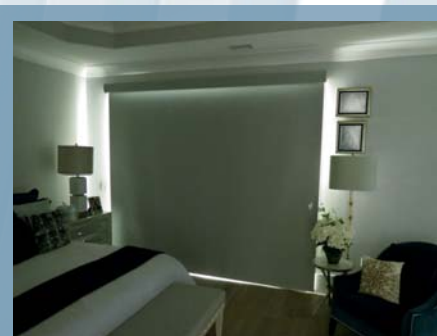
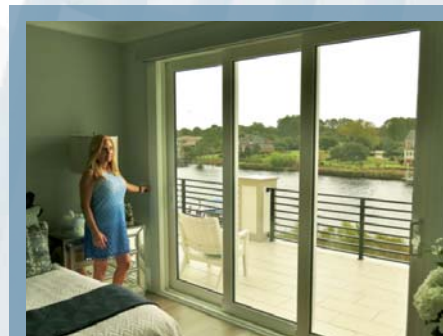
industry in Myrtle Beach for 26 years. She said motorized shades are a particularly popular item right now.

“We have been doing a lot of motorized shades into the smart home recently,” said Weissman,

noting that Lutron and Qmotion are the most popular lines. “Some people have higher windows that they want to automate because they can’t get to them, and they want to control the sunlight, or open it at certain times of day; we can offer those solutions.



The Samsung Frame TV has become increasingly popular. "It's a TV that looks like a piece of artwork", says Security Vision owner, Michele Weissman.



"Some customers want the blackout feature, with a roller shade to make it darker in the bedroom. Even better, you can mix and match motorized and manual shades, depending on your preferences and budget", says Weissman.

“It’s a tv that looks like a piece of artwork,” said Weissman. “You might put the frame tv over a fireplace, and then we install built-in invisible speakers behind the wall. So in the living room it looks like a piece of art on the fireplace, but then the tv comes on, and all of a sudden you’ve got sound in the room – and nobody knows where the sound’s coming

(Continued on page 24)

1-888-IKO-ROOF (1-888-456-7663)
www.IKO.com

Catering to the New Construction & Remodeling Building Industry for Over Forty Years

Windows	Roofing	Stone Veneer
Doors	Gutters	Decking
Siding	Hand Rails	Cabinets

www.Richards-Supply.com

1101 Campbell St • Myrtle Beach • SC
(843) 839-3006

CHOOSE YOUR SHINGLE
 IKO's RoofViewer™ Interactive Shingle Selector Tool allows you to choose a shingle that suits the features of your home.



Distinctive Kitchen & Bathroom Design

843-299-1274 / 843-997-0419
 12066 Hwy. 17 Bypass, Murrells Inlet
 NKBDG.COM



from. It's a nice setup."

Many individualized automated products are available at online and big-box retailers, but Weissman said the benefit to a universal platform is that all devices are connected through one app.

"Your app can control devices individually, or synch into scenes," Weissman said. "You can set up an automatic schedule, like 'Good morning': with a one-button touch on

your phone, it raises the shades, plays your favorite music throughout the house, disarms the system, and turns on the lights. Everything ties together with a scene, but you still have individual control as well."

Security Vision's customized service, with free evaluations available in either face-to-face or virtual environments, means each homeowner builds a system that works for their individual lifestyle.

"I truly like to make sure I'm giving customers the right product for what they're looking for," said Weissman. "For example, there are many different kinds of security systems, camera systems, and manufacturer models. Each one has different benefits and features; it's a matter of making sure you customize the right system, design for growth, and meet the needs of the customer and how they live."

Business at **Port City Elevator** is booming, as more and more families recognize the affordable convenience and safety that an in-home lift or



The Port City Elevator's corporate office located @ 5704 Nixon Ln. in Castle Hayne, NC. Port City Elevator services the Horry & Georgetown, SC markets.

elevator can provide to their home and lifestyle.

