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2022 FEBRUARY 'SPECIAL ISSUE'

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HOME
AUTOMATION

Show Exhibitor Map
Pages 26 & 27



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Building Industry SYNERGY
SC - GRAND STRAND

2022 FEBRUARY SPECIAL ISSUE

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PAGE 32

HTC - A Trusted Communications Provider For 70 Years

The largest telecommunications cooperative in the United States, HTC has been the local leader in communication services for 70 years. Providing services in Horry, Georgetown and Marion counties, HTC utilizes the area's most extensive fiber optic network.

PAGE 36

Carolina Home Exteriors Elevates Expectations in the Grand Strand's Construction Industry

Over their 40 years in business, Carolina Home Exteriors has reinvented the home remodeling experience along the Grand Strand. With their expertise, they have collected a catalog of products specifically suited for local homeowners.

PAGE 38

Inhaus Sono Eclipse and Elandura - Rigid Core Flooring From Germany A New Generation of Health-Conscious Environmental Flooring

The benefits & appeal of these Inhaus flooring products & where to find them locally.

PAGE 40

Pergo Extreme Flooring Uncompromising Performance And Unmatched Dimensional Stability

Pergo Extreme is created with an innovative layered system and a rigid SPC core, for uncompromising performance and unmatched dimensional stability that makes it 100 percent dent proof, pet proof, kid proof and waterproof.

PAGE 42

Professional Concrete, Inc. - Part Of Our Community - Here To Stay

Professional Concrete, Inc. is a local business that emphasizes honesty and dependability, working and living both with and within the Grand Strand area. "We live here. We are involved in the community," said Staton McIntyre, owner of Professional Concrete, Inc.

PAGE 44

Emser Tile - Producer Of Some Of The World's Finest Tile & Natural Stone

Established in 1968, Emser Tile, headquartered in Los Angeles, is the leading designer, marketer and producer of some of the world's finest tile and natural stone.

PAGE 47

2022 - 2023 Building Industry Synergy Editorial Calendar

The schedule for the remaining three issues in 2022 & the first issue in 2023, as well as the topics that will be discussed & the space reservation & material close deadlines for each issue.

PAGE 17

Landmark Hickory & Landmark Oak By Shaw Flooring

The appeal & benefits of these Shaw flooring products & where to find them locally.

PAGE 18

Trusted Home Services Quality & Comfort You Can Trust

Trusted Home Services is the perfect name for this business and, likewise, the owner, Jeff House, carries the perfect name. Originally focused on electrical services, House, and his contractors have now expanded into offering homeowners, home builders, and property managers an array of services including HVAC, lighting, security and home automation, motorized window coverings, appliances, generators, plumbing, and more. Many of these services are showcased in the new Trusted Home Services showroom located @ 1516 East Hwy, 501 Suite 105 in Conway, SC.

PAGE 23

Silent Auction To Benefit St. Frances Animal Center

The HGHBA is excited to have Georgetown County's St. Frances Animal Center as the chosen charity for the HGHBA Pet Project Silent Auction @ the 2022 February Spring Home Show on the 18th -20th in the Myrtle Beach Convention Center.

PAGE 25

Notes Page For The Show Attendees Space where the show attendees for the 2022 Spring Home Show in the Myrtle Beach Convention Center February 18th - 20th can make notes on the companies, company professionals they spoke with & contact information from the exhibitors.

PAGE 26

2022 Spring Home Show Exhibitor Map & List Of Exhibitors

This two page spread shows the map of the entire show in the Myrtle Beach Convention Center on February 18th -20th, as well as a list of all of the exhibitors & where they are located.

PAGE 28

COREtec By Shaw Floors Luxury Rigid Core - Waterproof Vinyl Plank Flooring

In 2012 COREtec was introduced to the Luxury Vinyl Plank (LVP) industry. Introducing and patenting the first rigid-core, waterproof WPC product in the market, they immediately made their mark in the industry. The appeal & benefits of this flooring product now owned by Shaw Floors & where to find it locally.

PAGE 30

Financial Planning For Individuals & Small Business Owners

Cary Rowell of Eagle Strategies LLC, a Registered Investment Adviser, wholly owned by New York Life Insurance Company, specializes in financial planning for small businesses owners in South and North Carolina. Rowell spent thirty years in the building industry, and he applies that knowledge every day in his work with company owners.

PAGE 5

The Horry Georgetown HBA Presents The 42nd Annual Spring Home Show February 18th - 20th

The overview of the entire show & workshop / seminars schedule. Visit SpringShow.HGHBA.com for further information.

PAGE 6

Preview Of The Building Industry Synergy Online Resource Directory

Visit www.BuildingIndustrySynergy.com to learn more about the companies shown in this directory available to assist you with your new construction, remodeling or property maintenance project.

PAGE 9

2021 - 2022 HGHBA New Member Inductees

The HGHBA New Members since November 2021 & the HGHBA New Member Inductees from the 11-16-21 & 01-18-22 General Membership Luncheons. The 2022 HGHBA Calendar of Events.

PAGE 10

Mohawk RevWood Wood Without Compromise

The appeal & benefits of this Mohawk flooring product & where to find it locally.

PAGE 11

Mohawk SolidTech - Designed For Any Room / Any Climate

The appeal & benefits of this Mohawk flooring product & where to find it locally.

PAGE 12

Eclipse Premier Shading Systems Uniquely Designed

Every Eclipse shading system is custom made and professionally installed by independent dealers to meet your individual requirements. The appeal & benefits of these awning systems & where to find them locally.

PAGE 14

Karndean vs. Other Flooring Types

The care & flexibility Karndean flex in developing realistic designs means that you can recreate the look of materials such as limestone, slate, parquet and timber without having their practical drawbacks. Much more about the appeal & benefits of the Karndean flooring products & where to find them locally.

PAGE 16

Rob Clemons Receives The 2021 Thomas N. Bagnal Builder Member Of The Year Award

The HBASC awarded the 2021 Thomas N. Bagnal Builder member of the Year to Rob Clemons, General Manager for Monarch Roofing and Monarch Solar. Clemons was honored for his tireless dedication to the home building industry and the HBA.

on the cover

Trusted Home Services owner, Jeff House, reviews some of the Security & Home Automation products & services offered with Beverly Homes representatives, Tabitha Via (far left) & Leah Molineu (middle), inside the new Trusted Home Services showroom located @ 1516 East Hwy, 501 Suite 105 in Conway, SC. Built on the mantra, "quality and comfort you can trust," Trusted Home Services (THS) continues to gather momentum since its 2017 opening in Conway, SC. Originally focused on electrical services, House, and his contractors have now expanded into offering homeowners, home builders, and property managers an array of services including HVAC, lighting, security and home automation, motorized window coverings, appliances, generators, plumbing, and more. In December 2021, Trusted Home Services opened a showroom and design center to showcase all the products and services they are able to provide to their clients. It aligns with House's ultimate plan to provide high quality services and convenience to all customers. Property managers and homeowners can now efficiently shop for products and services all in one stop, rather than wasting time by contacting a slew of contractors.

VISIT THE PROFESSIONALS @ TRUSTED HOME SERVICES IN QUAD F @ THE SHOW IN THE MYRTLE BEACH CONVENTION CENTER FEBRUARY 18TH - 20TH.



PHOTO © CHUCK GEE

Spring
42ND ANNUAL
2022

HOMESHOW

horry georgetown home builders association

February 18-20, 2022

Myrtle Beach Convention Center

Friday and Saturday 10 a.m. to 6 p.m. • Sunday 11 a.m. to 5 p.m.

