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Area At The HGHA Home Show In The
MBCC February 2nd - 4th
(In The Lobby Close To The Ticket Booth)

Show Exhibitor Map
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2024 FEBRUARY 'SPECIAL ISSUE'

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HGHBA Gives Back Through Pet Project & Silent Auction Workshop & Demonstrations Schedule For The 2024 February Home Show

The list & times of the workshops, seminars & demonstrations that will occur @ the Home Show in the Myrtle Beach Convention February 2nd - 4th.

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Preview Of The Building Industry Synergy Online Resource Directory

Visit BuildingIndustrySynergy.com to learn more about the companies shown in this directory available to assist you with your new construction, remodeling or property maintenance project.

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2023 HGHBA New Member Inductees 2024 HGHBA Calendar Of Events

The HGHBA New Member Inductees from the 10-17-23, 11-14-23 & 12-05-23 General Membership Luncheons & upcoming 2024 HGHBA Calendar of Events.

PAGE 10

Pergo Elements & Pergo Extreme WetProtect Waterproof Technology

Pergo Elements is laminate flooring that offers everything you would expect from the most trusted name in flooring—waterproof protection, stain resistance, enhanced durability and a lifetime warranty. Creative Flooring Designs is a local dealer for Pergo Elements & Pergo Extreme.

PAGE 14

Eclipse Premier Shading Systems Uniquely Designed

Every Eclipse Shading System is custom made and professionally installed by our independent dealers to meet your individual requirements. The Eclipse Premier is available up to 40' wide with projections up to 13'. Eclipse components meet stringent ISO 9001 and TUV standards and are assembled in the USA by skilled craftspeople. Affordable Luxury Awnings is a local dealer for Eclipse Premier Shading Systems.

PAGE 16

Primo Wood Flooring - Waterproof & Petproof Lifetime Residential Warranty

PrimoWood Plus™ is guaranteed to last a lifetime against household Water and Pet damage. Flooring Panda is a local dealer for Primo Wood Flooring.

PAGE 18

Elevators Plus - Taking It To The Next Level

Corey Lynn and Amber Hunter, women co-owners of Elevators Plus, have risen to the challenge, so to speak, of running a successful elevator business in a competitive Myrtle Beach market. Today, Elevators Plus installs and services residential clients throughout Horry, Georgetown, Marion, and Brunswick counties who need elevators, dumbwaiters, outdoor lifts, and stair chairs.

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Notes Page For The Show Attendees

Space where the show attendees for the 2024 February Home Show in the Myrtle Beach Convention Center February 2nd - 4th can make notes on the companies, company professionals they spoke with & contact information from the exhibitors.

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HGHBA Show Exhibitor Map & List Of Exhibitors

This two page spread shows the map of the entire show in the Myrtle Beach Convention Center on February 2nd - 4th, as well as a list of all of the exhibitors & where they are located.

PAGE 28

Chesapeake Flooring Quality - Innovation - Service

When it comes to flooring products, Chesapeake Flooring stands out as a brand that consistently delivers excellence. With a reputation built on quality, innovation, and commitment to service, the products at Chesapeake Flooring have become the go-to choice for homeowners, businesses and building contractors seeking flooring solutions that combine style and durability, at a price point everyone can afford. J&S Flooring is a local dealer for Chesapeake Flooring.

PAGE 32

HTC - Fiber Internet Powers Smart Home Design

Fiber internet can perform up to 20 times faster than that of coaxial cable, making buffering and lag time a thing of the past. In order for the newly built homes across Horry County and beyond to draw the interest of those moving to the area, they need to offer fiber internet access. HTC is currently making fiber-optic internet a reality for tens of thousands of homeowners.



