

Visit The Professionals @ Trusted Home Services In Quad F  
February 18th - 20th In The Myrtle Beach Convention Center

# Trusted Home Services

## Quality & Comfort You Can Trust



by Ashley Daniels



PHOTO @ CHUCK GEE

Trusted Home Services has now expanded into offering homeowners, home builders and property managers an array of services including HVAC, electrical, lighting, security, home automation, motorized window coverings, appliances, generators, plumbing and more.

Trusted Home Services is the perfect name for this business and, likewise, the owner, Jeff House, carries the perfect name.



The appliance display in the Trusted Home Services showroom.

Built on the mantra, “quality and comfort you can trust,” Trusted Home Services (THS) continues to gather momentum since its 2017 opening in Conway, SC. Originally focused on electrical services, House, and his contractors have now expanded into offering homeowners, home builders, and property managers an array of services including HVAC, lighting, security and home automation, motorized window coverings, appliances, generators, plumbing, and more.

In December 2021, THS opened a showroom and design center to showcase all the



PHOTO @ CHUCK GEE

The Trusted Home Services showroom located @ 1516 East Hwy. 501 - Suite 105 - Conway - SC - 29526. This showroom showcases lighting, generators, appliances, home automation, security systems and much more.

products and services they are able to provide to their clients. It aligns with House’s ultimate plan to provide high quality services and convenience to all customers. Property managers and homeowners can now efficiently shop for products and services all in one stop, rather than wasting

time by contacting a slew of contractors.

“The most important thing to me is our mission statement,” says House. “And that is our dedication to our customers to provide honest, professional, high-quality services one job at a time. That’s something we really stress with our team at all

of our meetings.”

Every specialty and division of THS, he says, is composed of contractors licensed in North and South Carolina, armed with a wealth of experience and a strong knowledge base.

“The team I put together, they all work for me,” says House. “So that’s a bonus – and, even though they’re licensed contractors, we’re always training them; we train once a week, every week.”

House, himself, comes with vast knowledge of the industry, acquired long before opening THS. Originally from the Raleigh area, he initially trained in electrical services, and eventually obtained both his electrical and mechanical license for the state of North Carolina. In 2014, he was transferred to Myrtle Beach to run a division of a Raleigh-based heating and air company. Unfortunately, the business closed its doors, but in doing so, a new



Lighting is displayed throughout the showroom.

PHOTO @ TREY TREMBLEY



Electrical was one of the first services offered by Trusted Home Services back in 2017.

door opened for House and his partners.

“Because of that, I was motivated to open Trusted Home Services,” says House. “When I moved here, I knew there were a lot of companies in the industry, but I just felt like we could do it better.”

House methodically and carefully expanded the services at THS, layer by layer. He first started with electrical, then introduced HVAC six months later, followed by plumbing and security in the Fall of 2021. Most recently, the company has added indoor/outdoor lighting and appliances.

A more detailed breakdown of each service is provided below:

- **Electrical** (residential, commercial and new construction): A wide variety of electrical and wiring services,

home automation (motorized shades and blinds, voice control, and lighting control), home safety inspections, landscape and security lighting, lighting design and retrofit, generators, audio speakers, and more.



Generators are extremely popular in this coastal market & Trusted Home Services installs & provides maintenance for them throughout the area.

PHOTO @ TREY TREMBLEY

- **HVAC:** Air conditioning and heating servicing, air quality testing, HVAC system replacement and installation, load calculations and duct design, and more.
- **Plumbing:** Drains and sewer lines (camera inspection, unclogging and line problem diagnosis), gas piping, plumbing services, water heaters, water lines and piping, and more.
- **Security:** Home security installation, smart app security installation, medical alerts, cameras, and more with reputable brands, such as Vista, Lutron, Honeywell, and HikVision.

“We can do security lighting systems, cameras, you name it,” he says. “We also moved our home automation from our electrical division over to our security division.”

He says THS has remained busy with a lot of electrical service projects, such as whole home

generator installations. Clients can also choose from more than 150 brands and manufacturers of lighting products. The THS electrical team will design, sell, and install the client’s lighting of choice.

