



by Sara Sobota

The Importance Of Proper Installation & Maintenance Of Your Roofing & Gutter Systems



by Lesley Hill

With hurricane season right around the corner, it's important for homeowners to be aware of issues related to roof damage. Hail and wind can make a roof vulnerable to leaking, and any homeowner wants to ensure that their roof is solid and secure. *Building Industry Synergy* reached out to two companies that have been staples in the local Roofing & Gutter industry for decades to get feedback.

However, the current boom in the building market, combined with the upcoming hurricane season, makes the Grand Strand area a magnet for roofing companies that may not have the client's best interest in mind. The professional team at **Spann Roofing** recommends that homeowners take common sense measures to ensure that any work done



Spann Roofing's Residential Sales Manager / Estimator, Dave Wahrendorff.

commercial buildings in the Grand Strand area.

Dave Wahrendorff, Spann Roofing residential sales manager/estimator, said the area has seen a proliferation of roofing companies that travel through neighborhoods knocking on doors and offering to replace homeowners' roofs for the cost of a



Spann Roofing's Residential Division Manager, Kimberly Stoffel.

on their home is warranted and completed in a quality manner.

Spann Roofing is a family-owned business that has been building, replacing, and repairing residential and commercial roofs for 65 years. Since 1957, when Bob Spann established the company with three partners and seven employees, Spann Roofing has roofed more than 15,000 residential and

deductible. The problem is that often, those roofs don't need replacing.

"The legal way to do it is to have the roof properly inspected, which we do," said Wahrendorff. "It doesn't cost anything. We look at it and will be honest about what we see."

Kimberly Stoffel, Spann Roofing residential division manager, agrees.



"Call a couple of roofers, so you can compare their estimates. We can meet the adjuster out there as well, to show them what we see. If we think there's damage, we can show them what we're looking at. But," she added, "if you don't need a new roof, we'll tell you that, too."

The problem with replacing a roof when it's unnecessary is that when homeowners do have a legitimate claim, several months down the road — perhaps during hurricane season — the homeowner's insurance rate will go up, and they may even be dropped from the policy.

In addition, some roofing companies prioritize the number of jobs over the quality of the jobs.

"You might work with a company that tries to do 15-20 roofs at a time," said Wahrendorff. "They're short on



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crews, and they've got guys putting them up who aren't well trained and unsupervised. Down the road you have leaks. You call the company, and they say, "That crew's no longer with us."

Spann Roofing works in an opposite manner.

"I run two crews," said Wahrendorff. "Always two, only two. When the storms come, I still have my two crews. We keep the same ones we've had for years. I'm not going to

put guys I don't know on your house to do your roof and trust that they're going to do a good job."

And callbacks?

"I haven't had a callback about a roof in 18 months," said Wahrendorff. "Now that's saying something."

Stoffel said Spann Roofing gets the job done correctly, the first time.

"We still always look at quality over quantity."

(Continued on page 28)

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SunCoast Building Products & Services, Inc. a family owned and operated small business located in the heart of Downtown Historic Conway SC is grateful to be busy but wishes to see growth around skilled labor approaching Horry County along with the masses who are moving down to accommodate the building demand. Celebrating their

24th year as a small business they have been featured in publications such as “Southern Living Magazine”, “Gutter Enterprise” and Grand Strand Magazine and have been awarded for excellence in their field. Master Installer Darryl Hill said, “We have been blessed and have worked incredibly hard over the years.” I remember starting our business in 1998 where homes and buildings were built on the Grand Strand standard without gutters and downspouts. Today we are installing gutters on all construction, new and existing.” He added Horry and Georgetown Counties have experienced heavy rainwater from hurricane storms over the years. Explaining most new construction and developments are being built for retirees who are aging a see the need for a warranted and reliable guttering system which is essential in controlling the flow of heavy



Suncoast Building Products & Services installed the gutters on this home built by Classic Homes.

rainwater being produced by these storms. These systems also aid in the control of drainage and foundation erosion which will destroy expensive landscapes. One more thing... gutters and downspouts are now not only functional but decorative in use for “Curb Appeal” and now are considered to be a beautiful added design feature to your home’s exterior.”

Darryl also added through the Autumn months and Hurricane season keeping gutters free of debris in areas with pine trees and heavy

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Zeb Hill (left) and Darryl Hill (right)

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foliage is easier with a reliable “Pine/Leaf Gutter Guard Protection System”. He recommends cleaning several times a year or adding one of



Suncoast Building Products & Services installed the gutters on this home built by Heritage Building & Design.

our guards to capture falling pine needles and foliage allowing water to flow properly through the gutter. He states, “We have the BEST Protection systems!” “As I have tried just about every single one out there over the last 35 years, so I know which one’s work and which ones don’t.”

“Family Owned and Operated”, Lesley Hill, Darryl’s better half of 35 years and CEO is very active in the community. She believes Builders and Contractors should use local Small Businesses and Subcontractors who live and raise their families right here in Horry & Georgetown

County. As a Horry Georgetown Home Builders Association Member and former Board Member she explained she is totally committed to the service of promoting “Good will” between all Contractors, Subcontractors, Businesses large and small along with supporting our local and state legislative branches and elected officials.”

Finally, Suncoast’s continued success is attributed to skilled Experienced workmanship, Excellent craftsmanship, and offering Superior Products at the Best Price. Our understanding of the business principle of “Customer Service & Good Communication” keeps our contractors, homeowners, business owners, and their referrals coming back year after year.

Darryl and Lesley Hill along with their son and Chief Operating Officer, Zeb Hill lead SunCoast Building Products & Services, Inc. Megan Hill, Zeb’s wife is the



Suncoast Building Products & Services installed the gutters on this home built by MJM Custom Homes & Remodeling.

company’s General Manager. We are thankful for our small but mighty team of office staff and skilled technicians. You can visit their showroom at 1703 Park View Road, Conway, SC 29526. ■



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