Admission - \$5 • Children under 16 FREE

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Silent Auction to benefit St. Francis Animal Center

Waccamaw Arts & Crafts Guild Exhibit



WORKSHOP & SEMINAR SCHEDULE

Friday, February 18

- 11:30 pm - Tips and Tricks From The International Culinary Institute of Myrtle Beach
- 12:30 pm - How to with Halley (DIY Projects From Home)
- 1:30 pm - Secrets to Making Spanakopita and Master Working with Phyllo Dough
- 2:30 pm - Bridging the Gap (Landscaping Facts & Trends)

Saturday, February 19

- 12:30 pm - Updating Tips to Add Style and Value to Your Home
- 1:30 pm - Container Gardening
- 2:30 pm - Lawn Care

Sunday, February 20

- 12:00 pm - Shake, Rattle and Pour - Delicious Beverages You Can Prepare
- 1:00 pm - Tips and Tricks From The International Culinary Institute of Myrtle Beach
- 2:00 pm - Gardening Q & A

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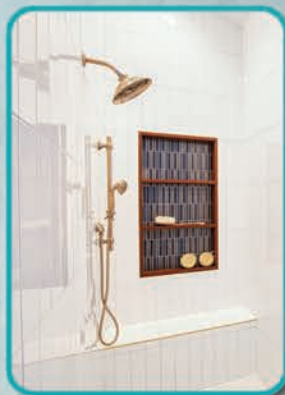


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Carina Furr • CaDa Inc. DBA The Clean Up Club	Chuck Boudreau • Beyond by Aerus

FEBRUARY	5 Spring Clay Tournament
18-20 Spring Home Show	13 Board of Directors Meeting
18 Student Chapter Field Trip to Home Show	19 General Membership Luncheon
18 BPBP Mobile Workshop at ATA	
MARCH	
22 HGHBA Family Outing	
29 HBA of SC Bird Supper	
APRIL	
TBD Student Chapter - Junior Job Shadowing	

2022 Calendar of EVENTS ~ DATES SUBJECT TO CHANGE ~

JULY	24-27 NAHB Fall Leadership Meeting
20 Board of Directors Meeting	
SEPTEMBER	
16-18 Fall Home Improvement & Outdoor Living Show	
OCTOBER	
12 Board of Directors Meeting	
18 General Membership Luncheon	
NOVEMBER	
3 Clay Tournament	
15 Annual Meeting / Membership Luncheon	
17 HBA of SC Legislative & Strategic Planning Session	

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RevWood combines the beauty of hardwood with the toughness of laminate, so consumers get premium hardwood visuals at a wide range of price points. RevWood is also four times more scratch resistant than other leading laminated wood products—for long-lasting beauty that results in fewer customer claims. This innovative flooring also resists fading from sunlight, so it looks newer longer—so customers can enjoy long-lasting brilliance.

RevWood Plus features WetProtect waterproof technology, providing the right kind of waterproof. WetProtect features precision milling and patented Uniclic technology provide the tightest locking system of any hard surface flooring—preventing the need to replace and reinstall due to damaged subfloors. The waterproof finish repels water away from

the joints and traps moisture on the surface—resulting in fewer customer claims. WetProtect also features a lifetime waterproof warranty for both the flooring and the subfloor provides long-lasting waterproof protection—so you can deliver floors your customers can enjoy for a lifetime.

And for those who value a clean home, RevWood Plus also features CleanProtect, with built-in Activeguard antimicrobial technology prohibits the growth of microorganisms and clears out unwanted bacteria to provide peace of mind. By actively prohibiting the growth of microorganisms to keep the floor's invisible surface clean, CleanProtect prevents messes before they even begin. CleanProtect actively attacks microbes to conveniently clear out invisible microorganisms, bacteria, mold and mildew while actively neutralizing odors for a home with fresh air and peace of mind.

For those looking to for a complete



trade up story, RevWood Premier features new Signature Technology that captures natural designs by scanning, cataloging and preserving the extraordinary detail and variety common to each wood species. The microdata is then transferred to a flooring plank. The variety and detail of these natural features are often lost in the low fidelity digital conversions that currently make up the flooring industry standard. As market leader, Mohawk is positioned to revolutionize and raise those standards.

For further information regarding RevWood or any other flooring products, visit the professionals from Creative Flooring Designs in **Booths 322 & 323 February 18th - 20th in the MBCC**, see page 37 of this issue, call (843) 299-0301, visit www.CreativeFlooringDesigns.com or visit their showroom @ 12082 Hwy. 17 Bypass - Murrells Inlet - SC - 29576. ■



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Mohawk SolidTech

Designed For Any Room / Any Climate

Separated into three tiers, Essentials, Select and Plus, SolidTech products are the easy choice for customers looking for durable wood and stone-look flooring. Featuring an assortment of domestically produced styles, SolidTech Plus products

also feature Mohawk's proprietary spill and stain guard and easy click installation. SolidTech Essentials features EasyClean protection for simple cleanup and stain prevention. The next tier, SolidTech Select features EasyClean protection and Mohawk's All Pet Protection and Warranty, offering industry leading protection against all pets, all accidents, all the time. SolidTech Select also features an innovative lacquer that provides the highest level of protection against stains and scratches.

SolidTech Plus features the complete trade up story with the previous features and benefits, plus two new innovative technologies, RealPlank and CleanProtect.

SolidTech Plus tier features new styles with enhanced realism with RealPlank™ Technology, Mohawk's innovative realism technology system that helps achieve the most authentic look and feel in LVT. Through natural edge finishes that create a realistic transition from plank to plank, paired with authentic color variation and deep textures that follow nature's true-to-life patterns, RealPlank Technology compares to genuine materials.

SolidTech Plus also features Mohawk's new CleanProtect technology, a built-in Activeguard antimicrobial protection that makes cleaning



the invisible surface of the floors effortless. By actively prohibiting the growth of microorganisms to keep the floor's invisible surface clean, CleanProtect prevents messes before they even begin. CleanProtect actively attacks microbes to conveniently clear out invisible microorganisms, bacteria, mold and mildew while actively neutralizing odors for a home with fresh air and peace of mind.

For further information on SolidTech or any other flooring products, visit the professionals from Creative Flooring Designs in **Booths 322 & 323 February 18th - 20th in the MBCC**, see page 37 of this issue, call (843) 299-0301, visit www.CreativeFlooringDesigns.com or visit their showroom @ 12082 Hwy. 17 Bypass - Murrells Inlet - SC - 29576. ■





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SHADING SYSTEMS

Eclipse Premier Shading Systems



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Every Eclipse shading system is custom made and professionally installed by our independent dealers to meet your individual requirements. The Eclipse Premier is available up to 40' wide with projections up to 13'. Eclipse components meet stringent ISO 9001 and TUV standards and are assembled in the USA by skilled craftspeople.



Truly The Industry Leader

Eclipse Premier Arms:

- The Eclipse brand exclusive ABT arm belt is hidden – clean finished look
- 21% more arm tension than our Eclipse model – stronger, tighter fabric
- Tested to 72,000 cycles – 20% more expected life than the Eclipse model
- Thicker, contoured arm profiles – reduced arm deflection
- Sealed dual ball bearing elbows with a larger radius curve – smoother operation and better arm tension

Motorized For Easy Use

Your Eclipse Premier features a UL

listed motor from Somfy, the world leader in home automation. You can operate your shading system with a wireless wall switch, a hand held remote, from your smart device ... or from all of these! The increase the usefulness and effectiveness of your shading system, plus add a level of protection, Eclipse also offers sun sensors and motion sensors.

