



PAGE 5
Workshop – Seminar
Demonstration Schedule For The
2023 HGHBA Home Improvement
& Outdoor Living Show

The list & times of the workshops, seminars
& demonstrations that will occur @ the show
in the Myrtle Beach Convention September
15th – 17th.

PAGE 6
Preview Of The Building Industry
Synergy Online Resource
Directory
Visit BuildingIndustrySynergy.com to
learn more about the companies shown in
this directory available to assist you with your
new construction, remodeling or property
maintenance project.

PAGE 9
2023 HGHBA New Member
Inductees / 2023 - 2024 HGHBA
Calendar Of Events
HGHBA New Members since June & the
HGHBA New Member Inductees from the
08-15-23 General Membership Luncheon.

PAGE 12
Cambridge Elevating &
Elevators Plus
Elevators Plus is a residential elevator
company who services Brunswick, Horry,
Georgetown, and Marion Counties. The
premier elevator brand they collaborate with
is Cambridge Elevating.

PAGE 15
Alarm.com & Security Vision
Imagine a home that proactively automates
routines for the entire family, a small business
that is protected and receives helpful Business
Activity Analytics, and a custom program for
builders. With Security Vision, an Alarm.com
authorized service provider, this is a reality.

PAGE 18
Global Cabinetry & Cabinet King
Unmatched Craftsmanship and
Expertise
Global Cabinetry has a 600,000 square
foot factory, equipped with state-of-the-
art technology. Our commitment to using
premium materials guarantees longevity and
aesthetic appeal that will stand the test of
time. Cabinet King is the local dealer.

PAGE 20
Swift Appliance
Appliances Are What We Do Best
Because It's All We Do!
As a locally owned and operated small
business, Swift Appliance is always looking out
for the consumer, and that includes before,
during, and after a purchase.

PAGE 22
HTC – Protect What Matters Most
Keeping your family, your home and your
possessions safe is important. And we at
HTC fully understand this. Recognizing that
security service could be costly on the front
end for members due to equipment costs, we
now have financing options to make it more
affordable.

PAGE 25
Notes Page For The Show
Attendees
Space where the show attendees for the
2023 September Home Improvement &
Outdoor Living Show in the Myrtle Beach
Convention Center September 15th – 17th
can make notes on the companies, company
professionals they spoke with & contact
information from the exhibitors.

PAGE 26
HGHBA Show Exhibitor Map & List
Of Exhibitors
This two page spread shows the map of the
entire show in the Myrtle Beach Convention
Center on September 15th – 17th, as well as
a list of all of the exhibitors & where they are
located.

PAGE 28
Elko Spas Billiards & Pools
Isn't It Time to Relax
The Elko showroom opened in 2004 and is
still family owned and operated. 2024 will
officially mark their 20th Anniversary on the
Grand Strand. A momentous achievement
that owners Michael and Kimberly Elko
feel blessed to celebrate. The Elko team has
earned numerous awards – and has become
a household name. They have been voted
the dealership of the year repeatedly over the
years. Elko has won international awards, in
addition to being voted the HotSpring Spas
Southeast Dealer of the Year.

PAGE 35
Introducing HIK VISION'S DS-HD2
Wi-Fi Video Doorbell
HIK VISION'S DS-HD2 Wi-Fi video doorbell
can ensure your reliable protection at your
doorstep, you can enjoy high-quality video
chat with visitors and keep an eye on what's
happening at your front door right through
your phone. Trusted Home Services is the local
dealer for HIK VISION.

PAGE 36
Brady Glass Solutions Continues To
Be A Leader In The Overall Glass
Industry
For 13 years, David and Toshia Brady have
been operating their family-owned Brady Glass
Solutions business, carving their niche and
building their reputation in Horry County one
stellar project at a time. As the area market for
glass shower enclosures keeps growing and
evolving, Brady Glass Solutions meets and
exceeds the expectations of area home owners.

PAGE 38
Pella® Windows & Doors of South
Carolina & Cove Construction
Innovative solutions to make your
design dreams a reality
Pella is one of the few companies that offers
you the choice between wood, vinyl, and
fiberglass materials, in addition to diverse
styles from picture windows and casement to
double-hung and more. Cove Construction
in Myrtle Beach is a local partner with Pella.

