

# Palmetto Road Waterproof Flooring



Combining the beautiful visuals of hardwood floors with the durability of rigid core, Palmetto Road Waterproof Flooring brings outstanding flooring solutions for residential, multi-family, corporate, and commercial projects.

Across the Southeast market, the Palmetto Road brand has become synonymous with beauty and reliability. Known for one-of-a-kind visuals and high quality across every category in its catalog, Palmetto Road continues to grow



in popularity year after year with flooring retailers and consumers alike. The mission behind the brand is to provide retailers with beauti-

ful, high performing hard surface products that are profitable and add real value to their business. Every collection and color are carefully selected to be true to the brand, meet market demand, and stay ahead of trends.

This formula is especially true with Palmetto Road's two waterproof rigid core collections, Inspire and Impact. Consumers can enjoy the beautiful look of natural wood floors in any room, including high moisture and high traffic spaces, with both collections. A resilient vinyl hard surface with a waterproof core, Inspire and Impact are the perfect flooring choice for basements, bathrooms, laundry rooms, or any room in the home.

Inspire and Impact offer beauti-

ful wire brushed hardwood visuals, but what about its durability? With an enhanced ceramic bead finish, both collections offer outstanding scratch and stain resistance and a



sturdy SPC core for stability and rigidity. The Inspire Collection has a 12-mil wear layer, a 4.3mm thickness with attached pad, and floating installation. This powerhouse collection is ideal for residential and multi-family installations. Busy



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households with pets and kids will appreciate Inspire's durability and easy maintenance! The Impact Collection

takes it a step farther with its 20-mil wear layer, 5.5 mm overall thickness, textured and embossed finish, and i4F locking system. Impact is an easy go-to solution for both residential and commercial settings. The

quality of the collections speaks for themselves with its low claim rate and consumer referrals.

Today's consumers are well-researched, educated, and expect quality, safe, and dependable products for their homes and families. Palmetto Road waterproof flooring has exceeded environmental standards by achieving ASSURE and FloorScore certifications. Consumers have peace of mind that Palmetto Road is CARB II compliant and uses safe, non-ortho-phthalate plasticizers in all its vinyl flooring

products.

Palmetto Road luxury vinyl plank flooring is designed to handle life's everyday adventures while providing in-demand style. Inspire and Impact collections make selecting beautiful, quality flooring easy for consumers and retailers.



For further information on Palmetto Road Flooring or any other flooring products visit the professionals from Creative Flooring Designs in Booth's 620 & 621 February 3rd - 5th in the Myrtle Beach Convention Center, call ( 843 ) 299-0301, visit [www.CreativeFlooringDesigns.com](http://www.CreativeFlooringDesigns.com), or visit their showroom @ 12082 Hwy. 17 Bypass in Murrells Inlet.



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