

Karndean vs. Other Flooring Types

Why choose Karndean over other flooring types?

The Look

The care Karndean places in developing realistic designs means that you can recreate the look of materials such as limestone, slate, parquet and timber without having their practical drawbacks.

This is something hard to achieve with textile floor coverings such as carpet and linoleum and click together flooring such as laminate.

Additionally, the flexibility that Karndean offers with complementary design strips and borders means that you can create a unique look for your home.

Durability

Like many hard flooring surfaces, Designflooring is extremely resilient. All of our ranges come with residential lifetime warranties. It's hard to find a carpet that can provide such durability.



Natural products such as timber and related man made alternatives including laminate can expand, curl or shrink whereas Designflooring maintains its shape throughout its lifetime. Unlike

stone and ceramic tiles, vinyl won't crack or chip.

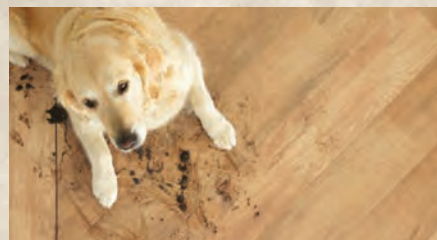
Since Designflooring is comprised of individual wood planks and tiles, should damage to one or two occur, they can be easily replaced by your installer using spares from your original installation. This is a huge advantage over products that are supplied on a roll such as carpet, linoleum and sheet vinyl and click together floors such as laminate, as damage means a costly replacement of your whole floor.



Visit the Flooring Panda showroom, located @ 564 Kingswood Dr. (Behind Suds Car Wash Off Hwy. 544), to learn more about Karndean LooseLay & other flooring products, or call (843) 234-2877.

Easy To Clean And Maintain

Unlike carpets, luxury vinyl tiles don't harbor dirt, dust mites or bacteria and are resistant to stains and water spillage. Perfect if you've got a young family or pets.



Our grout effect design strips have the same stain resistant properties as our floor tiles so unlike grout between tiles they won't discolor over time.

Like most hard flooring surfaces, Designflooring is easy to maintain – a weekly mop with water and a pH neutral cleaner is all that's needed to keep it looking great. It's greener than using a vacuum cleaner and less arduous than maintaining floors that need regular polishing.

Quietness And Warmth

While no hard flooring is as warm and quiet underfoot as carpets and textile floor coverings, Karndean's floors are quieter than stone and are without the creaks and groans often associated with wood and laminate floors.

Installation

As with most flooring products, Karndean Designflooring needs to be installed by a professional flooring fitter –

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this also validates your warranty. Thought it takes longer to fit than a sheet product such as carpet or linoleum, we believe the practical advantages and durability outlined above outweigh the initial outlay. Installation of vinyl tiles is quicker than many other hard flooring products such as stone and timber.

LooseLay Ranges

With Karndean LooseLay and LooseLay Longboard, you can have a floating floor with design flexibility and even incorporate multiple colors into one design. You can carry your chosen design throughout the space without the need for transition strips.

Featuring our K-Wave friction grip



backing that holds the product in place using a combination of weight and friction, our LooseLay products require only minimal adhesive.* This is our most ergonomic flooring option, meaning it provides the most cushioning underfoot.

Why would you want a LooseLay floor?

- **Acoustic Qualities:** Our floating floors help to reduce noise transfer to the room below; perfect for playrooms, children's bedrooms or attic/loft conversions.
- **Quick and Easy to Install:** Benefit from minimal disruption and a quick installation
- **Minimal Subfloor Preparation:** This varies by the type of floor you currently have.
- **Individually Replaceable:** Ability to

*Adhesive may be required for some applications.

replace individual planks and tiles.

What does Karndean offer in LooseLay?

Our LooseLay ranges are LooseLay Longboard and Karndean LooseLay.

LooseLay Longboard: LooseLay Longboard is comprised completely of wood designs, with planks sized 59' by 10'.

Karndean LooseLay: Within Karndean LooseLay, we offer both wood and stone designs. Woods in this range are sized 41' by 10' and stones are sized 20' by 24'.

For further information visit the professionals with Flooring Panda in **Booths 412 & 413 February 18th - 20th in the Myrtle Beach Convention Center**, call (843) 234-2877 (Myrtle Beach) or (910) 754-2874 (Shallotte, NC), visit FlooringPanda.com or one of their showrooms located @ 864 Kingswood Dr. - Conway - SC - 29526 or 5298 Main St. - Shallotte - NC - 28470. ■