on the cover

Elevators Plus owner's Corey Lynn (middle) & Amber Hunter (far right) going over the features that the Cambridge Elmira has to offer with Phil Murdock of Oslin Construction (far left). Phil, who built his new home in Surfside Beach, wanted an elevator that was safe & reliable. His elevator features a stainless steel automatically opening bi-folding gate and a keypad to lock out his private floor to ensure that when he uses his house for rentals, there is still some privacy in his home. Another amazing feature is the remote monitoring Cambridge Elevating includes in their hydraulic models. This helps prevent service calls and predicts the annual maintenance by counting the rides, monitors safeties and battery levels, and gives email notifications once a week to homeowners for updates on the health of their elevator. This is why Elevators Plus, LLC prefers this brand over any other! Owners Amber & Corey elevate the homeowner's experience by providing exceptional service to their community (within 3 hours of Myrtle Beach) and even 24-hour emergency services to ensure safety for all.

VISIT THE PROFESSIONALS WITH ELEVATORS PLUS IN BOOTH'S 411 & 412 @ THE HOME SHOW IN THE MYRTLE BEACH CONVENTION CENTER FEBRUARY 2ND - 4TH.



Building Industry Synergy
SC - GRAND STRAND

2024 FEBRUARY 'SPECIAL ISSUE'

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Myrtle Beach, SC 29578

Print & Mail Services provided by
Sheriar Press
3005 Highway 17 North Bypass
Myrtle Beach, SC 29577

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The Upcoming 2024 Spring Issue Will Contain The Annual Editorial Features On LOCAL BUILDING SUPPLY & PROPERTY MAINTENANCE. This Will Mail Out In Early May.

Celebrating 30 years of giving back to the community!
Horry Georgetown Home Builders Association (HGHBA) Home Builders Care is hosting its 30th Annual Pet Project Silent Auction and pet adoptions benefiting Grand Strand Humane Society. Follow the wagging tails down aisles 700 or 800 to find this fun and heartwarming attraction of the Home Show. Not only will visitors find many pets ready to give unconditional love in the pet adoption booth, but they will also find both useful and unusual items in the silent auction area. Take the time and peruse the hundreds of items the auction offers from faucets to facials, if you can think it you may just find it. Visitors will be able to place a bid on an item or make a donation that day and take it home with them. The auction holds home furnishing and décor items, gift certificates to your favorite restaurant or activity. All these wonderful things have been donated by Home Builders Care, Horry Georgetown Home Builders Members, show exhibitors, and supporters of Grand Strand Humane Society.

HGHBA Pet Project, started back in 1994 as a friendly competition of doghouse building between the members. The project has morphed into a large fundraising silent auction that has become the associations' biggest charitable event of the year. Visitors to the auction this year will not only find everything imaginable for their pets, also unique items like one-of-a-kind artworks, household items, yeti coolers, vacation vouchers, and more!

The best part of this area of the Home Show just may be the lovable pets ready to find their forever home. There is a long list of adopters that have found their furbaby at the Home Show over these 30 years. Are you ready to add your name to the list of happy pet owners and take one of the sweet furballs home with you?

Everything for the Home & Garden
New Home - Remodeling - Home Improvement
Outdoor Living - Pools - Landscaping - Interior Design

Everything for the Home & Garden

- Workshops/Culinary Demonstrations
- Silent Auction to Benefit Grand Strand Humane Society
- Waccamaw Arts & Crafts Guild Exhibit

Workshops & Demonstrations

Friday February 2, 2024

12:00 pm Designing Your Tomorrow - Plan Your Forever Home
1:00 pm Low Maintenance Landscaping
2:00 pm Razy Citrus Scones Made Easy
3:00 pm Capture The Rain

Saturday, February 3, 2024

12:00 pm Home Horticulture Q&A
1:00 pm Inside The Head of an Interior Designer
2:00 pm The Homeowner's Guide to Making Home Improvement - Don't Learn the Hard Way
3:00 pm Well Organized Home Frees Up Valuable Space

Sunday, February 4, 2024

12:00 pm Interior Design - What's New, What's Hot, What's a Trend, What's Not
1:00 pm How the Brookie Crumbles