Located in Wilmington, N.C., and servicing Horry and Georgetown Counties, Port City Elevator offers



RECOGNIZED THROUGHOUT THE INDUSTRY AS THE PREMIER BRICK COMPANY ACROSS THE GRAND STRAND

THE BEST BRICK ON THE BLOCK

A Full Service Masonry Company



Original Charter Member Of The Horry Georgetown HBA



Visit our showroom at 305 Greenleaf Circle in Myrtle Beach. (Turn towards Chick-fil-A at traffic light on Hwy. 501.)



www.PalmettoBrick.com

305 Greenleaf Circle • Myrtle Beach, SC
(843) 236-2121



COMMITTED TO TAKING CARE OF YOU TODAY, TOMORROW AND INTO THE NEXT GENERATION.

YOUR FUTURE DREAMS

You have dreams for your future that require a well thought-out, holistic, financial strategy.

YOUR FINANCIAL ADVISOR

Your Financial Advisor is committed to providing you with thoughtful advice and guidance to help your dreams come to fruition.

AND EAGLE STRATEGIES

Eagle Strategies provides your Financial Advisor with access to a robust support system that offers the solutions and resources needed to help you achieve your financial stability.

CONTACT CARY TODAY to learn more about securing your family's financial future.



W CARY ROWELL MBA, LUTCF

Wealth Advisor Offering Financial Planning through Eagles Strategies LLC. A Registered Investment Advisor Registered Representative: NYLIFE Securities LLC (Member FINRA/SIPC), A Licensed Insurance Company Agent: New York Life Insurance Company

843.449.7805

WRowell@EagleStrategies.com

628 Chestnut Centre, Suite 9
Myrtle Beach, SC 29572



Eagle Strategies LLC and NYLIFE Securities LLC are New York Life Companies.

customized accessibility solutions for any new or existing home. Vice President, Seth Newman said that as more people are home-based as a result of COVID-19, they are realizing the benefits of automated transport.



(910) 790-9300

"People are spending more time at home, so they are going up and down their stairs more often, where maybe at work they had an elevator in their

office building," said Newman. "Also, they've got a little bit more free time to research adding an elevator to their house and finding it's not as expensive as people think."



Newman said some families are installing lifts and elevators for multi-generational family members.

"We've done several projects this year that involved remodels to accommodate grandparents. For example, one family had a detached garage, tore the roof off, and added a mother-in-law suite above the garage with an elevator so the mother-in-law



Stan Godshall is Port City Elevator's Regional Sales Manager for Horry & Georgetown Counties. "Stan really tries to understand the customer's needs and designs an elevator system that works to fit that need, for both the short term and the long term," said VP Seth Newman. Stan Godshall can be reached @ (843) 360-1200.

could come live with them. That helped with kids learning at home and online school. The parents are also working from home and don't have time to teach their kids full time, so the in-laws came in and took that role."

Port City Elevator offers a fully customized product and service that's designed for the life of the owners, the home, and the equipment.

"We sit in with customers, find out what their needs are, and we design,

(Continued on page 26)



say, an elevator system to fit that need,” said Newman. “Then we have a manufacturer manufacture that job-specific elevator. Buying it from a manufacturer offers an extra layer of technical support, of assurance and comfort. We really take a hands-on approach from start to finish of the project. We look at the installation of a lift – whether it’s an elevator or stair lift – like a marriage: we want to be there for the life of that piece of equipment.”

Stan Godshall, Port City Elevator Regional Sales Manager for Horry and Georgetown Counties, embodies the

personalized service that defines the company.

“Stan really tries to understand the customer needs and designs an elevator system that works to fit that need, for both the short term and the long term,” said Newman. “It’s just encouraging people to think about all their options.”

New trends in elevators include custom décor and smart home technology.

“We’ve seen a big spike in people upgrading their elevator, making it more personalized,” said Newman, “whether that means incorporating

shiplap to the interior walls or decorating the elevator cab to give it a more personable flair.”

Upgrades in technology allow Port City Elevator to diagnose and troubleshoot remotely, adding convenience to elevator maintenance.

“We can put a board on that elevator and connect it to the homeowner’s wi fi system, and whether I’m sitting in my office in Myrtle Beach or in an office in Honolulu, I can diagnose that elevator and find out what’s going on with it, whether it’s a part malfunction or user error,” said Newman.

