



by Sara Sobota

Carolina Home Exteriors Continues To Accommodate Homeowners By Providing Additional Living Space During These Challenging Times

For more than four decades, Carolina Home Exteriors has been building home spaces for families that offer recreation, utility, and relaxation. Now more than ever, in the midst of the COVID-19 pandemic, homeowners are interested in expanding both their home space and the use of that space, and Carolina Home Exteriors – “Industry experts building trust for 40 years” – delivers.



Carolina Home Exteriors is located @ 11730 Hwy. 17 Bypass in Murrells Inlet.

Ted Cligrow, owner and president of Carolina Home Exteriors, explained how the pandemic has created a shift in homeowners’ needs.

“Because of the new era and limitations on public interaction, the demand to live at home has increased,” said Cligrow. “The need to



Carolina Home Exteriors’ owner, Ted Cligrow

have additional room space, specifically sunrooms that are now multi-purpose, is much higher. Those rooms may be used for in-home gymnasiums, a classroom to homeschool your children, an at-home office, or,” he laughs, “there’s room to get away from the family because you’re so confined.”

Cligrow mentioned two specific kinds of sunrooms that homeowners are choosing to expand their living space.

“The PGT Four Track Vinyl Window system continues to be our number one seller because it’s a weather-resistant barrier against the elements, including wind, rain, dirt, pollen, debris, and insects,” said Cligrow. “The Eze-Breeze [pictured on this page] is a budget-



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friendly alternative to a glass sunroom. Ultimately, the Eze-Breeze is considered a 3-season room.”

The other popular option, Cligrow said, is a sunroom that can be used year-round.

“You can also choose to have a heated and cooled, four-season glass enclosed room, which offers even more options for multiple use,” Cligrow said.

Customer feedback on social media has been outstanding, Cligrow said, and Carolina Home Exteriors is happy to have so many satisfied clients. Here’s just one example from a homeowner who gave Carolina Home Exteriors a five-star rating.

“Tina and I could not be happier with our EZ Breeze room. Carolina Home Exteriors was great from start to finish. Want to give a shout out to our installers Jon and Toney. They were professional, on time, and did an awesome job. Had our room done in two days. Could not be happier with the results. Will be recommending you all to everyone.”

Another home area that’s been in increased demand, according to Cligrow, is outdoor living.

“There’s a trend not just with room additions but with outdoor living areas,” said Cligrow. “Homeowners are choosing not just the sunroom but to have a pergola, producing shade and providing some coverage from the outdoor elements yet still expanding their outdoor living area and possibly creating additional space to have an outdoor kitchen.”



Carolina Home Exteriors also added a new online service about a year ago that, since the pandemic, has become extremely popular and useful.

“Through the use of our website, we have progressive technology that allows a consumer to design their room addition online,” said Cligrow. “Some clients have had apprehensions about in-house design consultants entering their residence, so this tool became handy as



an alternative to an in-person consultation. Ultimately, of course, we’re going to have an interaction, but this service gives you a ballpark idea; it’s an educational resource available to

consumers as they start to think about investment and design.”

In the end, Cligrow said, his company’s mission is to enhance family life, making it more enjoyable.

“For over 40 years, and more so this year, our mission is to make memories of a lifetime at home,” said Cligrow. “Whether those memories are shared with family, friends, or neighbors, for holiday events, special occasions, or regular family dinners, creating rooms where memories are made is really our core value.”

For further information call (843) 651-6514. ■

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