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MYRTLE BEACH AREA CHAMBER OF COMMERCE



Emergency Preparedness: Are You Ready?

by Kori Hippe, Business Development Marketing Manager, Myrtle Beach Area Chamber of Commerce

Disasters can strike anywhere at just about any time reminding us of the power of Mother Nature. The question is: Are you ready?

Myrtle Beach Area Chamber of Commerce's Business Interruption Planning site, MyrtleBeachBusinessInterruptionPlanning.com, offers the tools a business needs to prepare its own disaster recovery plan. The site includes the basic elements of planning for a business interruption, recovering from a business interruption and creating a crisis communications plan for your business.

The chamber's Business Interruption Planning webpage also includes a Hurricane Information Center packed full of tips on preparing for a hurricane, a shelter checklist and emergency telephone numbers. During a storm, we'll post the latest news, business openings and closures, and weather and traffic reports.

Let's face it, at some point your business will be at risk. It could be a broken water pipe, an office fire, or a hurricane that can cripple or even shut down a business. Not having the proper precautions in place could mean losing it all. Businesses must be prepared to recover quickly and provide for their employees. Are you ready?



Myrtle Beach Area Chamber of Commerce's mission is to promote, protect and improve business in the Grand Strand. For more information on how you can put the power of MBACC membership to work for you, call 843-626-7444, visit us online at MyrtleBeachAreaChamber.com, or stop by our office at 1200 N. Oak St., Myrtle Beach, South Carolina 29577.

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EDITORIAL CALENDAR 2021-2022

A Building Industry Business Network Promoting Community Growth



BUILD THE FUTURE The South Carolina Grand Strand

- Architects
- Building Contractors – Residential / Commercial
- Building Subcontractors
- Business / Community / Political
- HGHA Membership / Leaders
- Property Management Companies
- Real Estate Developers
- Top Producing Realtors

MAILED SIX TIMES ANNUALLY DIRECTLY TO EVERY SC STATE LICENSED RESIDENTIAL & COMMERCIAL BUILDING CONTRACTOR, ARCHITECT & PROPERTY MANAGEMENT COMPANY THAT RESIDES IN HORRY OR GEORGETOWN COUNTIES, IN ADDITION TO ALL CURRENT HORRY GEORGETOWN HBA MEMBERS & MANY SPECIALTY SUBCONTRACTORS, DEVELOPERS & TOP PRODUCING REALTORS.

EACH JANUARY/FEBRUARY & SEPTEMBER/OCTOBER ISSUE OF BUILDING INDUSTRY SYNERGY IS MAILED TO THE MARKET LISTED ABOVE & DISTRIBUTED @ THE HGHBA SPONSORED FEBRUARY HOME SHOW & THE SEPTEMBER HOME IMPROVEMENT & OUTDOOR LIVING SHOW FROM THE BIS BOOTH CLOSE TO THE FRONT ENTRANCE TO EACH SHOW IN THE MYRTLE BEACH CONVENTION CENTER.

Visit Online Building Resource Directory

www.BUILDINGINDUSTRYSYNERGY.com

Submit all materials to: info@sc-bis.com

JULY / AUGUST ISSUE 2021

- OUTDOOR LIVING SPACE ~
Landscaping / Irrigation / Pools & Spas / Hardscapes / Outdoor Kitchens / Lighting
 - EXTERIOR PRODUCTS ~
Roofing / Siding / Gutters / Specialty Products
- Space Reservation: July 9 Material Close: July 16

SEPTEMBER / OCTOBER ISSUE 2021

- Distributed to show attendees @ the 2021 HGHBA Home Improvement & Outdoor Living Show from BIS booth across from the show ticket booth close to the front entrance of the show in the Myrtle Beach Convention Center September 17th - 19th.
- BATHROOM & KITCHEN DESIGN
 - MILLWORK ~
Doors / Windows / Specialty Products
- Space Reservation: August 13 Material Close: August 20

NOVEMBER / DECEMBER ISSUE 2021

- HOME AUTOMATION / SECURITY / ELEVATORS / ACCESSIBILITY EQUIPMENT
 - WINDOW COVERINGS & TREATMENT ~
Exterior & Interior / INTERIOR DESIGN
- Space Reservation: October 22 Material Close: October 29

JANUARY / FEBRUARY ISSUE 2022

- Distributed to show attendees @ the 2022 HGHBA Home Show from BIS booth across from the show ticket booth close to the front entrance of the show in the Myrtle Beach Convention Center February 18th - 20th.
- LOCAL BUILDING SUPPLY
 - ENCLOSURES / SUNROOMS
SCREEN ROOMS / AWNINGS
 - SITE WORK / BRICK / CONCRETE / PAVING
- Space Reservation: January 14 Material Close: January 21

MARCH / APRIL ISSUE 2022

- FLOOR COVERING
 - ENERGY EFFICIENCY ~
HVAC / Propane / Solar / Geothermal
- Space Reservation: March 18 Material Close: March 25

MAY / JUNE ISSUE 2022

- PROPERTY MAINTENANCE
- Space Reservation: May 13 Material Close: May 20

Each issue is directly mailed to the target audience and posted online no later than 21 days from material close date

BUILDING INDUSTRY SYNERGY

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