



Cooking Up A Designer Kitchen With Wellborn Cabinetry

by Holly Hollerbach, *Coastal Luxe Interiors' Principal Designer & Director of Marketing*



Cabinetry located in the kitchen, the heart of the home; is the new focal point now bringing everything together in the open floorplan concept. Cabinet design has changed a lot in the last few years, and it is testing the limits of materials, colors and open shelving concepts.

In today's world of designing a kitchen there is a desire to streamline a look that focuses on simplicity and minimalism while adding unique elements. The Wellborn cabinetry line



offers classic, yet bold and fun options readily available for your new kitchen. 2021 is seeing a mash up of styles all getting their fair share of love from homeowners. While simple clean cabinetry will keep getting popular,

some homeowners will prefer unique customized styles that will make a clear statement. To design the perfect kitchen, it is important to understand what is imperative to you and then incorporate the latest trends around that.

Good organization and the right kind of shelves, you can create a unique cutting-edge style for your kitchen. Open kitchen shelves instead of wall cabinetry is becoming an even hotter trend. While you may find it hard to go without your beloved closed door wall cabinetry, open shelving has plenty of benefits. It introduces a light and airy feel offering the illusion of more space which is especially great in smaller kitchens.



All white cabinetry is no longer a request from homeowners. They want something unique that builds character and personality or provides a bold statement. Color is one of the most effective ways to take notice. A different color of paint on your cabinets can make all the difference and separate you from the

pack. Wellborn Cabinetry is taking



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notice as they have a ColorInspire program that is available on Maple and MDF cabinet door styles in Estate, Premier and Elegant Bath. It is a program that will allow the customers the ability to choose from thousands of colors in any of the Benjamin Moore, Sherwin Williams or Valspar color decks for that just right color. ColorInspire utilizes a catalyzed conversion finish that is oven-cured, creating a baked-on long lasting finish. The sheen level will be the standard low sheen level used on the current

paint program.

Mixing different finish colors for a completely unique look with bring your cabinetry into the current trends of 2021. You might have the upper cabinets finished in a painted white finish while the base cabinetry is a natural wood look. It is all about creating an interesting design by combining different bits and pieces.

Homeowners are taking advantage of unique choices and with the help of a cabinet designer and are creating the

kitchen of their dreams.

As an approved Wellborn Cabinetry dealer Coastal Luxe Interiors has a beautiful showroom complete with a Kitchen Showcase display accompanied by all the samples, trims, and color samples to create your next custom kitchen, bathroom, office, or entertainment cabinetry.

For further information contact **Coastal Luxe Interiors at (843) 946-6644 or visit Coastal-Luxe.com. You are always welcome to visit their beautiful 10,000 square foot showroom located @ 6613 North Kings Highway, Myrtle Beach, SC.**

YOU CAN ALSO VISIT THE PROFESSIONALS FROM COASTAL LUXE INTERIORS IN FEATURE 1 IN THE MYRTLE BEACH CONVENTION CENTER SEPTEMBER 17TH - 19TH @ THE HOME IMPROVEMENT SHOW. SEE THE COVER STORY IN THIS ISSUE!



Coastal Luxe Interiors General Manager, Sherry Weatherly (left), & Principal Interior Designer / Director of Marketing, Holly Hollerbach (right) @ the Wellborn Cabinetry display in their showroom.

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