Mounting And Fabric Protection

The Eclipse Premier can be ordered 3 ways:

- With a fully exposed rolled up fabric referred to as an “Open Roller” – typically for under soffit mounting
- With a protective Standard Hood for wall mounting
- With a Semi Cassette providing full fabric protection for any mounting application – we recommend this option especially for roof mounting



THE NEXT GENERATION IN SHADING

Delivering Value

The Eclipse Premier is the upgraded,

“Gold Standard” of our Eclipse model, our most popular unit. The Premier offers the latest key product enhancements to ensure a long lasting, trouble free shading system. The Premier is confidently backed with our extended Platinum Protection Warranty package included at no additional cost.

Elegant Performance

The Eclipse Premier features components that provide a refined, finished look while adding strength and durability to the system. The aluminum powder coated torsion bar has been upgraded to a stronger, thicker wall profile to increase unit rigidity. The retractable arms are where you'll notice the greatest improvements. These arms feature larger arm profiles, a concentrated heavy duty art belt, sealed ball bearings at the elbow and an overall contoured designer shade.

PRODUCT OPTIONS

Drop Shade

Add even more solar protection while increasing your privacy with the Eclipse Drop Shade. This option features an open

mesh, sun screen fabric that extends down from the front bar over the width of the awning. The Drop Shade is self storing and can be motorized or manually operated. This option is not available with the Semi Cassette.

Lunar Lighting

Add a unique element to your evening entertaining with exterior rated, soft glow Eclipse Lunar Lighting. Mounted to the underside of your awning you can control the lighting system with the touch of a button. These UL listed lights are safe for outdoor use and are designed not to attract bugs.

Electronic Accessories

Our world class wireless components make operating your shading system effortless.

- **Wind/Motion Sensor:** This accelerometer sensor attached to the awning's framework will retract the unit if it gets too windy – adding a level of safety and security.
- **Sun Sensor:** This sensor, typically mounted to an



exterior wall, will automatically extend the awning once the preset sun level is attained, and will automatically retract your shading system when the sun passes.

- **My Link:** Do you like to control things with your smart device? Add a My Link radio controller and download a simple App allowing you to control your shading system from anywhere!

Semi Cassette Hood

Completely protect your fabric from the elements and increase your level of security with the Semi Cassette option.

Note: 13' projection requires 3'3" minimum pitch/drop.

Hardware To Match Your Décor
Eclipse offers four architecturally



pleasing colors to either match or accentuate your home. Our pretreated powder coated finishes are second to none in durability and appearance.

From Serene To Stunning, We Have The Fabric For You

Eclipse offers over 150 long lasting, 100% acrylic fabrics from which to choose. Our covers are computer cut and sewn to create a superior fitted awning. We use the finest Tenera thread allowing us to offer you a 10 year warranty on the complete fabric cover.

Platinum Protection Plus – An Added Level of Security

Looking for a lifetime warranty on your complete shading system – from frame to fabric, motor and electronics? Then the Platinum Protection Plus is for you. Ask your dealer for complete details.

For further information visit the professionals @ Affordable Luxury Awnings in Booths 127 & 128 February 18th – 20th in the Myrtle Beach Convention Center, call (843) 712-1265 or visit www.AffordableLuxuryAwningsSC.com.

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Karndean vs. Other Flooring Types

Why choose Karndean over other flooring types?

The Look

The care Karndean places in developing realistic designs means that you can recreate the look of materials such as limestone, slate, parquet and timber without having their practical drawbacks.

This is something hard to achieve with textile floor coverings such as carpet and linoleum and click together flooring such as laminate.

Additionally, the flexibility that Karndean offers with complementary design strips and borders means that you can create a unique look for your home.

Durability

Like many hard flooring surfaces, Designflooring is extremely resilient. All of our ranges come with residential lifetime warranties. It's hard to find a carpet that can provide such durability.



Natural products such as timber and related man made alternatives including laminate can expand, curl or shrink whereas Designflooring maintains its shape throughout its lifetime. Unlike

stone and ceramic tiles, vinyl won't crack or chip.

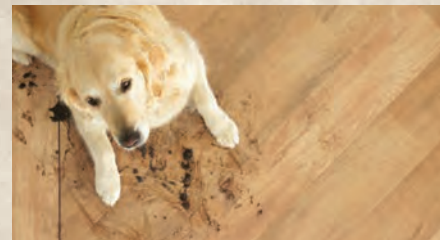
Since Designflooring is comprised of individual wood planks and tiles, should damage to one or two occur, they can be easily replaced by your installer using spares from your original installation. This is a huge advantage over products that are supplied on a roll such as carpet, linoleum and sheet vinyl and click together floors such as laminate, as damage means a costly replacement of your whole floor.



Visit the Flooring Panda showroom, located @ 564 Kingswood Dr. (Behind Suds Car Wash Off Hwy. 544), to learn more about Karndean LooseLay & other flooring products, or call (843) 234-2877.

Easy To Clean And Maintain

Unlike carpets, luxury vinyl tiles don't harbor dirt, dust mites or bacteria and are resistant to stains and water spillage. Perfect if you've got a young family or pets.



Our grout effect design strips have the same stain resistant properties as our floor tiles so unlike grout between tiles they won't discolor over time.

Like most hard flooring surfaces, Designflooring is easy to maintain – a weekly mop with water and a pH neutral cleaner is all that's needed to keep it looking great. It's greener than using a vacuum cleaner and less arduous than maintaining floors that need regular polishing.

Quietness And Warmth

While no hard flooring is as warm and quiet underfoot as carpets and textile floor coverings, Karndean's floors are quieter than stone and are without the creaks and groans often associated with wood and laminate floors.

Installation

As with most flooring products, Karndean Designflooring needs to be installed by a professional flooring fitter –

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this also validates your warranty. Thought it takes longer to fit than a sheet product such as carpet or linoleum, we believe the practical advantages and durability outlined above outweigh the initial outlay. Installation of vinyl tiles is quicker than many other hard flooring products such as stone and timber.

backing that holds the product in place using a combination of weight and friction, our LooseLay products require only minimal adhesive.* This is our most ergonomic flooring option, meaning it provides the most cushioning underfoot.

Why would you want a LooseLay floor?

- **Acoustic Qualities:** Our floating floors help to reduce noise transfer to the room below; perfect for playrooms, children's bedrooms or attic/loft conversions.
- **Quick and Easy to Install:** Benefit from minimal disruption and a quick installation
- **Minimal Subfloor Preparation:** This varies by the type of floor you currently have.
- **Individually Replaceable:** Ability to

*Adhesive may be required for some applications.



replace individual planks and tiles.

What does Karndean offer in LooseLay?

Our LooseLay ranges are LooseLay Longboard and Karndean LooseLay.

LooseLay Longboard: LooseLay Longboard is comprised completely of wood designs, with planks sized 59' by 10'.

Karndean LooseLay: Within Karndean LooseLay, we offer both wood and stone designs. Woods in this range are sized 41' by 10' and stones are sized 20' by 24'.

For further information visit the professionals with Flooring Panda in **Booths 412 & 413 February 18th - 20th in the Myrtle Beach Convention Center**, call (843) 234-2877 (Myrtle Beach) or (910) 754-2874 (Shallotte, NC), visit FlooringPanda.com or one of their showrooms located @ 864 Kingswood Dr. - Conway - SC - 29526 or 5298 Main St. - Shallotte - NC - 28470. ■



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Rob Clemons Receives The 2021 Thomas N. Bagnal Builder Member Of The Year Award

The HBASC awarded the 2021 Thomas N. Bagnal Builder member of the Year to Rob Clemons, General Manager for Monarch Roofing and Monarch Solar. The Thomas N. Bagnal Builder member award is one of the most prestigious HBASC awards. This award is given to individuals who demonstrate the same qualities as the awards namesake, Thomas N. Bagnal. These qualities include: tireless service to their community, Home Builders Association (HBA) and to the home building industry.

