

Carolina Home Exteriors Elevates Expectations in the Grand Strand's Construction Industry

Since 1980, Carolina Home Exteriors' products, design, installation, and service have set a new standard of quality in the construction industry. Their commitment to employee development, customer education, and community service have set a performance example in the home improvement industry.

Over their 40 years in business, Carolina Home Exteriors has reinvented the home remodeling experience along the Grand Strand. With their expertise, they have collected a catalog of products specifically suited for local homeowners. They specialize in top-quality brands like the Eze-Breeze Four Track Vinyl



By supporting American businesses, Carolina Home Exteriors cuts out the concerns of international shipping and has been able to reduce some of the issues facing other construction companies. After working with some of their manufacturers for decades, their historical relationships with vendors gave them the advantage their customers needed to continue receiving

the quality products they've come to expect from the company. Owner Ted Cligrow remarked, "Due to our volume and purchasing power, we are able to overcome many of the challenges of the supply chain as compared to smaller companies."



Cligrow was also excited to announce that his team has continued to expand over the last year. Now with more than 40 employees, Carolina Home Exteriors understands that their employees are their number one asset and routinely invests in their ongoing personal and professional development. Carolina Home Exteriors offers employees a skill-based performance pay incentive in addition to customer



Carolina Home Exteriors is located @ 11730 Frontage Rd. in Murrells Inlet, SC.



Sunroom, Storm-Tex Roll Down Hurricane Screens, and many other American-made products ideal for area residents. They are the exclusive provider of Renaissance Patio Products in Myrtle Beach. Manufactured in Florida, these patio covers are constructed from aluminum and designed to withstand up to 175 mph winds.

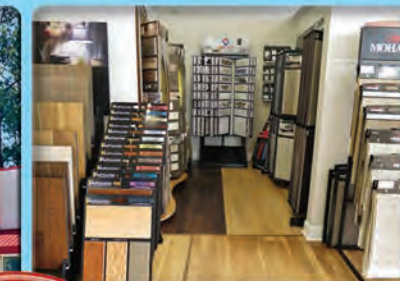
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service rewards. Equipped with in-house training programs and above-industry pay scales, they have successfully attracted and retained employees above the construction industry norm.

With such a talented workforce, Carolina Home Exteriors has established a customer experience that exceeds all expectations. They have developed a proven 10-step process that guides their customers through their project from start to finish. From the time they meet with their expert Design Consultant to their final walkthrough, their customers know exactly where

process was easy and everything went smoothly. Customer Service was in constant contact giving me updates." In fact, How2Media named Carolina Home Exteriors the World's Greatest Sunroom Company just last year.

However, Ted Cligrow and his team are never satisfied until they exceed expectations. Since he bought the company over ten years ago, Cligrow has made it a priority for Carolina Home Exteriors to be a pillar in the



community. They have been involved in Habitat for Humanity of Horry County, Leadership Grand Strand, the Myrtle Beach Citizens Police Academy, the Myrtle Beach Citizens Fire Academy, the Champion Autism Network, Toys for Tots, and many more. Carolina Home Exteriors is a prime example of a company that always does the right thing. The building blocks of their foundation – integrity first, active participation in bettering the Grand Strand community, expanding workforce employment, and ensuring the satisfaction of customers - set them apart from your average contractor.

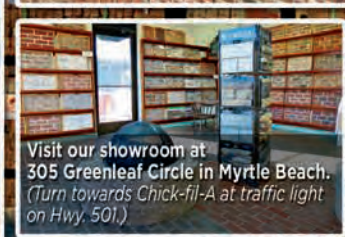
For further information visit the professionals @ Carolina Home Exteriors in Booths 138 & 139 in the Myrtle Beach Convention Center February 18th - 20th, call (843) 651-6514 or visit CarolinaHomeExteriors.com. ■

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