



Leading Starts at the Bottom

by Caroline Murray Yahnis, Business Development Programs Manager and GSYYP Staff Liaison, Myrtle Beach Area Chamber of Commerce

What is leadership? Simply, leadership is the art of motivating a group of people to act toward achieving a common goal.

Leadership also means making a difference and creating a positive change. Whether it's serving our investor businesses, advocating for pro-business, pro-Grand Strand public policy, or advertising the local tourism industry, one thing is consistent: Myrtle Beach Area Chamber of Commerce is always seeking the next great opportunity to expand and enhance our impact upon the community. That's what leaders do.

Building on Success

Our commitment to leadership includes supporting several



programs that impact the community. **GSYP (Grand Strand Young Professionals)** is a service-based organization part of the Myrtle Beach Area Chamber of Commerce focused on creating the next generation of leaders along the Grand Strand. Through community service involvement and professional development, this expanding group of individuals 21-40 are learning and developing the necessary tools to guide the community to a bright and prosperous future.

While being a leader does not come naturally to all, GSYYP provides



individuals with an array of opportunities to learn and develop. Whether it is an evening networking hour to collaborate and find new contacts or a lunch and learn to hear about the current and future economic development of the Grand Strand, GSYYP members are

Visit Us In Feature C Feb. 19th-21st In MBCC

Specializing In Landscape Design & Installation From Start To Finish

60 YEARS COMBINED EXPERIENCE

WHOLESALE & RETAIL

PLANTS DIRECT
NURSERY AND GARDEN CENTER

Little River
(843) 390-4200

Conway
(843) 347-0157

We Work With
Building Contractors • Property Management Companies • Land Developers • Landscape Contractors • Homeowners



DIRECT
(843) 241-0157



www.PlantsDirectMB.com



1741 Hwy. 57 North • Little River, SC
Servicing Northern Horry County & Brunswick County



2019 Hwy. 544 • Conway, SC
Servicing Southern Horry County & Georgetown County

PALMS • TREES • SHRUBS • PLANTS
FLOWERS • HARDSCAPES • MULCH
HOME AND GARDEN DÉCOR • FENCING
OUTDOOR KITCHENS AND FIREPLACES

COMPETITIVE WHOLESALE PRICING

continuously staying informed. GSYYP understands everyone has different comfort levels and looks to provide opportunities so that everyone can be successful. The group is continuously introducing new events and ideas to stay top of mind.

One of the highlights of being part of GSYYP is participating in the annual Substitutes for Santa event. Each year, the organization fundraises money from our generous local business community to provide

more than 100 local children with a magical Christmas. This annual event allows young professionals to give back to their community during the holiday season.

The connection between current and future leaders is an important key to lasting success. Once an individual has



phased out of the GSYYP age group, we hope they will use those learned skills to create a better community, to lead and mentor the next group of young professionals

and leave whatever they do better than they found it.

In the world there will always be leaders and those who are led. GSYYP hopes to create a strong group of inspirational leaders so that they can lead those who are not ready to lead themselves.



For more information about GSYYP, visit GrandStrandYoungProfessionals.com.

Building An Amenities Center
We Have All Of Your Recreational Needs

Visit Us In Booths 110 & 111 Feb. 19th-21st In MBCC



Elko Spas, Billiards & Pools
(843) 294-ELKO (3556)

WE SERVICE ALL BRANDS OF SPAS

Hot Tubs • In Ground Pools • Above Ground Pools
Pool Tables • Darts • Game Rooms
New Construction • Maintenance • Cleanings
Repairs • Replacement • Parts

Featuring 3D CAD Design For Upcoming Projects

HotSpring Spas Dealer Over 30 Years



4718 Hwy 17 Bypass S & Northgate
Myrtle Beach, SC 29588