Rob Clemons was honored for his tireless dedication to the home building industry and the HBA. Mr. Clemons has been an HBA member of the Horry/Georgetown HBA for more than



Rob Clemons (far right) receives the 2021 Thomas N. Bagnal Builder member of the year award.

15 years and is recognized as one of its most active members. Rob has been building homes and working in the residential construction industry since 2002 and has continued to successfully apply his trade since. Mr.

Clemons has served as President of the Horry/Georgetown HBA and on the Board of the HBASC.

According to many of his peers, Rob Clemons is a highly regarded home builder and member of his community. Rose Anne O'Reilly, Executive Director of the Horry/Georgetown HBA calls him, "an asset to the entire industry and his community. Rob exemplifies the title "Thomas N. Bagnal Builder Member of the Year" for his efforts as a builder,

member of our association, community volunteer and friend."

Building Industry Synergy publisher, Trey Trembley, had the following to say about Rob. "I have known Rob for the past 15+ years & he has remained consistent in his involvement with the Horry Georgetown HBA & the HBA of SC on the state level. He has always been a great communicator and someone I have grown to admire both on a business and a personal level. Congratulations Rob. An honor well deserved," says Trembley.

The HBA of SC commends Rob Clemons on his commitment to the home building industry and to his community.

If you would like more information or just know someone in your industry that you feel is very deserving of recognition due to a history of outstanding service contact Mark Nix with the HBA of SC @ (803) 771-7408 or email MNix@HBAofSC.com. ■



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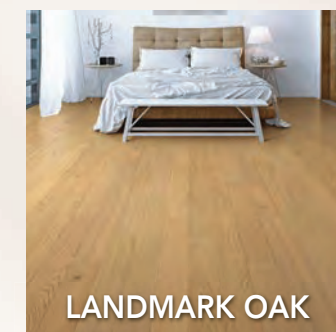
LANDMARK HICKORY: Inspiration and Story

Landmark Hickory is a new addition to our engineered hardwood offering, building upon the success of the original Landmark style. It brings a sophisticated, premium new style to the collection. We continue to see demand for wider, longer planks, and sliced hickory visuals.

Landmark Hickory is inspired by the natural beauty of raw materials with a premium feel and aesthetic, with lighter, on-trend colors that are desired across all regions.



LANDMARK HICKORY



LANDMARK OAK



LANDMARK OAK: Inspiration and Story

Landmark Oak is a new addition to our engineered hardwood offering, building upon the success of the original Landmark style. It brings a foundational, premium new style to our product offering. We continue to see demand for wider, longer planks, and lighter, cleaner sliced oak visuals.

Landmark Oak is inspired by the natural beauty of raw materials and lighter, on-trend colors that are desired across the country, but particularly in markets on the West Coast and in Florida.



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Visit The Professionals @ Trusted Home Services In Quad F
February 18th - 20th In The Myrtle Beach Convention Center

Trusted Home Services

Quality & Comfort You Can Trust



by Ashley Daniels



PHOTO @ CHUCK GEE

Trusted Home Services has now expanded into offering homeowners, home builders and property managers an array of services including HVAC, electrical, lighting, security, home automation, motorized window coverings, appliances, generators, plumbing and more.

Trusted Home Services is the perfect name for this business and, likewise, the owner, Jeff House, carries the perfect name.



The appliance display in the Trusted Home Services showroom.

Built on the mantra, “quality and comfort you can trust,” Trusted Home Services (THS) continues to gather momentum since its 2017 opening in Conway, SC. Originally focused on electrical services, House, and his contractors have now expanded into offering homeowners, home builders, and property managers an array of services including HVAC, lighting, security and home automation, motorized window coverings, appliances, generators, plumbing, and more.

In December 2021, THS opened a showroom and design center to showcase all the



PHOTO @ CHUCK GEE

The Trusted Home Services showroom located @ 1516 East Hwy. 501 - Suite 105 - Conway - SC - 29526. This showroom showcases lighting, generators, appliances, home automation, security systems and much more.

products and services they are able to provide to their clients. It aligns with House’s ultimate plan to provide high quality services and convenience to all customers. Property managers and homeowners can now efficiently shop for products and services all in one stop, rather than wasting

time by contacting a slew of contractors.

“The most important thing to me is our mission statement,” says House. “And that is our dedication to our customers to provide honest, professional, high-quality services one job at a time. That’s something we really stress with our team at all

of our meetings.”

Every specialty and division of THS, he says, is composed of contractors licensed in North and South Carolina, armed with a wealth of experience and a strong knowledge base.

“The team I put together, they all work for me,” says House. “So that’s a bonus – and, even though they’re licensed contractors, we’re always training them; we train once a week, every week.”

House, himself, comes with vast knowledge of the industry, acquired long before opening THS. Originally from the Raleigh area, he initially trained in electrical services, and eventually obtained both his electrical and mechanical license for the state of North Carolina. In 2014, he was transferred to Myrtle Beach to run a division of a Raleigh-based heating and air company. Unfortunately, the business closed its doors, but in doing so, a new



PHOTO @ TREY TREMBLEY

Lighting is displayed throughout the showroom.



Electrical was one of the first services offered by Trusted Home Services back in 2017.

door opened for House and his partners.

“Because of that, I was motivated to open Trusted Home Services,” says House. “When I moved here, I knew there were a lot of companies in the industry, but I just felt like we could do it better.”

House methodically and carefully expanded the services at THS, layer by layer. He first started with electrical, then introduced HVAC six months later, followed by plumbing and security in the Fall of 2021. Most recently, the company has added indoor/outdoor lighting and appliances.

A more detailed breakdown of each service is provided below:

- **Electrical** (residential, commercial and new construction): A wide variety of electrical and wiring services,

home automation (motorized shades and blinds, voice control, and lighting control), home safety inspections, landscape and security lighting, lighting design and retrofit, generators, audio speakers, and more.



Generators are extremely popular in this coastal market & Trusted Home Services installs & provides maintenance for them throughout the area.

- **HVAC:** Air conditioning and heating servicing, air quality testing, HVAC system replacement and installation, load calculations and duct design, and more.
- **Plumbing:** Drains and sewer lines (camera inspection, unclogging and line problem diagnosis), gas piping, plumbing services, water heaters, water lines and piping, and more.
- **Security:** Home security installation, smart app security installation, medical alerts, cameras, and more with reputable brands, such as Vista, Lutron, Honeywell, and HikVision.

“We can do security lighting systems, cameras, you name it,” he says. “We also moved our home automation from our electrical division over to our security division.”

He says THS has remained busy with a lot of electrical service projects, such as whole home

generator installations. Clients can also choose from more than 150 brands and manufacturers of lighting products. The THS electrical team will design, sell, and install the client’s lighting of choice.

“We’ve been really busy actually, ever since the pandemic here,” says House. “Last year, when the world had to shut down, there were surprisingly a lot of service requests to get items repaired around the house. The phone was ringing off the hook, as it still does now. And not only that, but new construction is booming in the area. It’s hard for us to keep up, especially with material demands. You have to start getting creative with engineering to make different things work and still have exceptionally high quality products.”

Randy Beverly, the owner of homebuilder Beverly Homes, is partly responsible for keeping THS busy with installations in all of his new builds.

“I can’t even put into words how much we enjoy and rely on working with Jeff and Trusted Home Services,” says Beverly. “It’s been a dream to partner up with



The Trusted Home Services’ electrical team will design, sell and install each customer’s lighting of choice.

him on our projects – I even have his team do maintenance and repair work on my own personal properties.”

While THS primarily prides itself on its new construction platform of services, their skill set also expands into work with restoration

companies, as well as repair work and regular maintenance for local property managers.