Whatever the need, the situation, or the location, Port City Elevator finds a perfect solution to enhance homeowners’ accessibility. ■



Port City Elevator's VP, Seth Newman.

VARIETY OF COLORS

SUNCOAST

BUILDING PRODUCTS & SERVICES INC.

FREE ESTIMATES

Recognized By Many Of Horry & Georgetown Counties' Building Contractors, Property Managers & Homeowners As The Premier Choice For Custom Seamless Gutters & Specialty Rain/Water Control Products

5" & 6" Seamless Gutters | Copper & Half Round Gutter
Pine/Leaf Protection and Gutter Guard Systems
Draining Installation | Gutter Cleaning | Maintenance | Repairs

Zeb Hill Darryl Hill

SINCE 1999 1703 Park View Rd. • Conway • SC

www.SuncoastBuildingProducts.com **843-488-2249**

OVER 30 YEARS EXPERIENCE
GUARANTEED BEST PRICE
LICENSED & INSURED
SC Specialty Contractor License #RBS35069

Proud Member Of

MYRTLE BEACH AREA CHAMBER OF COMMERCE

Shop Small and Support Local Business

by Sarah Stephens, *Communications Manager, Myrtle Beach Area Chamber of Commerce* & Kori Hippe, *Business Development Marketing Manager, Myrtle Beach Area Chamber of Commerce*



The holidays are here, and this year more than ever, the Grand Strand’s small business community needs your support. No matter how you shop – online or in-person – when you shop local, you’re supporting the dreams of your friends and neighbors. But that’s not all. Shopping local benefits the entire community. Here’s how:

■ MORE JOBS

When businesses grow, more jobs open up. The new employees and their families then add their support and spend money in the community.

■ OUR SHOPS HELP PEOPLE

It is known that local businesses are more likely to support local charities, schools and events. Supporting local shops supports the community.

■ GREAT PRODUCTS, GREAT PRICES

Our businesses offer a wide range of products and services at affordable prices. Plus, think about this - the more you shop at a place, the

more it grows, which means more products and even lower prices.

■ SAVE BUSINESSES

Wouldn’t you dislike it if all the local shops just disappeared? By shopping there you are asking them to stay and grow.

■ BE DISTINCT

Local shops tend to local needs. They know you and create distinctive shopping experiences and stock different products to cater to the community.

■ PRESERVE THE ENVIRONMENT

Local shops often stock a high percentage of local goods. That means less gas is used to transfer goods, which also means a cleaner environment.

Plus, local foods are better for you!

■ CONVENIENT FOR EVERYONE

Most people can get to their local shops easily. This is especially important for the young, elderly and anyone without transportation.

(Continued on page 30)



Manifest Design in Market Common

Building An Amenities Center
We Have All Of Your Recreational Needs

EXCEPTIONAL SERVICE • MEET JOANN • OUR BUILDERS SERVICES REPRESENTATIVE

(843) 294-ELKO (3556)

WE SERVICE ALL BRANDS OF SPAS

Hot Tubs • In Ground Pools • Above Ground Pools
Pool Tables • Darts • Game Rooms
New Construction • Maintenance • Cleanings
Repairs • Replacement • Parts

Featuring 3D CAD Design For Upcoming Projects

HotSpring Spas Dealer Over 30 Years

Proud Member Of

Superior Customer Service With Quality Products & Installation

Creative Flooring Designs in Murrells Inlet can take the stress out of your next flooring project by providing each client with a truly customized experience.



Bob Terrell (right) with Sales & Installation Coordinator, Rick Rodrigue (left).

Bob Terrell and his staff at Creative Flooring Designs provide sales & installation services for residential and commercial customers, new construction or remodeling, throughout the Grand Strand from Pawleys Island to Little River with free estimates and free design consultation services.

In 2018 when Bob expanded to

the Murrells Inlet location, his vision was to create a luxury experience for his customers, while still offering the same pricing structure customers could find at the big box stores. His goal for this Showroom & Design Center was to give customers the ability to see & touch more products but never lose

that one on one relationship that made his business successful. "Our goal is to get to know the customer, their needs, what their vision is for their home or business. "We offer a wide selection of flooring products, from the top manufacturers in the industry, with materials ranging from hardwood to luxury vinyl plank, laminate and tile."

