

Elko Spas Billiards & Pools Isn't It Time to Relax?!

VISIT THE PROFESSIONALS WITH ELKO SPAS BILLIARDS & POOLS IN BOOTHS 108 - 109
110 - 111 SEPTEMBER 15TH - 17TH IN THE MYRTLE BEACH CONVENTION CENTER

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The Elko corporate conference room is a unique space that allows customers to relax and preview their dream project.



by Ashley Daniels

the Grand Strand. A momentous achievement that owners Michael and Kimberly Elko feel blessed to celebrate.

The Elko team has earned numerous awards – and has become a household name. Winning accolades like the many Readers Choice Awards such as,

Best of the Beach, Best of the Grand Strand, Best of the Horry Independent, Best of the Herald, Best of North Strand, Best of the South Strand and Best of Carolina Forest. They have been voted the dealership of the year repeatedly over the years. Elko has won international awards,

Elko Spas, Billiards & Pools has been helping countless customers in Horry and Georgetown, as well as multiple other surrounding counties relax, destress as well as soak away aches and pains for the last 20 years. But don't forget about having fun!

The Elko showroom opened in 2004 and is still family owned and operated. 2024 will officially mark their 20th Anniversary on



Bigger is Better! The Elko showroom has gone through vast renovations. It now showcases the Dart Den, Pool Stick Alley, and a great selection of game room tables, in addition to all of their spas.

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Mr. and Mrs. Brevko learning about the floating remote control on their new HotSpring Envoy. "I'm beyond pleased and delighted with the service and support that Elko provides. Their service department is always very prompt and professional. I'd recommend Elko to anybody and everybody that is considering making an investment in a hot tub", says Gary Brevko.

in addition to being voted the HotSpring Spas Southeast Dealer of the Year.

"We were very proud to win against other dealers in Georgia, Florida, North Carolina and South Carolina," says Kimberly.

"Elko customers are proud to brag about their HotSpring spas and Olhausen pool tables they purchased from us 15-20 years ago! Plus, they are still working great", says Kimberly.

Gary Brevko is a longtime customer who can attest to Elko Spas Billiards & Pools reputation and longevity. He purchased his first Elko spa in 2008

and has been a loyal customer ever since.

"I'm in it twice a day," says Gary. "I'm beyond pleased and delighted with the service and support that Elko provides. Their service department is always very prompt and professional.



Michael Elko is one of the most talented 3D CAD artists on the East Coast.



3D CAD inground pool project designed by Michael Elko.

I'd recommend Elko to anybody and everybody that is considering making an investment in a hot tub."

In addition to hot tubs, of course, the Elko name is synonymous with game rooms, saunas, swim spas, endless pools and swimming pools such as Doughboy, Alaglas and Imagine.

Elko will also work alongside clients to customize their dream game room and backyard oasis.

"Michael Elko is our top 3D in ground pool project designer and is one of the most talented 3D artists on the East Coast. His drawings go above and beyond customer's expectations," says Kimberly.

Matt and JoAnn Voltaggio purchased a pool and pool table from Elko Spas Billiards & Pools. "From start to finish, Elko was a pleasure to deal with. Our sales professional was Destyny. She was very easy to work with and handled everything with no issues. Owner, Kimberly Elko, was also very hands on and handled anything we needed. We could not be more pleased with the overall service and expertise

PHOTO © CREATIVE RESULTS, INC.



Mr. and Mrs. Voltaggio raving over the Elko Team as well as their excellent experience during their pool project. "From start to finish, Elko was a pleasure to deal with. Owner, Kimberly Elko, was also very hands on & handled anything we needed. We were so pleased with our pool purchase and installation, we also bought a pool table and all the accessories from Elko as well. In my opinion they are the best pool company in Myrtle Beach", says Matt Voltaggio.

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Elko offers saunas, both infrared and traditional (dry or steam). You can enjoy your saunas inside or outside your home. If you want to take it a step further, Elko offers custom cut saunas for every space you can find in and outside of your home. All options are great to get you started on your health and wellness journey.

Another product you'll find in the Elko showroom is luxurious Olhausen Billiards. From modern billiard tables to rustic shuffleboards, they have products for everyone.

