

parade participants, bringing in an estimated 10,000 locals and visitors to enjoy Horry County's largest Christmas parade. Decorate your company vehicle in Christmas attire or rent a commercial float to showcase your business during this fun, family-oriented event!

**Reverse Raffle** – The Conway Chamber of Commerce Reverse Raffle is an opportunity to bring the community together for a casual fun night out. This event takes place every April at the Waccamaw Shrine Club in downtown Conway. Tickets are sold at \$100. One ticket includes two steak

dinners, open bar, and a chance to win \$5,000! There are also raffle prizes and more. If you are looking for a night to unwind, drink, eat, socialize and potentially win some money then this is the event for you!

**Conway Riverfest** – Join us for Riverfest, held on the Saturday before the Fourth of July for Conway's annual Independence Day celebration! The Conway Riverfest features an Artisan Market and Business Expo, golf car parade, family stage with local entertainment, kid's zone featuring camel rides, inflatables and jello jump, food vendors, music on the Riverfront Park stage with headlining



entertainment, and a fireworks extravaganza to wrap up the day! Sponsorship opportunities are available, ranging from \$250 to \$10,000. For more information, visit [www.ConwayRiverfest.com](http://www.ConwayRiverfest.com).

Some of the other programs include our Welcome Neighbor Campaign, Business After Hours, Conway Coffee Connections, Leadership Conway, Salute to Education, Business Brunch Series, Business Power Breakfasts and much more.

For further information call (843) 248-2273 or email [DevinParks@ConwaySCNow.com](mailto:DevinParks@ConwaySCNow.com). ■

## CABINETRY

# Medallion Cabinetry

## World Class American Made Cabinets



Medallion is at the center of what it means to be a world class American made cabinet. Founded in 1969 and now part of the ACPI Cabinet Works group, Medallion Cabinetry is a leader in the industry and is offered locally through National Kitchen & Bath Design Group in Surfside Beach, SC. With over 7,200 combinations of colors, door styles, and finishes, the possibilities are endless and the discerning consumer can create a distinctive kitchen, bathroom, or other living space that will make your property a work of art.

Located in Waconia, Minnesota, Medallion Cabinetry has a state of the art facility and is focused on environmental stewardship to ensure that our industry is responsible and innovative to bring customers the best products available. Proud to be American made, Medallion provides employment stability and contributes to the health of the American Workplace.

Medallion offers several product lines:

**Silverline:** Catering to the entry

level market, Silverline provides builders and the Do It Your Selfer basic door styles, finishes and colors that are budget focused, while still giving you the best of design elements

for projects that may need to bring a return on investment. Medallion monitors the most popular styles and finishes and is always at the top of their game when it comes to this part of the industry. If you need the basics, you cannot go wrong with Silverline.



**Gold:** Featuring full overlay doors and a broad selection of distinctive door styles and color combinations, the Gold product is at the heart of the Medallion's production. With a robust catalog, the design possibilities



are almost endless. If you need to allow your creative side some room to breathe, then jump into the Gold standard and design until your heart is content.

Medallion is the studio you want to be in!

**Platinum:** As with all manufacturers, taking things to the most refined level is where awards are won. Medallion's Platinum line is all Inset cabinetry and will work with custom homes or the White House. Distinctive is the beginning of the vocabulary when you move to Platinum. Sometimes, only the best will do.

**Bath Silhouettes:** In today's world, comfort and functionality are in high demand. Medallion recently released a line of products focused only on

(Continued on page 42)

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\*reflects all available

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bathrooms. Thoughtful in design and focused on function, the Bath Silhouettes line is all you need to create a stunning bathroom!

Medallion Cabinetry is all you need when considering cabinetry for a home.



The brand name has been around since 1969, the quality is superior, and the creative possibilities are numerous. Locally, National Kitchen and Bath

Design Group, a Medallion Dealer, is equipped with the latest design software, numerous samples, etc. and can get you started with your Medallion Design.

For further information call **National Kitchen & Bath Design Group @ (843) 299-1274** or visit their new showroom located @ **1510 Hwy. 17 Business N. in Surfside Beach, SC in the South Point Plaza. VISIT THE PROFESSIONALS @ NATIONAL KITCHEN & BATH DESIGN GROUP IN BOOTHS 609 & 610 IN THE MYRTLE BEACH CONVENTION CENTER SEPTEMBER 17TH – 19TH.** ■

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# EDITORIAL CALENDAR 2021-2022

## NOVEMBER / DECEMBER ISSUE 2021

- HOME AUTOMATION / SECURITY / ELEVATORS / ACCESSIBILITY EQUIPMENT
- WINDOW COVERINGS & TREATMENT ~ Exterior & Interior / INTERIOR DESIGN

Space Reservation: October 15 Material Close: October 22

## FEBRUARY 'SPECIAL ISSUE' 2022

Distributed to show attendees @ the 2022 HGHBA Home Show from BIS booth across from the show ticket booth close to the front entrance of the show in the Myrtle Beach Convention Center February 18th - 20th.

- ENCLOSURES / SUNROOMS
- SCREEN ROOMS / AWNINGS
- FLOOR COVERINGS

Space Reservation: January 14 Material Close: January 21

## SPRING 2022

- ENERGY EFFICIENCY ~ HVAC / Specialty Products
- LOCAL BUILDING SUPPLY ~ Site Work / Brick / Concrete / Paving
- PROPERTY MAINTENANCE

Space Reservation: April 8 Material Close: April 15

## SUMMER 2022

- OUTDOOR LIVING SPACE ~ Landscaping / Pools & Spas / Hardscapes Outdoor Kitchens / Lighting
- EXTERIOR PRODUCTS ~ Roofing / Gutters / Siding / Specialty Products
- WINDOW COVERINGS & TREATMENT ~ Exterior & Interior / INTERIOR DESIGN

Space Reservation: June 10 Material Close: June 17

## SEPTEMBER 'SPECIAL ISSUE' 2022

Distributed to show attendees @ the 2022 HGHBA Home Improvement & Outdoor Living Show from BIS booth across from the show ticket booth close to the front entrance of the show in the Myrtle Beach Convention Center.

- BATHROOM & KITCHEN DESIGN
- DOORS / WINDOWS
- MILLWORK SPECIALTY PRODUCTS
- HOME AUTOMATION / SECURITY ELEVATORS / ACCESSIBILITY EQUIPMENT

Space Reservation: August 12 Material Close: August 19

Each issue is directly mailed to the target audience and posted online no later than 28 days from material close date

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