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For additional information or to view on-line Show Guide, visit SpringShow.hghba.com by scanning the QR code or Email events@hghba.com

Visit Us In Booths 307 & 308
Feb. 2nd - 4th In MBCC



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11-14-23

New HGHBA Member Inductees



12-05-23

New HGHBA Member Inductees



10-17-23

New HGHBA
Member Inductees

2024 Calendar
of EVENTS

~ DATES SUBJECT
TO CHANGE ~



FEBRUARY

- 2-4 Home Show In MBCC
- 13 Workforce Development Committee Meeting
- 27 HGHBA General Membership Meeting
- 27 Membership Committee Meeting
- 27-29 International Builders Show

MARCH

- 6 Ambassadors Committee Meeting
- 7 Lunch and Learn
- 13 Workforce Development Committee Meeting
- 19 HGHBA General Membership Meeting
- 26 Bird Supper

APRIL

- 11 ATA Field Trip - Housing Development

MAY

- 20 Construction Palooza
- 25 HGHBA Clay Tournament
- 26 ATA Jr. Job Shadowing
- 30 Meet and Greet
- 21 Ambassadors Committee Meeting
- 21 HGHBA General Membership Meeting
- 23 Lunch and Learn

JUNE

- 18 HGHBA General Membership Meeting

JULY

- 17 Pet Project Committee Meeting

AUGUST

- 20 HGHBA General Membership Meeting

SEPTEMBER

- 20-22 Home Improvement & Outdoor Living Show In MBCC

OCTOBER

- 2 Ambassadors Committee Meeting
- 10-13 HBA of SC State Convention in Myrtle Beach
- 15 HGHBA General Membership Meeting
- 18 Workforce Development Committee Meeting
- 23 Pet Project Committee Meeting

NOVEMBER

- 6 Ambassadors Committee Meeting
- 7 Clay Tournament
- 19 HGHBA General Membership Meeting
- 21 Lunch and Learn

Call (843) 438-4124 or email Event@HGHBA.com for further information.

Visit Us In Booths 108•109•110•111 Feb. 2nd - 4th In MBCC



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Pergo Elements and Extreme



Creative Flooring Designs is a proud dealer for Pergo Elements & Pergo Extreme flooring. Their showroom is located @ 12082 Hwy. 17 Bypass in Murrells Inlet, SC.

both features WetProtect waterproof technology, providing the right kind of waterproof. Patented Uniclic locking technology and precision milling provide the tightest locking system of any hard surface flooring, preventing the need to replace and reinstall due to damaged subfloors. The waterproof finish repels water away from the joints and traps

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moisture on the surface, resulting in fewer customer claims. WetProtect also features a lifetime surface and subfloor waterproof warranty, so you can deliver floors your customers can enjoy for a lifetime.

Pergo Elements and Extreme also features CleanProtect—built-in Activeguard antimicrobial technology that prevents the growth of microorganisms and



clears out unwanted bacteria. By actively prohibiting the growth of microorganisms to keep the floor's invisible surface clean, CleanProtect prevents messes before they even begin. CleanProtect actively attacks microbes to conveniently clear out invisible microorganisms, bacteria, mold and mildew while actively neutralizing odors for a home with fresh air and peace of mind.



Pergo Elements Ultra features Signature Technology, which provides premium texture and high-definition clarity finish to achieve a floor that is indistinguishable from natural hardwood. Each plank of Signature flooring is crafted with 64 layers of texture and 1,000 colors per square inch for beauty customers can see and feel.

Both Pergo Elements and Pergo Extreme coordinate with Performance Accessories products, offering innovative, multifunctional transitions that are color coordinated for retailer to sell a complete flooring package in one purchase.

For further information on Pergo Elements & Pergo Extreme or any other flooring products visit the professionals from Creative Flooring Designs in Booth's 531 & 532 February 2nd - 4th in the Myrtle Beach Convention Center, call (843) 299-0301, visit CreativeFlooringDesigns.com, or visit their showroom @ 12082 Hwy. 17 Bypass in Murrells Inlet.