"The Showroom is highly organized so people can come in and not only view flooring samples, but also get valuable product information on what they're considering purchasing," said Terrell.

Bob realizes customers instinctively head to the box stores for flooring thinking they will get a deal, but Creative Flooring Designs offers quality products at amazing prices with the goal of creating a



superior experience for the customer. "Many of our customers become our friends and that is what we want. We are your neighbor. Doing business on the Grand Strand, specifically in Murrells Inlet is wonderful, my wife and I are part of this community; both professionally and personally."

"When you choose Creative Flooring Designs, our goal is to



Bob & Nicole Terrell with Creative Flooring Designs

create an experience that is personalized and significantly less stressful for the homeowner," said Terrell. "My sales staff is industry trained professionals and our installation teams are not on



(843) 299-0301

rotation like the box stores. I am fortunate to have some of the best sales & installation professionals in the industry on our team."

"A lot of times, when buying materials in the big box stores, you aren't educated on the product and if it will meet your needs. We offer that information combined with products from all of the top flooring manufacturers – who all have warranties associated with their products."

One of the major flooring trends is the bigger, the better. "With each year that passes, the flooring planks, regardless if it's wood, tile, or vinyl, are getting bigger," said Terrell. "Last year the average plank size might have been 6-inch-wide, but in 2020 we



are seeing more and more product lines offering 8 inch and 9-inch-wide planks."

Terrell emphasized that 2020 has been a unique year due to Covid-19, but with people spending more time at home, they are doing more home renovations



that enhance the look & feel of their home. They also offer private Showroom appointments for clients that feel more comfortable with that.

Terrell also takes pride in being a hands-on owner, "I am personally involved with almost every homeowner that comes through our doors," said Terrell. "I



like to get to know the customers, even if I am not their salesperson. I always try and stop by each installation while it is in progress, making sure it is progressing as it should and that the customers' expectations are being met and/or exceeded. No matter how much we grow, I always want to know my customers."

Visit the Creative Flooring Designs Showroom & Design Center at 12082 Highway 17 Bypass, Murrells Inlet, SC 29576, call (843) 299-0301 to schedule a free in-home estimate or visit CreativeFlooringDesigns.com.



advertisers' index

Brady Glass Solutions12	Eagle Strategies – Cary Rowell / Financial Planning New York Life Insurance24	Plants Direct – Nursery & Garden Center Landscape Design & Installation / Outdoor Kitchens & Fireplaces / Pools15
Builders First Source Local Building SupplyBack Cover	Elko Spas Billiards & Pools Residential & Commercial For Property Managers / Building Contractors & Homeowners26	Port City Elevator Commercial & Residential25
Burroughs Shutter Company Exterior & Interior Shutters / Interior Shades / Hurricane Protection & More3	Flooring Panda – Catering to Local Building Contractors and Homeowners11	Richards Building Supply Local Building Supply / Windows / Doors / Siding Roofing / Decking / Cabinets & More23
Celtic Granite & Marble New Construction & Remodeling14	National Kitchen & Bath Design Group Your One Stop Shop For Design – Selections – Installations Cabinets – Hardware – Countertops – Flooring, etc.22	Security Vision – Superior Security & Home Automation Services21
Coastal Fasteners & Supply – Residential / Commercial Construction Fasteners & Much MoreInside Front Cover	Norbord – Energy Efficient Framing MaterialsBack Cover	Spann Roofing & Sheet Metal – Trusted & Respected Since 1957 By Building Contractors / Property Managers / Homeowners9
Coastal Luxe Interiors – Interior Design Specialists - Assisting With Builder & Homeowner Interior Design & Selections13	Palmetto Brick – Recognized Throughout The Industry As Horry & Georgetown Counties Premier Brick Company Celebrating 100 Years in 201925	Suncoast Building Products & Services, Inc. Specializing In Custom Seamless Gutters27
Creative Flooring Designs Residential & Commercial Flooring Specialist29		Swift Appliance – Custom Appliance Selections Installations / In Home Consultations Visit The Murrells Inlet Showroom21

(Continued from page 27)

BRING MORE TO THE GRAND STRAND

Private and public sector services cluster around shops. The more they see economic growth, the more attracted they are to moving their business here.