PAGE 42
For What It's Worth Appraisals
How Today's Interest Rates Affect
Homebuyers
Interest rates have the power to control capital
flow transactions, supply-and-demand, and
the homebuying process. Which is why Mike
Sichitano, owner of For What It's Worth
Appraisals (FWIWA), advises homebuyers
to always have an appraisal to ensure your
collateral purchase was correctly valued.
"Today's interest rates are especially affecting
the real estate market, as well as the limited
supply of homes out there available to
purchase," he says.

PAGE 44
How To Plan Retirement From A
Business
Most business owners are busy everyday
operating their business and give little
thought to retirement or exiting the business
until the event is upon them. It takes years
to properly plan, so we recommend that you
start preparing now. Cary Rowell with Eagle
Strategies discusses strategies to properly plan
for the future.

PAGE 45
Celtic Granite & Marble
Your Source For Granite & A Variety
Of Stones In The Myrtle Beach &
Surrounding Areas
Countertop selection is an exciting and central
part of any home build or remodel. Celtic
Granite & Marble owners, Dave & Shannon
Gornley discuss some tips to selecting the
proper stone & some of the latest trends in
the industry.

PAGE 47
2024 Building Industry Synergy
Editorial Calendar
The schedule for the four annual issues
in 2024, as well as the topics that will be
discussed & the space reservation & material
close deadlines for each issue.



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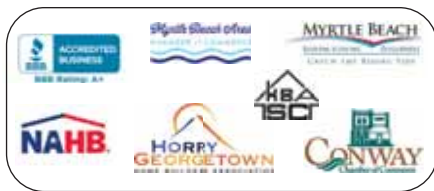
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Horry Georgetown Home Builders Association

September 15

Friday, 11:00 am
Holiday Horticulture
Brad Fowler – Clemson Cooperative Extension

Friday, 12:30 am
Holiday "How to" with Halley
Halley Murrow – WMBF TV Personality

Friday, 1:30 pm
Spice It Up!
Chef Anthony Crocenzi – Bella Vita Essentials

Friday, 3:30 pm
Pumpkin Roll Confection Perfection
Carolyn Bartel – Great Grandma & Baker

September 16

Saturday, 12:00 pm
Nothin' But Noodles
Chef Wilson Lui
International Culinary Institute of Myrtle Beach

Saturday, 1:30 pm
Pups & Pumpkin Treats
Chef Elizabeth Walters
International Culinary Institute of Myrtle Beach

Saturday, 2:30 pm
What's New, What's Hot, What's a Trend, What's Not
Debi Pinelli – Coastal Luxe Interiors

Workshops Seminars Demos

September 17

Sunday, 12:00 pm
Get Your Jam On With Chase & Banana Jack!
Chase McIntosh Bailie
Clemson Cooperative Extension
Jack Murphy
Mother Fletchers Jams, Jellies and Sauces

Sunday, 1:00 pm
The Evolution of Myrtle Beach
Marian Calder – Horry County Museum

Sunday, 2:00 pm
Decorating a Gourd-gous Home This Fall
Sandra Voss – Interior Designer

Shop

Specialty Market



on the cover

Michael Elko (2nd from right) & Kimberly Elko (far right) enjoy spending time with homeowner's George Akulonis (far left) & Sandy Akulonis (2nd from left) in their backyard retreat showcasing the pool & hot tub they purchased & had installed by Elko Spas Billiards & Pools. Elko Spas, Billiards & Pools has been helping countless customers in Horry and Georgetown, as well as multiple other surrounding counties relax, destress, as well as soak away aches and pains for the last 20 years. But don't forget about having fun! The Elko showroom opened in 2004 and is still family owned and operated. 2024 will officially mark their 20th Anniversary on the Grand Strand. A momentous achievement that owners Michael and Kimberly Elko feel blessed to celebrate. "We were very proud to win awards against other dealers in Georgia, Florida, North Carolina and South Carolina," says Kimberly. "Michael Elko is our top 3D in ground pool project designer and is one of the most talented 3D artists on the East Coast. His drawings go above and beyond customer's expectations," says Kimberly. The success of Elko Spas Billiards & Pools is a trifecta of the highest quality products, brands and customer service. Homeowners and home builders can expect only the best when working with the Elko team of experts that are certified and extremely educated – some with more than 30 years' experience!

VISIT THE PROFESSIONALS WITH ELKO SPAS BILLIARDS & POOLS IN BOOTHS 108 - 109 - 110 - 111 @ THE HOME IMPROVEMENT & OUTDOOR LIVING SHOW IN THE MYRTLE BEACH CONVENTION CENTER SEPTEMBER 15TH - 17TH.