Olhausen is one of the top billiard companies in America, which explains why Elko sells their products. American made products are extremely important for the Elko's, and that's why you'll always find American made products in their showroom.

"Because our core products



The beautiful upstairs Olhausen game room in the home of Matt and JoAnn Voltaggio.



Elko designed this pool partially out of the ground. This helps with water flooding in the yard and also provides additional seating for the swimmers.

are made here in America, we have that longevity behind our products. When people move here, they search us out because they know the brands that we sell," says Kimberly.

The success of Elko Spas Billiards & Pools is a trifecta of the highest quality products, brands and customer service. Homeowners and home builders can expect only the best when working with the Elko team of experts that are certified and extremely educated – some with more than 30 years' experience!

"I think what brings people back, is that when they walk in, we treat them like family," says Kimberly. "When they buy a hot tub, a pool table or a swimming pool from us, we welcome them to the family."

Elko Experts will work directly with individuals, as well as home

builders and contractors, who trust them enough to refer them to their clients. Transparent communication is conducted with local or national builders and contractors to order and schedule a pool build, as well as install the products in its chosen place before, during or after the house is completed. They also finesse the logistics with builders if a hot tub is going onto a second or third story of a high-rise building and they can also plan out commercial amenity centers to house Elko gaming tables.

Long time building contractor Tom Bridgman with Brighton Construction can attest to the value Elko Spas Billiards & Pools bring to contractors. "I always refer my homeowners to Elko. They always do what they say. If any of my homeowners are having any issues, the professional staff at Elko is very good at resolving them in a timely manner. Elko works with our schedule, and they will always call me first if there is a question from the homeowner to make sure that everything is good. I always refer any of my homeowners to Elko that are looking for a pool, hot tub, pool table or shuffleboard. So, from a builder's perspective, they are great to work with," says Tom.

Services offered are free hot tub water testing, repair, service, parts, cleaning, drain and cleans, as well as moving hot tubs. Elko is an authorized service and warranty center for



A swim spa installed on the customer's deck on the water.

Hotspring, among all other major spa brands. They cover service in swimming pool water testing, cleanings, service, repairs and parts. Elko is also an authorized service and warranty center for Pentair, Hayward and other major pool brands. The service

department also covers pool table service, cloth recover, and will handle moving pool tables and shuffleboards when you relocate.

Verlon Wulf has entrusted Elko Spas to move and put back together his 40 year old antique pool table to six different



Small space design with enormous impact! Wrapped and stacked travertine hugs a HotSpring spa with a waterfall spilling into the fiberglass pool @ the home of Eugene Chiulli.

PHOTO © CREATIVE RESULTS, INC.

locations over the last 20 years.

“Mike and Kimberly Elko are real good people, and they run a top-of-the-line business,” says Mr. Wulf. “They’re on time, they do good work, and they’ve got a great location. The store is unbelievable.”

Wulf has also purchased pool cues, pool balls, a dart board, and more from Elko over the years.

“I think it’s really a valuable thing to have them available and around in this area,” Wulf adds.

Mr. Wulf’s daughter, Calli, is also a valued customer of Elko. She owns a beautiful matching Breckenridge shuffleboard and pool table showcased in her great room with cathedral ceilings.

Elko Spas Billiards & Pools pride themselves on being a long-standing pillar of the community for the last two decades. They are active members of the Horry-Georgetown Home Builders Association, Area Chambers of



Matching Olhausen, Breckenridge shuffleboard and pool table complement Calli Troiani’s game room showcased during a visit with Michael & Kimberly Elko. “Mike & Kimberly Elko are real good people, and they run a top-of-the-line business. They’re on time, they do good work, and they have a great location”, says Calli’s father, Verlon Wulf, who has also purchased many items from Elko over the years.

Commerce, local BNI’s and active participants in charity events, parades, and local festivals.

“We do a lot with the community, and we try to give back and help others,” says Kimberly.

“Welcome to the Family! Let’s start your wellness journey today! Find out why everyone is saying.... Let’s go to Elko!”



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Custom Design! A HotSpring Grandee hot tub was sunk into Winnie Milan’s (right) porch located off her master bedroom. “I think what brings people back is when they walk into our showroom, we treat them like family. When they buy a hot tub, a pool table or a swimming pool from us, we welcome them to the family”, says Kimberly Elko.

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