“As the owner of a small property management company in Myrtle Beach with short-term vacation rentals, I need fast, reliable service to keep my guests happy,” says Cheryl Robison, owner of Paradise Found Myrtle Beach. “Trusted Home Services has installed multiple new water source HVAC systems for me, often on very short notice. They have diagnosed problems and performed countless repairs for me in a quick and efficient manner, even after normal working hours. Their technicians are always prompt and able to answer all of my questions. I also recommend all of my owners to purchase their yearly maintenance agreement so they can save on repairs and keep their systems running properly. Trusted Home Services is my number one for all of my HVAC needs.”

House confirms that THS does offer maintenance contracts for



PHOTO © TERRY TREMBLEY

HVAC installation & maintenance has always been a staple for the Trusted Home Services team. Maintenance contracts are offered to customers for all of their trades.

clients in all trades: heating and air, electrical, plumbing, and security systems.

“And we even offer monthly payment plans if you don’t want to incur that cost all at one time,” he says.

Future plans for Trusted Home Services, according to House,

include possibly expanding even more to set up a satellite office near Georgetown.

“We have a lot of work down that way,” he says.

When your company is trusted and known for producing quality work, your future can take you anywhere. ■

Visit The Professionals @ Trusted Home Services In Quad F Feb. 18th - 20th In The Myrtle Beach Convention Center



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Silent Auction To Benefit St. Frances Animal Center

The HGHBA is excited to have Georgetown County’s St. Frances Animal Center as the chosen charity for the HGHBA Pet Project Silent Auction @ the 2022 February Spring Home Show on the 18th – 20th in the Myrtle Beach Convention Center. St. Frances Animal Center’s mission is to provide a safe and nurturing environment for abandoned and mistreated dogs and cats until they can be placed in loving homes. The Pet Project started out back in the 1990’s as a friendly competition of doghouse building between the HGHBA members & has become the association’s largest charitable event. Visitors to the auction this year will not only find everything imaginable for their pets, but also unique items like one-of-a-kind artworks, South Carolina custom bicycle, a chicken coop and many home décor and outdoor living items. This is truly a must-see attraction at the show!

For further information about this Silent Auction, other HGHBA charities or future Silent Show Auctions, call (843) 438-4124 or email Petrina.Bartel@HGHBA.com. ■



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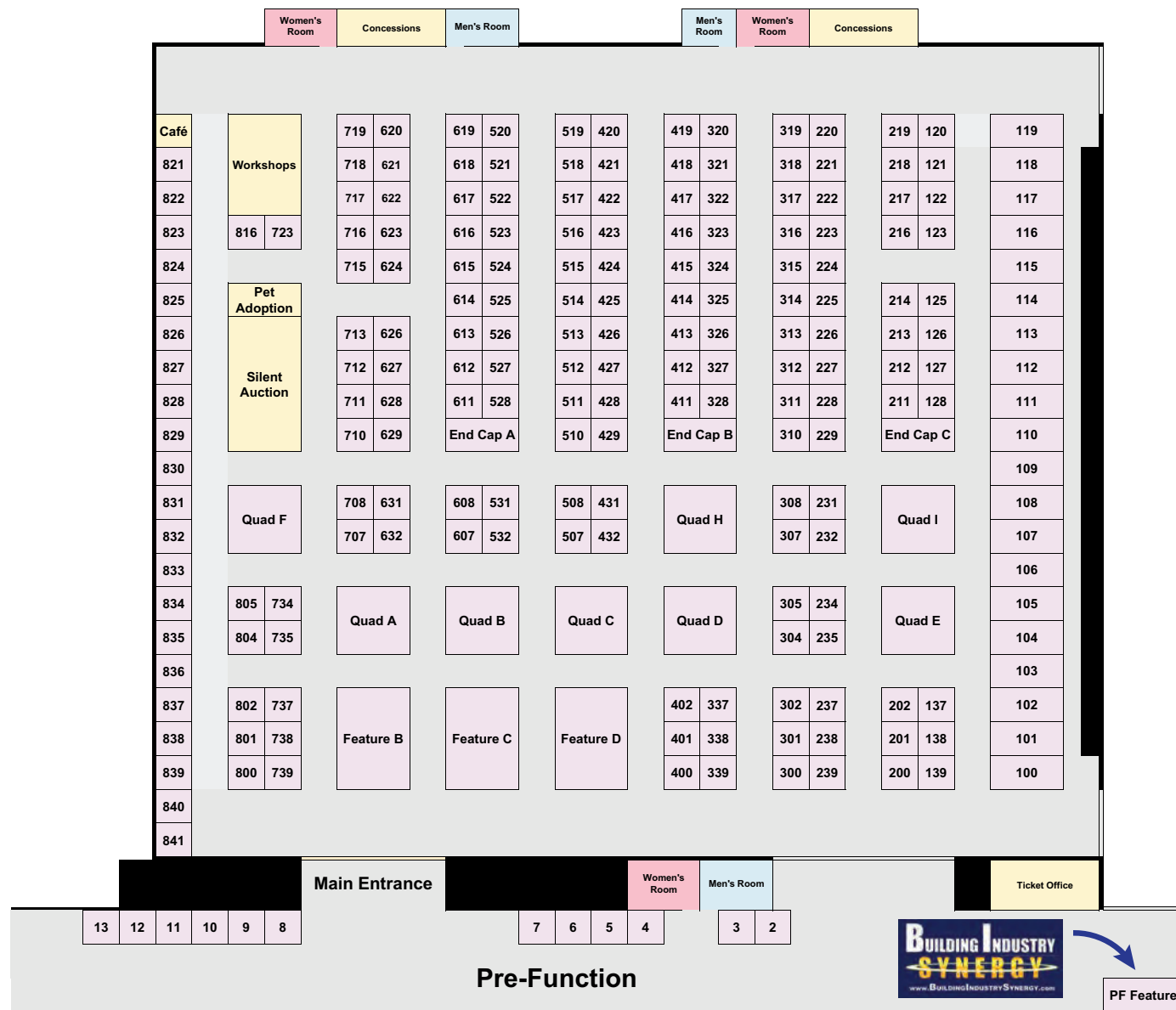
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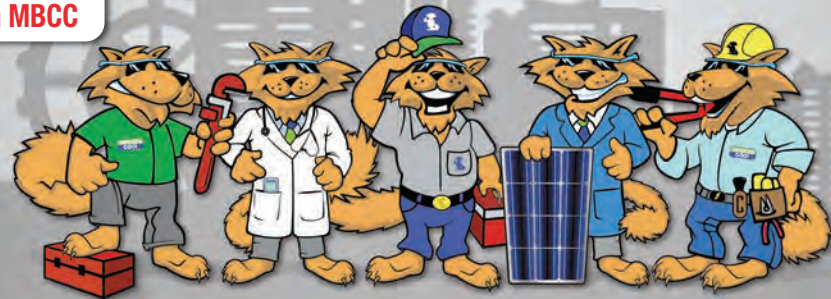
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COREtec By Shaw Floors Luxury Rigid Core – Waterproof Vinyl Plank Flooring



In 2012, US Floors, Inc. introduced COREtec to the Luxury Vinyl Plank (LVP) industry. Shaw Floors now owns COREtec. Introducing and patenting the first rigid-core, waterproof WPC product in the market, we immediately made our mark in the industry. That initial, dramatic arrival would signify what would go on to be a tradition of innovation and excellence.

Today, 10 years later, we are the premier brand in the LVP industry. There is no mystery as to how this has happened. When others have settled, we have challenged. When they have followed, we have led. When they have imitated, we have originated. When they have looked at retailers as tools, we have looked to them as partners, and our partners are a crucial cornerstone of our business.