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PRODUCT OPTIONS

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FLOORING



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VISIT THE PROFESSIONALS WITH ELEVATORS PLUS IN BOOTHS 411 & 412
FEBRUARY 2ND - 4TH IN THE MYRTLE BEACH CONVENTION CENTER



by Ashley Daniels

Corey Lynn and Amber Hunter, women co-owners of Elevators Plus, have risen to the challenge, so to speak, of running a successful elevator business in a competitive Myrtle Beach market.

The two moms first met in Green Sea, South Carolina, through their second-grade sons, who had been badgering them both for play dates.

“We started talking and then

she invited me to her church,” says Lynn, who had just moved from New Jersey. “I was new to the neighborhood, so I started going to church with Amber’s family. Amber and I both worked a lot managing different companies. Eventually, Amber and I became friends and we’ve been inseparable ever since.”

The friendship connection expanded further into the professional bond they have today. First, Lynn’s father and grandfather had worked for Otis Elevator in Philadelphia.

“I didn’t really learn from them, but I think God kind of put this in my path,” she says.

Amber, her husband, Johnny, and Corey’s husband, Michael, previously worked in the elevator field, which led to the idea of opening this company.

The two couples decided



Owners Amber Hunter (left) and Corey Lynn (right) showcasing Ameriglide’s Coastal Outdoor Elevator which offers a plexiglass enclosure.

to join forces, combining their collective experience in elevator installation, acquired licenses, and the women’s strengths in management and details to start Elevators Plus on September 22, 2019.

“Our husbands love doing the manual part of our work, but as far as getting permits and things like that, it’s not for them,” says Lynn, “so we all just use our strengths. I’ve managed for other big box companies before and Amber has done a lot of management as well, so we all took our strengths and put it together into what I call four pillars to make a really solid foundation for our company.”

Today, Elevators Plus installs



Corey & Michael Lynn (left) with Amber & Johnny Hunter (right) in front of Joanne Urmston’s Cambridge Elevator. The construction of the hoistway was completed by Seaspray Homes LLC.



Cambridge Elevating offers 9 million design options to fit your home aesthetic perfectly.

and services residential clients throughout Horry, Georgetown, Marion, and Brunswick counties who need elevators, dumbwaiters, outdoor lifts, and stair chairs.

“With more people retiring here and more people vacationing here, elevators have become almost standard with the houses on stilts,” says Lynn. “And, obviously, people need them for accessibility, with just being able to get their luggage up the stairs, or maybe they aren’t as mobile as they used to be, or they know somebody in the family that would love to vacation, but they don’t have a way to get up the

stairs, or somebody is wheelchair-bound. We try to come up with any alternative we can to get them there so that they can enjoy their home longer or more people can

enjoy their home.”

Bob McElveen is an example of one of these clients. He and his two partners had Elevators Plus install three vertical platform lifts for their three beach houses in North Myrtle Beach, and he couldn’t be more pleased with the outcome.

“We’re getting up in age,” he laughs. “And we got tired of carrying luggage and stuff up and down those stairs at the beach houses. Alex took care of everything – even with stuff backordered at the time – and when the equipment came in, in a couple of days, everything was up and operating, inspected, and they showed us how to handle it.”

“The customer service and whole process was really good,” continues McElveen. “As a matter of fact, when their service technician was tied up somewhere one time for some reason, Alex showed up at the house and fixed it himself.”



Elevators Plus project manager, Alex Morales, ensures a seamless installation from start to finish.

Murrells Inlet homeowner Chris Rogers also had a very positive experience with Elevators Plus.

“They were incredibly responsive right from the first call I made to them,” he says. “Being in sales, I understand the value of ‘real-time response.’ They always answered their phones and would jump on anything quickly. The number one thing was they were honest about all costs. They earned my trust early, which is the key to someone signing a proposal.”