And just in time for the holiday shopping season, the Myrtle Beach Area Chamber of Commerce has put together these programs to encourage you to support local business:

Shop Our Investors program – Shop Our Investors, Shop Local, Shop Small encourages people to keep their money in the Grand Strand. Plus, with shopping discounts and the chance to win gift cards, who wouldn't want to shop the Grand Strand!

Be sure to visit Myrtle Beach Area Chamber of Commerce investors for trusted merchants and everyday savings. Download money-saving coupons from our investors at VisitMyrtleBeach.com/Coupons and at web.myrtlebeachareachamber.com/coupons.

Shop local and win big – As an added incentive to shop locally, Myrtle Beach Area Chamber of Commerce is giving away holiday gift cards! All you have to do is shop in the Grand Strand and send us a photo of your receipt(s) totaling \$150 to be entered to win!

How It Works:

- Shop at any Grand Strand business between **Nov. 6-Dec. 16, 2020**.
- Take a photo of your receipt(s) from local businesses totaling \$150 dated Nov. 6-Dec. 16, 2020, (**make sure the name and address of the business and date are in the photo**).
- Email the photo along with your name and phone number to andrea.hardwick@visitmyrtlebeach.com or connie.schneider@visitmyrtlebeach.com by **Dec. 18, 2020**.



Savannah Bee Company in Broadway At The Beach & Barefoot Landing

- Enter as often as you like with new \$150 receipts.
- Drawing will be held Dec. 21, 2020.

Four lucky winners will each receive \$150 worth of various gift cards ranging from entertainment to restaurants to shopping.

For further information regarding the Myrtle Beach Area Chamber of Commerce call (843) 626-7444 or visit www.MyrtleBeachAreaChamber.com.



The 2021 January / February Issue Of Building Industry Synergy Will Mail Out In Mid February & Be Distributed From The BIS Booth In The Lobby Close To The Front Entrance Of The 2021 Home Show In The Myrtle Beach Convention Center February 19th Through 21st To The Show Attendees. For Further Information Call (843) 945-4452 Or Email Info@sc-bis.com.

EDITORIAL CALENDAR 2021

JANUARY / FEBRUARY ISSUE 2021

Distributed to show attendees @ the 2021 HGHBA February Home Show from BIS booth close to the front entrance to the show in the Myrtle Beach Convention Center February 19th – 21st.

- LOCAL BUILDING SUPPLY
 - ENCLOSURES / SUNROOMS
 - SCREEN ROOMS / AWNINGS
 - SITE WORK / BRICK / CONCRETE / PAVING
- Space Reservation: January 15 Material Close: January 22

MARCH / APRIL ISSUE 2021

- FLOOR COVERING
 - ENERGY EFFICIENCY ~ HVAC / Propane / Solar / Water Heaters
- Space Reservation: March 5 Material Close: March 12

MAY / JUNE ISSUE 2021

- PROPERTY MAINTENANCE
- Space Reservation: May 7 Material Close: May 14

JULY / AUGUST ISSUE 2021

- OUTDOOR LIVING SPACE ~ Landscaping / Irrigation / Pools & Spas / Hardscapes / Outdoor Kitchens / Lighting
 - EXTERIOR PRODUCTS ~ Roofing / Siding / Specialty Products
- Space Reservation: July 2 Material Close: July 9

SEPTEMBER / OCTOBER ISSUE 2021

- BATHROOM & KITCHEN DESIGN
 - MILLWORK ~ Doors / Windows / Specialty Products
- Space Reservation: August 13 Material Close: August 20

NOVEMBER / DECEMBER ISSUE 2021

- HOME AUTOMATION / SECURITY / ELEVATORS / ACCESSIBILITY EQUIPMENT
 - WINDOW COVERINGS & TREATMENT ~ Exterior & Interior / INTERIOR DESIGN
- Space Reservation: October 22 Material Close: October 29

Each issue is directly mailed to the target audience and posted online no later than 21 days from material close date