These habits have allowed us to grow quite a bit over the past decade. We now have four collections under our umbrella – COREtec the Originals, COREtec Advanced +, COREtec Stone and COREtec Pro. Each of these collections



Visit the Flooring Panda showroom, located @ 564 Kingswood Dr. (Behind Suds Car Wash Off Of Hwy. 544), to learn more about COREtec & other flooring products, call (843) 234-2877.



has a purpose that makes it unique, and each collection is the best in the industry at that particular purpose.

However, while each of these collections might have a unique purpose, they all have the same three offerings in mind.



1) Our products must offer STYLE. Because what's the point in having a look that lasts if you don't like the look in the first place?

2) Our products must offer STRENGTH. Our 100% waterproof, kidproof, petproof floors are built with the goal of lasting you a lifetime. And we back that goal with a limited lifetime residential warranty.

3) Our products must offer SIMPLICITY. Everything about COREtec – from its design, to its installation, to its pain-free purchase at specialty retailers – is intended to be easy. Life is complicated.



Your floors shouldn't be.

These three offerings have been evident in all of our designs and features over the years. This will continue into 2022, as we will be rolling out nine new styles, each one perfectly balancing style, strength and simplicity.

COREtec floors are also designed and constructed with three cores at heart – waterproof, kidproof and petproof. Whereas other LVP products warp under these types of pressure, the core of our products was specially crafted for the purpose of battling the damages caused by water, kids and pets. And the results prove our cores fulfill this purpose. That's why we feel confident offering a limited residential lifetime warranty.

We, at COREtec, are originators, innovators and overall troublemakers. We seized an opportunity to create a better floor, and dove in mind, body and soul. We



chased a dream and created a whole new category along the way. We are style enthusiasts, believers in technology and seekers of simplicity. We are passionate about providing flooring solutions for every design dream. Our floors will stand up to whatever real life throws at us.

We are authentic to the core. We are COREtec.

For further information on COREtec or other flooring products, visit the professionals with Flooring Panda in Booths 412 & 413 February 18th – 20th in the Myrtle Beach Convention Center, call (843) 234-2877 (Myrtle Beach) or (910) 754-2874 (Shallotte, NC), visit FlooringPanda.com or one of their showrooms located @ 864 Kingswood Dr. – Conway – SC – 29526 or 5298 Main St. – Shallotte – NC – 28470. ■



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by Sara Sobota

Financial Planning For Individuals & Small Business Owners



The building industry is going gangbusters, with small business owners simply trying to hang on to their hats. However, this boom won't last forever, and there's an expert out there who can help owners focus on the future by planning for the long-term today.

Cary Rowell of *Eagle Strategies LLC*, a Registered Investment Adviser, wholly owned by New York Life Insurance Company, specializes in financial planning for small businesses owners in South and North Carolina. Rowell spent thirty years in the building industry, and he applies that knowledge every day in his work with company owners.

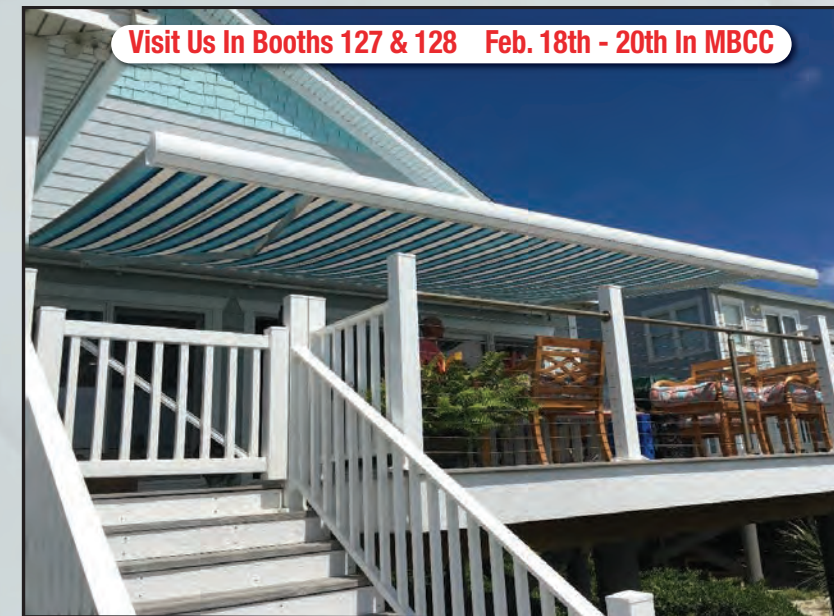
Rowell has developed a formula to explain the three major ways Eagle Strategies helps home builders. It's all about the three R's: reward, retain, and retire.



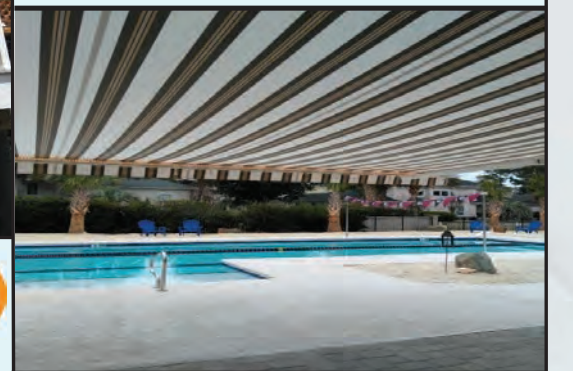
Cary Rowell is a Registered Investment Advisor with Eagle Strategies, LLC (owned by New York Life Insurance Company).

Many owners of home building companies don't think enough about rewarding themselves, said Rowell.

"Business owners need to reward themselves for the risks they take and the success they've achieved," said Rowell. "A business owner takes a tremendous amount of risk. Banks generally require small business owners to sign personal guarantees for any money they borrow. So they've taken that risk, overcome the challenges, and had a degree of success. But a lot of them haven't thought, 'I should reward myself for what I've done.' We



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encourage them to take some excess profit out of the business and put it in plans that will secure their financial future and protect them from future business risk."



In terms of retaining, Rowell offers strategies that increase a small business owner's ability to retain key employees.

"Most businesses have one or two people who are critical to the success of the business," said Rowell. "How do to keep those people with you, keep them engaged, or prevent your competition from luring them away or them from starting their own

shop? We put together packages that financially reward employees for staying with you for a longer time period. This busy season is a prime time for employee poaching, and with

the plans we create, the employee thinks twice because they have a bonus built in for their loyalty."

Rowell's services also factor in the third R, retirement, so that owners can do it on their own terms.



"We talk to the owner about their exit plan," said Rowell. "When and how do you want to exit? You going to sell the business or pass it on?"

You need 5-10 years to properly plan your exit. If you're going to pass the business through a succession plan, it takes almost 10 years to implement and properly fund a successful plan. There's a certain expertise that's needed to do that properly."

Right now, during a boom season, is the time to line up long-term plans, said Rowell.

"Small business owners don't have time to think about the long term, especially with things as hectic as they are now. But I suggest to owners, "Do something now to enhance your business long term, because this environment's not going to last forever. If we do some planning now, maybe you won't feel the next downturn as dramatically as you would otherwise. We create structure and stability in the business to help them with the ups and downs of the cycles."

For further information call (843) 449-7805 or email WCRowell@EagleStrategies.com.

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Carolina Home Exteriors Elevates Expectations in the Grand Strand's Construction Industry

Since 1980, Carolina Home Exteriors' products, design, installation, and service have set a new standard of quality in the construction industry. Their commitment to employee development, customer education, and community service have set a performance example in the home improvement industry.

