Mohawk RevWood **Wood Without Compromise**





Customers no longer have to choose between the beauty of hardwood and the toughness of laminate—with RevWood, they can have both! Featuring premium hardwood visuals, maximum scratch protection, and fade resistance in a variety of price points, RevWood offers long lasting beauty your customers will love on any budget.

RevWood combines the beauty the joints and traps moisture of hardwood with the toughness of on the surface—resulting in laminate, so consumers get premium fewer customer claims. hardwood visuals at a wide range of price WetProtect also features a



so it looks newer longer—so customers can enjoy long-lasting brilliance.

waterproof technology, providing the right precision milling and patented Uniclic technology provide the tightest locking system of any hard surface flooring preventing the need to replace and reinstall due to damaged subfloors. The waterproof finish repels water away from

points. RevWood is lifetime waterproof warranty for both the flooring and the subfloor provides long-lasting waterproof protection—so

vou can deliver floors vour customers can enjoy for a lifetime.

And for those who value a clean home, RevWood Plus also features CleanProtect. with built-in Activeguard antimicrobial technology prohibits the growth of microorganisms and clears out unwanted bacteria to provide peace of mind. By actively prohibiting the growth of microorganisms to keep the floor's invisible RevWood Plus features WetProtect surface clean, CleanProtect prevents messes before they even begin. conveniently clear out invisible microorganisms, bacteria, mold and mildew while actively neutralizing odors for a home with fresh air and peace of

For those looking to for a complete



trade up story, RevWood Premier features Signature

Technology that captures natural designs by scanning, cataloging

preserving the extraordinary detail and variety common to each wood species. The microdata is then transferred to a flooring plank. The variety and detail of these natural features are often lost in the low fidelity digital conversions that currently make up the flooring industry standard. As market leader, Mohawk is positioned to revolutionize and raise those standards.

For further information regarding RevWood or any other flooring products, visit the professionals from Creative Flooring Designs in Booths 322 & 323 February 18th - 20th in the MBCC, see page 37 of this issue, (843) **299-0301**, www.CreativeFlooringDesigns.com or visit their showroom @ 12082 Hwy. 17 Bypass – Murrells Inlet – SC – 29576. ■



Our Goal

Exceed Your **Expectations**

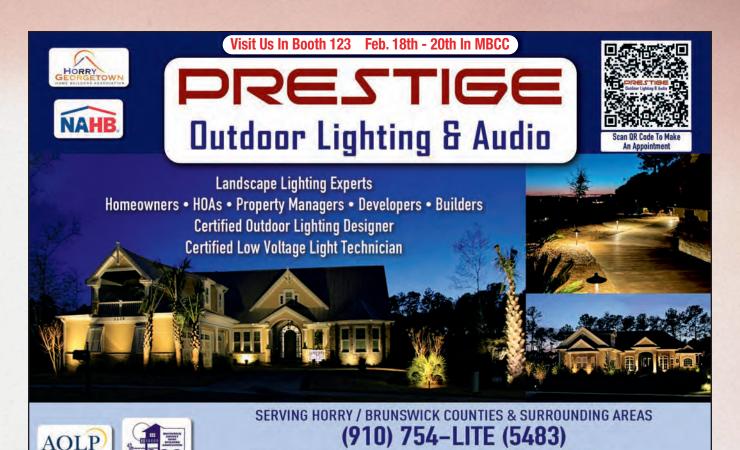




Featuring Pella HurricaneShield® Windows & Patio Doors







Mohawk SolidTech

Designed For Any Room / Any Climate

Separated into three tiers, Essentials, Select and Plus, SolidTech products are the easy choice for customers looking for CleanProtect.

durable wood and stonelook flooring. Featuring an MOHAWK assortment of domestically produced styles, SolidTech Plus products

also feature Mohawk's proprietary spill innovative realism technology system that and stain guard and easy click installation.

SolidTech Essentials features EasyClean protection for simple cleanup and stain prevention. The next tier, SolidTech Select features EasyClean protection and Mohawk's All Pet Protection and Warranty, offering industry color variation and deep

protection against all pets, all accidents, all the time. SolidTech Select also features an innovative lacquer that provides the highest level of protection against stains and scratches.

SolidTech Plus features the complete trade up story with the previous features and benefits, plus two new innovative technologies, RealPlank and

> SolidTech Plus tier features

realism with RealPlankTM Technology, Mohawk's

FOR APPOINTMENTS VISIT: PrestigeOutdoorLighting.com

helps achieve the most authentic look and bacteria, mold and mildew while actively

feel in LVT. Through natural edge finishes that create a realistic transition from plank to plank, paired with authentic

SOLIDTECH 3

textures patterns, RealPlank Technology compares to genuine materials.

technology, Activeguard antimicrobial protection that makes cleaning

the invisible surface of the floors effortless. actively prohibiting the growth of microorganisms to keep the floor's invisible surface

new styles with enhanced clean, CleanProtect prevents messes before they even begin. CleanProtect actively attacks microbes to conveniently clear out invisible microorganisms,

> neutralizing odors for a home with fresh air and peace of mind.

> For information on SolidTech or any other flooring products, visit the

follow nature's true-to-life professionals from Creative Flooring Designs in Booths 322 & 323 February 18th - 20th in the MBCC, see page 37 of SolidTech Plus also features this issue, call (843) 299-0301, visit Mohawk's new CleanProtect www.CreativeFlooringDesigns.com or a built-in visit their showroom @ 12082 Hwy. 17 Bypass – Murrells Inlet – SC – 29576. ■