Elevators Plus primarily partners, sells, and installs Cambridge Elevating brand elevators, but they also deal in Inclinator, Fox Valley Elevators, Stiltz Home Lifts, Ameriglide Accessibility Solutions, Harmar, and Bruno Independent Living Aids.

“We partner a lot with Cambridge. First of all because I honestly feel like it’s the best one in North America,” says Lynn. “They sell it out of Canada, but they have quick response times. We recently went to Cambridge and met with the whole team, and they gave us a factory tour and



Homeowner, Chris Rogers (far right), discussing how pleased he is with the ease of operation of his new Ameriglide Coastal Outdoor Elevator with Elevators Plus owner’s Amber Hunter (left) & Corey Lynn (middle). “They were incredibly responsive right from the first call I made to them. They earned my trust early, which is the key to someone signing a proposal,” says Chris.

did some training. ... They’re very reciprocal in the fact that they hear what we’re trying to say and they take that into account.”

Lynn shares that Cambridge elevators are also equipped with a remote monitoring system, in which Elevators Plus can pull up any of the elevators that they

install and see exactly what floor it’s on, see if there is a problem, or see if it is an issue that the homeowner can fix, such as if the emergency button is pushed. These extra specificities can ultimately prevent service calls in the future so homeowners or those renting out a beach house can save money and time in the future.

Lisa Frey reached out to Elevators Plus to install a new Cambridge elevator for her six-bedroom, six-and-a-half bath beach house in Pawleys Island that she rents out on a weekly basis. There was an elevator on the property when they purchased it that was okay, but not in the best shape it could be. The team at Elevators Plus replaced the cab and the rails, and installed new bi-folds, and everything was working perfectly until Hurricane Ian flooded the



Licensed and certified Elevators Plus technicians are always available to ensure units are in proper working order.

PHOTO © CREATIVE RESULTS, INC.



The craftsmanship of the interior elevators compliments each home’s décor.

island and shorted out the new elevator.

“So they’ve actually put in two elevators for me,” Frey laughs. “They have become like part of my family because, being on the island, with the increasing king tides and salt water can be terribly damaging to everything.

We contact them every King Tide and they come out, whether it be an inch or a foot, and they pump it out for me. So we’ll be tied together for

life and they’ve been wonderful to work with ... I’m very careful who I select.”

“We pride ourselves on being a true 24-hour service company,” says Lynn. “In the middle of the night, if something happens and you call Elevators Plus, we are going to answer the phone.

“We are built on just being honest with our customers and trying to give them the most convenient, lowest budget solutions,” says Lynn.

With a foundation of honesty and integrity, not only have they



Optional security keypads are available for homeowners who use their homes for vacation rentals.

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built a solid trust with their clientele, but also with area property management companies, such as Beach Realty and Surfside Realty, and construction companies, like Seaspray Homes, owned by Bobby Strickland. He recently built an elevator shaft for

one of their elevator installation projects.

“Elevators Plus has been very pleasant to work with and we appreciate their business,” says Strickland. “We’ve never had any problem, and if we have any questions, they’re right there to

answer them for us.”

Elevators Plus has more than 50 years of combined experience and is an active member of the HGHBA, NAHB, and Myrtle Beach Chamber of Commerce to create awareness for safety and regulations in the community.

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SeaSpray Homes LLC owner, Bobby Strickland, with Elevators Plus owners Corey Lynn (middle) and Amber Hunter (right). “Elevators Plus has been very pleasant to work with and we appreciate their business. We’ve never had any problem and if we have any questions, they’re right there to answer them for us,” says Bobby.