Over their 40 years in business, Carolina Home Exteriors has reinvented the home remodeling experience along the Grand Strand. With their expertise, they have collected a catalog of products specifically suited for local homeowners. They specialize in top-quality brands like the Eze-Breeze Four Track Vinyl



By supporting American businesses, Carolina Home Exteriors cuts out the concerns of international shipping and has been able to reduce some of the issues facing other construction companies. After working with some of their manufacturers for decades, their historical relationships with vendors gave them the advantage their customers needed to continue receiving

the quality products they've come to expect from the company. Owner Ted Cligrow remarked, "Due to our volume and purchasing power, we are able to overcome many of the challenges of the supply chain as compared to smaller companies."



Cligrow was also excited to announce that his team has continued to expand over the last year. Now with more than 40 employees, Carolina Home Exteriors understands that their employees are their number one asset and routinely invests in their ongoing personal and professional development. Carolina Home Exteriors offers employees a skill-based performance pay incentive in addition to customer



Sunroom, Storm-Tex Roll Down Hurricane Screens, and many other American-made products ideal for area residents. They are the exclusive provider of Renaissance Patio Products in Myrtle Beach. Manufactured in Florida, these patio covers are constructed from aluminum and designed to withstand up to 175 mph winds.

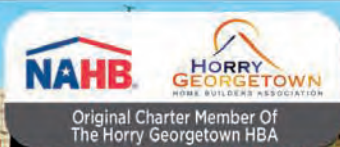


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service rewards. Equipped with in-house training programs and above-industry pay scales, they have successfully attracted and retained employees above the construction industry norm.

With such a talented workforce, Carolina Home Exteriors has established a customer experience that exceeds all expectations. They have developed a proven 10-step process that guides their customers through their project from start to finish. From the time they meet with their expert Design Consultant to their final walkthrough, their customers know exactly where

process was easy and everything went smoothly. Customer Service was in constant contact giving me updates." In fact, How2Media named Carolina Home Exteriors the World's Greatest Sunroom Company just last year.

However, Ted Cligrow and his team are never satisfied until they exceed expectations. Since he bought the company over ten years ago, Cligrow has made it a priority for Carolina Home Exteriors to be a pillar in the



community. They have been involved in Habitat for Humanity of Horry County, Leadership Grand Strand, the Myrtle Beach Citizens Police Academy, the Myrtle Beach Citizens Fire Academy, the Champion Autism Network, Toys for Tots, and many more. Carolina Home Exteriors is a prime example of a company that always does the right thing. The building blocks of their foundation – integrity first, active participation in bettering the Grand Strand community, expanding workforce employment, and ensuring the satisfaction of customers - set them apart from your average contractor.

For further information visit the professionals @ Carolina Home Exteriors in **Booths 138 & 139 in the Myrtle Beach Convention Center February 18th - 20th**, call **(843) 651-6514** or visit **CarolinaHomeExteriors.com**.

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More than ever the headlines around the world are highlighting the volume of resources that are consumed and the waste that it is generating. As a result, more and more of us are looking for ways to reduce the impact that this has on society. Simply, the more recycled content, the more the product can offer sustainability and environmental improvement. Truly sustainable products

need to offer recyclability and recycled content. Inhaus' new proprietary technology for rigid core flooring offers both. When done right, it's a circular journey for the material. As an example, with Inhaus, yesterday's yogurt cup is today's Inhaus flooring and tomorrow's piece of lawn furniture.

Inhaus' new German-based proprietary rigid core flooring technology was invented to create the most durable, beautiful, and functional flooring in the industry and to be manufactured in a sustainable way. At the heart of the

Inhaus®

concept is the use of polypropylene or PP, which is one of the two most commonly used plastics in the world and is revered for its safe-for-consumer properties, durability, and recyclability.

As a result, Inhaus' rigid core flooring



is 100% recyclable (including the attached pad which is also PP) and also utilizes 25% post-consumer PP recycled content. This is a winning combination on a variety of levels as the PP construction offers unsurpassed durability and sustainability.

Further, the core construction only utilizes PP and mineral filler, nothing else. There are no extra plasticizers, formaldehyde, PVC, or additives. The result is not only a recyclable product that uses recycled content but also one that is leading in low VOC emissions.

With the use of this technology, Inhaus Sono Eclipse product line is highly durable and designed to withstand the



demands of the busiest of households while promoting a healthy indoor air environment. Inhaus' rigid core flooring is dimensionally stable against changing temperatures and completely waterproof – making it safe to install in three-season rooms. It features Inhaus' Megaloc (angle fold) locking system, which enables Sono Eclipse to be installed in spaces up to 100'x100' without transitions and includes an acoustical attached pad that can also be glued down.



Product visuals are made with state-of-the-art, high-definition digital printers using UV-resistant ink, guaranteeing that the design will not fade from sun exposure. Each style features 18 unique planks (16 tile) or 51 sq ft of unique décor material, which enables homeowners to cover larger areas with a minimal number of repeats – enhancing authenticity. Sono Eclipse's surface is produced with a PP film for dent and chip resistance and then finished with an industrial acrylic lacquer that is digitally applied in a process known as Digital Lacquer Embossing (DLE).



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surface is also stain and scratch-resistant. It can be easily cleaned or disinfected and is approved for steam mops.

For further information regarding Inhaus

Sono Eclipse or any other flooring products contact J & S Flooring @ (843) 546-8083, visit JSFlooring.com or visit their showroom @ 2104 S. Fraser St. in Georgetown, SC. ■

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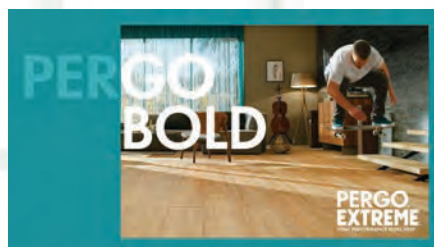
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Pergo Extreme Ultra will complete

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And for those who truly live on their floors, but still value a clean home, there is now CleanProtect® – the built-in antimicrobial protection that prevents bacteria growth and build-



up and makes cleaning effortless. CleanProtect keeps floors clean by actively attacking microbes to clear out unwanted bacteria while neutralizing odors caused by mold and mildew, for a home with fresh air and peace of mind.



For further information on Pergo Extreme or any other flooring products visit the professionals from Creative Flooring Designs in Booths 322 & 323 February 18th - 20th in the MBCC, see page 37 of this issue, call (843) 299-0301, visit www.CreativeFlooringDesigns.com or visit their showroom @ 12052 Hwy. 17 Bypass - Murrells Inlet - SC - 29576. ■

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Professional Concrete, Inc. is a local business that emphasizes honesty and dependability, working and living both with and within the Grand Strand area. "We live here. We are involved in the community," said Staton McIntyre, owner of



Professional Concrete owner, Staton McIntyre

employees only. "We take pride in what we do."

Professional Concrete's philosophy includes establishing professional relationships and communicating directly with commercial and residential building contractors, the local building inspector department, and the soil testing companies to ensure that each aspect of the project is done correctly from start to finish.

Staton McIntyre, a North Carolina native, made the decision in 1990 to move to the Myrtle Beach Grand Strand area. With an interest in the business of real estate and property development, he became a licensed SC realtor. While his business path evolved into building and owning, Professional Concrete, Inc., he credits his real estate sales experience with increasing his knowledge and his eagerness to be a part of the building industry.

Professional Concrete's original business focus was to build a professional company along with a skilled team earning the business to lead the industry across the Grand Strand in North and South Carolina with an ongoing personal commitment to delivering a 'hands on' personal touch.

Through the years, Professional



Kyle Russ is Professional Concrete's Operations / Sales Manager.

Professional Concrete, Inc. "Our children are part of the Horry County school systems. We are not 'here today, gone tomorrow.' Whatever the job requires, Professional Concrete, Inc. is equipped with a qualified team to provide a quality finished product.