“We’ve been really busy actually, ever since the pandemic here,” says House. “Last year, when the world had to shut down, there were surprisingly a lot of service requests to get items repaired around the house. The phone was ringing off the hook, as it still does now. And not only that, but new construction is booming in the area. It’s hard for us to keep up, especially with material demands. You have to start getting creative with engineering to make different things work and still have exceptionally high quality products.”

Randy Beverly, the owner of homebuilder Beverly Homes, is partly responsible for keeping THS busy with installations in all of his new builds.

“I can’t even put into words how much we enjoy and rely on working with Jeff and Trusted Home Services,” says Beverly. “It’s been a dream to partner up with



PHOTO @ CHUCK GEE



PHOTO @ CHUCK GEE

The Trusted Home Services’ electrical team will design, sell and install each customer’s lighting of choice.

him on our projects – I even have his team do maintenance and repair work on my own personal properties.”

While THS primarily prides itself on its new construction platform of services, their skill set also expands into work with restoration

companies, as well as repair work and regular maintenance for local property managers.

“As the owner of a small property management company in Myrtle Beach with short-term vacation rentals, I need fast, reliable service to keep my guests happy,” says Cheryl Robison, owner of Paradise Found Myrtle Beach. “Trusted Home Services has installed multiple new water source HVAC systems for me, often on very short notice. They have diagnosed problems and performed countless repairs for me in a quick and efficient manner, even after normal working hours. Their technicians are always prompt and able to answer all of my questions. I also recommend all of my owners to purchase their yearly maintenance agreement so they can save on repairs and keep their systems running properly. Trusted Home Services is my number one for all of my HVAC needs.”

House confirms that THS does offer maintenance contracts for



PHOTO © TERRY TREMBLEY

HVAC installation & maintenance has always been a staple for the Trusted Home Services team. Maintenance contracts are offered to customers for all of their trades.

clients in all trades: heating and air, electrical, plumbing, and security systems.

“And we even offer monthly payment plans if you don’t want to incur that cost all at one time,” he says.

Future plans for Trusted Home Services, according to House,

include possibly expanding even more to set up a satellite office near Georgetown.

“We have a lot of work down that way,” he says.

When your company is trusted and known for producing quality work, your future can take you anywhere. ■

Visit The Professionals @ Trusted Home Services In Quad F Feb. 18th - 20th In The Myrtle Beach Convention Center



Quality & Comfort You Can Trust

(843) 365-1783

www.TrustedHomeSC.com

Corporate Office: 2130 Hwy. 905 • Conway, SC 29526

Showroom: 1516 East Hwy. 501 • Suite 105 • Conway, SC 29526

## Silent Auction To Benefit St. Frances Animal Center

The HGHBA is excited to have Georgetown County’s St. Frances Animal Center as the chosen charity for the HGHBA Pet Project Silent Auction @ the 2022 February Spring Home Show on the 18th – 20th in the Myrtle Beach Convention Center. St. Frances Animal Center’s mission is to provide a safe and nurturing environment for abandoned and mistreated dogs and cats until they can be placed in loving homes. The Pet Project started out back in the 1990’s as a friendly competition of doghouse building between the HGHBA members & has become the association’s largest charitable event. Visitors to the auction this year will not only find everything imaginable for their pets, but also unique items like one-of-a-kind artworks, South Carolina custom bicycle, a chicken coop and many home décor and outdoor living items. This is truly a must-see attraction at the show!

For further information about this Silent Auction, other HGHBA charities or future Silent Show Auctions, call (843) 438-4124 or email [Petrina.Bartel@HGHBA.com](mailto:Petrina.Bartel@HGHBA.com). ■





**300 Mbps**



**THE RIGHT CHOICE FOR EVERY HOME.**

**INTERNET**

- Internet speeds starting at 300 Mbps
- Worry-free HTC Smart Wi-Fi included

**TV MAX**

- Streaming TV with Replay, Record & Restart features
- Live and local channels, including sports

**SECURITY**

- 24/7 Professional monitoring
- HD, indoor, outdoor, and doorbell cameras

**WWW.HTCINC.NET 843-365-2154**

Internet speeds may vary depending on many factors including locations, sites, traffic and are best for wired connections. HTC TV Max requires HTC high-speed internet service. Security system, including Interactive Video & Home Automation features require a compatible monthly monitoring package, broadband connection, equipment, connected device & Alarm.com app. Restrictions may apply. See associate for full details.