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EXHIBITOR MAP

EXHIBITOR BOOTH NUMBERS

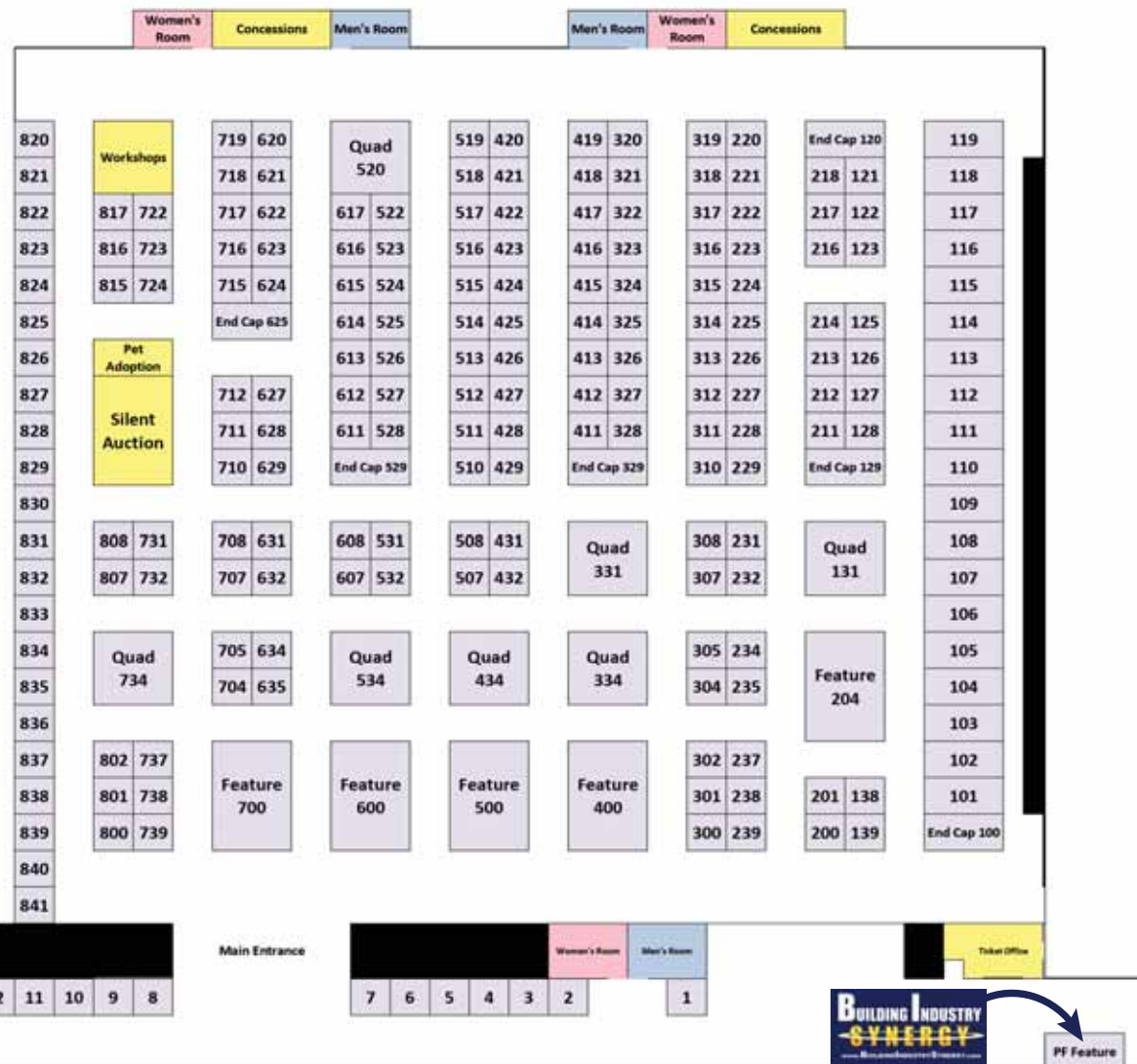


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Fiber Internet Powers Smart Home Design



Driving around Horry County and the neighboring areas makes it easy to see the massive growth expected in the region. New-construction neighborhoods are being built on nearly every plot of vacant land. With Horry County's population expected to nearly double by 2040, inventory continues to grow.