Specializing in concrete footings, foundations, slabs, concrete walls, driveways, sidewalks, pool decks, and decorative concrete, Professional Concrete, Inc., completes all work in-house by Professional Concrete, Inc.,



Concrete, Inc. has stayed true to the vision while being appreciative of the opportunity to continue to work with reputable building contractors. "Professional Concrete, Inc. is not too big for any company. We're

The company also owns and maintains state-of-the-art equipment and technology to ensure only top-quality work



Professional Concrete's 3-D Laser Screed Machine

always approachable and always available."

Professional Concrete, Inc. continues to grow, while working with custom home builders and contractors across the Grand Strand in North and South Carolina. Business relationships built on trust and financial accountability are part of the business plan.



Lori Suggs is Professional Concrete's Office Manager.

and service. Their 3-D laser screed machine allows their professional team to produce concrete floors to a precisely required thickness. Thus, the outcome is a flatter and more uniformed concrete slab than those produced by traditional screeding practices. The final product is durable and meets quality standards in today's market.

While expanding business resources and with continued involvement in local business organizations, Professional Concrete, Inc. continually reinforces its strong professional team.

"We have a great team at Professional Concrete, Inc., from our in house residential and commercial

estimating departments to our sales and field project managers; our team is like a family. We work together daily to ensure that our clients know how important they are to us, not only today, but for years to come as we continue to build relationships and trust", says McIntyre.

It is evident, as well as proven throughout the years, that Professional Concrete, Inc. is an asset to the Grand Strand community, providing an excellent product and service.

For further information call



Keith Suggs is Professional Concrete's Lead Estimator & Commercial Project Manager & Tina Brumbles is Professional Concrete's Commercial Estimator.

(843) 399-1900 or visit ProfessionalConcreteInc.com.

Emser Tile

Producer Of Some Of The World's Finest Tile & Natural Stone



Today the drive to renovate transcends seasonality. In other words, any time is the right time to plan your next project!

Our homes have transformed even more deeply into destinations where we live, work and play and where we desire surroundings that comfort, inspire and bring joy,



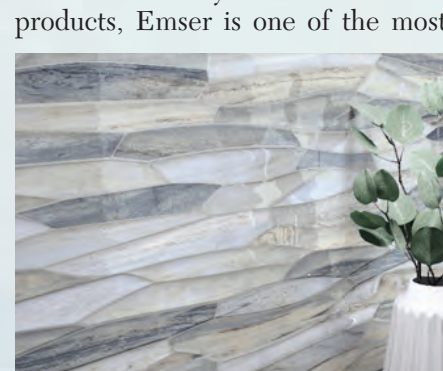
Serendra™ from Emser Tile

The addition of tile and stone is an option for essentially every space within a home and is available at a range of price points. Whether you are considering updating your great room, adding a backsplash, rejuvenating outdoor environs or upgrading a shower, these materials are known for their durability, unique veining and textures, and playful color patterns.

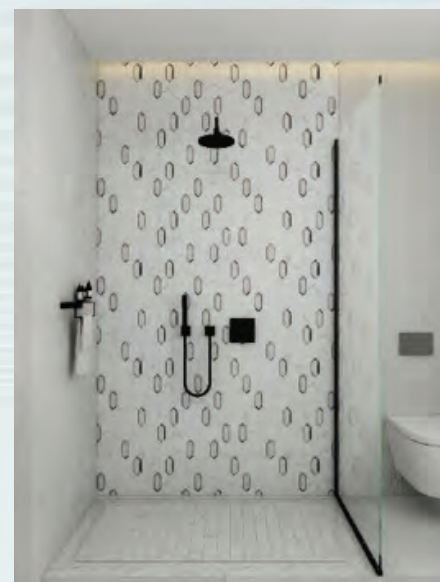
Made with naturally occurring materials, ceramic and porcelain tiles

are easy to clean, resistant to moisture, hypoallergenic, and offer a longer life. This makes tile an ideal sustainable choice as a strong foundation for current design trends.

One convenient resource with expertise to match: Established in 1968, Emser Tile, headquartered in Los Angeles, is the leading designer, marketer and producer of the world's finest tile and natural stone. By offering unparalleled service and a dynamic selection of



Kudos™ from Emser Tile



L'Amour™ recycled glass mosaic from Emser Tile

comprehensive sources for interior and exterior products that include porcelain, ceramic, metal, glass, quarry, decorative accents and mosaics, cut-to-size stone, setting materials, and custom manufactured products made to your specifications.

Explore what to expect in 2022 with one of our favorite design directions: **Classic Luxe.**

Bold contrast adds elegant drama to any setting while creating a cozy luxurious atmosphere. Marble looks with rich organic movement continue to evolve as this timeless material elevates space with a striking statement. Rooms becomes luxe and layered with the addition of sleek wood patterns and fluted surfaces, rich metallic finishes and striking tile shapes and sizes.



Parkview™ from Emser Tile

Marble is one of nature's most precious natural resources and can give any home a luxurious and prestigious feel. Contemporary marble looks feature striking contrast, heavy veining, and bold colors to create an unforgettable appearance.

The beauty of tile is in its versatility, which includes standout shapes. Rhythmic patterns and nostalgic shapes often inspired by retro looks create unique and dynamic statements for both walls and floors.



Immerse™ from Emser Tile

And don't forget, it's good to be bold! Go big when you go home. Classic Luxe makes a statement

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inside... and out. Outdoor projects emphasize the elements of comfort, style and safety, as more individuals look to entertain, exercise and relax in the open air. Our outdoor retreats provide an extension of interior living and working spaces, as the blurring of lines between interior and exterior environments continues.

When choosing materials for your next renovation project consider tile and natural stone. Emser Tile offers a variety of options to create one-of-a-kind looks that will complement the way you live today.

For further information on Emser Tile or other flooring products, visit the professionals from Floor Coverings International in **Booth 835 in the Myrtle Beach Convention Center February 18th - 20th**, call (843) 461-5529 or visit MyrtleBeach.FloorCoveringsInternational.com.

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- ENERGY EFFICIENCY ~ HVAC / Specialty Products
- LOCAL BUILDING SUPPLY ~ Site Work / Brick / Concrete / Paving
- PROPERTY MAINTENANCE

Space Reservation: April 8 Material Close: April 15

SUMMER 2022

- OUTDOOR LIVING SPACE ~ Landscaping / Pools & Spas / Hardscapes
Outdoor Kitchens / Lighting
- EXTERIOR PRODUCTS ~ Roofing / Gutters / Siding / Specialty Products
- WINDOW COVERINGS & TREATMENT ~ Exterior & Interior / INTERIOR DESIGN

Space Reservation: June 10 Material Close: June 17

SEPTEMBER 'SPECIAL ISSUE' 2022

Distributed to show attendees @ the 2022 HGHBA Home Improvement & Outdoor Living Show from BIS booth across from the show ticket booth close to the front entrance of the show in the Myrtle Beach Convention Center September 16th – 18th.

- BATHROOM & KITCHEN DESIGN
- DOORS / WINDOWS
- MILLWORK SPECIALTY PRODUCTS
- HOME AUTOMATION / SECURITY
- ELEVATORS / ACCESSIBILITY
- EQUIPMENT

Space Reservation: August 12 Material Close: August 19

FEBRUARY 'SPECIAL ISSUE' 2023

Distributed to show attendees @ the 2023 February HGHBA Home Show from BIS booth across from the show ticket booth close to the front entrance of the show in the Myrtle Beach Convention Center.

- ENCLOSURES / SUNROOMS
- SCREEN ROOMS / AWNINGS
- FLOOR COVERINGS

Space Reservation: January 14 Material Close: January 21

Each issue is directly mailed to the target audience and posted online no later than 28 days from material close date

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