BUILD THE FUTURE The South Carolina Grand Strand

- Architects
- Building Contractors – Residential / Commercial
- Building Subcontractors
- Business / Community / Political
- HGHBA Membership / Leaders
- Property Management Companies
- Real Estate Developers
- Top Producing Realtors

MAILED SIX TIMES ANNUALLY DIRECTLY TO EVERY SC STATE LICENSED RESIDENTIAL & COMMERCIAL BUILDING CONTRACTOR, ARCHITECT & PROPERTY MANAGEMENT COMPANY THAT RESIDES IN HORRY OR GEORGETOWN COUNTIES, IN ADDITION TO ALL CURRENT HORRY GEORGETOWN HBA MEMBERS & MANY SPECIALTY SUBCONTRACTORS, DEVELOPERS & TOP PRODUCING REALTORS.

EACH JANUARY/FEBRUARY & SEPTEMBER/OCTOBER ISSUE OF BUILDING INDUSTRY SYNERGY IS MAILED TO THE MARKET LISTED ABOVE & DISTRIBUTED @ THE HGHBA SPONSORED FEBRUARY HOME SHOW & THE SEPTEMBER HOME IMPROVEMENT & OUTDOOR LIVING SHOW FROM THE BIS BOOTH CLOSE TO THE FRONT ENTRANCE TO EACH SHOW IN THE MYRTLE BEACH CONVENTION CENTER.

Visit Online Building Resource Directory
www.BUILDINGINDUSTRYSYNERGY.com

Submit all materials to: info@sc-bis.com



P.O. Box 926 • Myrtle Beach, SC 29578
843-945-4452 | info@sc-bis.com



YOUR FIRST SOURCE FOR NORBORD FRAMING PRODUCTS

Professional installation services also available for new single family, multi-family & light commercial construction projects.

(843) 347-7866

651 Century Circle, Conway, SC
Behind Lowes on Hwy. 501

(843) 237-0333

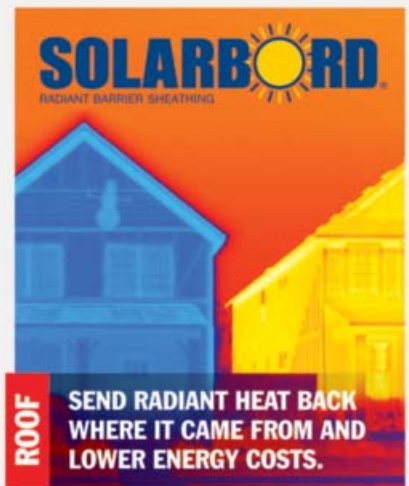
226 Tiller Dr, Pawleys Island, SC

VISIT **WWW.BLDR.COM** TODAY



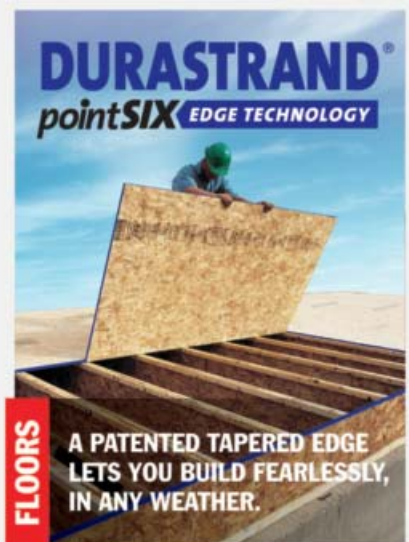
WINDSTORM[®]
Wall Sheathing

WALLS REDUCE AIR-LEAKAGE,
LABOR & WASTE, AND SAVE
UP TO \$1,000 PER HOME.



SOLARBORD[®]
RADIANT BARRIER SHEATHING

ROOF SEND RADIANT HEAT BACK
WHERE IT CAME FROM AND
LOWER ENERGY COSTS.



DURASTRAND[®]
pointSIX EDGE TECHNOLOGY

FLOORS A PATENTED TAPERED EDGE
LETS YOU BUILD FEARLESSLY,
IN ANY WEATHER.