And with these new homes, many builders are opting to make them more state-of-the-art properties and the common thread tying together these new homes is fiber-optic internet.

Smart home expectations

Fiber internet can perform up to 20 times faster than that of coaxial cable, making buffering and lag time a thing of the past. In order for the newly built homes across Horry County and beyond to draw the interest of those moving to the area, they need to offer fiber internet access.

The high-end finishes and modern coffered ceiling designs are only part of

what makes new-construction homes so attractive to buyers. The ability to integrate smart home technology into each aspect of design makes coming home that much more comfortable.

The top smart home expectations for new buyers come down to improved safety and high energy efficiency. From locking the front door to getting around the kitchen, a single click or command to a smart home speaker gives the homeowner control over their space.

Security is one of the top-requested smart home features. Fiber-optic internet means homeowners don't have to worry about a security system failing because too many devices are connected to Wi-Fi. Security alarms, smart locks, doorbell cameras and more maintain stable connection to monitor activity and alert the owner if needed.

Another security feature enabled by fiber-optic internet is light sensors that tell the home which lights to turn on when motion detectors are activated. As

homeowners head out on vacation or make plans for the holidays, this smart home feature gives neighbors and others passing by your home the impression that someone is home.

Keeping your family safe is the top priority but lowering an energy bill isn't far behind. With fiber-optic

internet, homeowners can implement smart thermostats into their homes, controlling the temperature and atmosphere remotely with a single click on a smartphone.

Set the temperature, monitor the home's humidity level, or turn on the air conditioning before you arrive to ensure the home is cool and comfortable. By

setting the thermostat to certain temperatures and monitoring changes, homeowners

can save on their monthly electric bill.

Boost home value

Market research shows access to fiber-optic internet has the power to



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boost a home's value by 3.1 percent. For those looking to sell, the presence of HTC trucks and installation crews can be a welcomed sight.

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Financial Planning Tips For The Construction Industry

Even though many financial concepts are common among most small businesses, there is a degree of uniqueness when working with the home building, remodeling, and trades industry.

I have identified 3 financial areas to be considered when planning for you and your company. They are **cash, protection, and future planning.**



Cary Rowell is a financial planner with Eagle Strategies LLC.



Cash

Cash is king in the construction industry. Cash flow management is critical to your business success. I have identified a few categories of cash management to consider.

Operating cash is cash on hand, or in your business bank account, to cover day to day labor, material, administrative and other operating expenses.

Opportunity cash is also cash on hand, but for a different purpose. Opportunities can arise out of nowhere in the form of potential partnerships, projects or property purchases and you may need access to quick cash to pursue them. You should keep a reasonable amount of cash on hand to take advantage

of these when they present themselves.

Just like in your home budget, your business budget



should include **emergency cash** for unforeseen events, job overruns, equipment breakdowns or a slow economic cycle.

Excess cash is money you have in your business but do not need for your business. Your business should be structured to protect your personal assets from claims against the business. If you have done this, excess cash should be moved out of the business to protect it in the same way. One tax advantaged way to do this is to fully fund qualified retirement plans since they have creditor protection by Federal law. Alternatively, you may just want to take a distribution from the business and invest the funds in a personal after-tax account. If you need additional protection, you may want to consult your attorney for various trust options.

Protection

I am a believer in protecting what you have before you begin adding to or build on what you have. You understand the importance of a firm foundation is if you are a builder.

Many owners are concerned about

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liability exposure that naturally comes from owning a business, particularly a construction or repair business. You should consult with your attorney and Property and Casualty insurance professional to make sure you are covered for potential claims and lawsuits.

Buy/Sell agreements are basic and can be crucial if your business has multiple owners. If you have partners in your business or multiple investors, you may want to establish and fund a buy/sell agreement to protect the



company or project in case of long-term disability or death. Buy/Sell disability and life insurance can ensure the continuation of the business or

project until other arrangements can be made. A Buy/Sell agreement should also cover other threats such as divorce, incapacity, or early retirement.

Retaining and protecting your **key people** is important regarding business attractiveness and growth. Many businesses have employees or investors other than the owner(s) who are critical to success.

The planning here is twofold. First, you may want to incentivize the key person to remain with you long term with a carve out benefit plan with a vesting schedule. Your competition knows who your key people are and are probably not above trying to hire them. A proper key person plan

means they will have to consider what they will leave behind and may decide not to leave because of it. The second element in key person planning is to protect the business in the event of disability or death of the key person. If he/she is truly a key person, the business will likely suffer if that person is no longer there. Key person disability and life insurance can protect the company in such instances. *More to come on future planning...*

W Cary Rowell is a Financial Planner with Eagle Strategies LLC, a Registered Investment Advisor wholly owned by New York Life Insurance Company. Cary is available for consultation. You may call his office in Myrtle Beach at 843-449-7805 or email him at wcrowell@eaglestrategies.com for an appointment.

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As a locally owned and operated business, Carolina Home Exteriors cuts out the concerns of international shipping and has been able to reduce some of the issues facing other construction companies. After working with some of their manufacturers for decades, their historical relationships with vendors gave them the advantage their

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companies."

With more than 40 employees, Carolina Home Exteriors understands that their employees are their number one asset and routinely invests in their ongoing personal and professional development. Carolina Home Exteriors offers employees a skill-based performance pay incentive in addition to customer service rewards. Equipped with in-house training programs and



above-industry pay scales, they have successfully attracted and retained

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With such a talented workforce,

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They have developed a proven 10-step process that guides their customers through their project from start to finish. From the time they meet with their expert Design Consultant to their final walkthrough, their customers know exactly where their project stands and what to expect next. The company's results are demonstrated by their 4.6/5.0 average rating from

over 500 online reviews. One customer commented, "The entire process was easy and everything went smoothly.



Customer Service was in constant contact giving me updates." In fact, How2Media named Carolina Home Exteriors the World's

Greatest Sunroom Company in 2020.

The building blocks of their foundation - integrity first, active participation in bettering the Grand Strand community, expanding workforce employment, and ensuring the satisfaction of customers - set them apart from your average contractor.

For further information visit the professionals @ Carolina Home Exteriors in Booth's 138 & 139 February 2nd - 4th in the Myrtle Beach Convention Center, call (843) 651-6514 or visit CarolinaHomeExteriors.com.

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opportunities for all, while working to achieve professional success for its members who build communities, create jobs and strengthen our economy."

Today's **HGHBA** Members have the advantage of a three in one membership bringing along many advantages not only in the much-needed advocacy but other benefits as well. This three in one membership allows its members to benefit from discount savings on national brands. Members find savings on automobiles, building supplies, shipping, phone service, office supplies, vacations,

computers and more. In addition to these discounts as a member of HBA of SC there are insurance discounts like health insurance and builders risk through our providers.

Availability of industry education is another key factor in membership.

Allowing members to receive the certifications need or want for their business. Courses are offered locally, annually at the state conventions, online through NAHB and at the International Builders Show (IBS). IBS is being held in Las Vegas this year February 27th – 29th. **HGHBA's** general membership meetings are well attended lunch time



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meetings which provide great industry focused networking opportunity for businesses affiliated with home building. HGHBA also hosts two clay tournaments and a golf tournament each year which helps raise funds for charities as well as provide great networking for attendees.

HGHBA is probably most well known for their industry shows, the Home



Improvement & Outdoor Living Show held in September and the Home Show held in February. The Home Show started 44 years ago to "showcase" its members and their services. It is now one of the most well-known & respected shows on the east coast.

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SEPTEMBER 'SPECIAL ISSUE' 2024

The 2024 September 'Special Issue' will be handed to each show attendee that purchases a ticket to the HGHBA Home Improvement & Outdoor Living Show in the MBCC September 20th-22nd. Call (843) 945-4452 to be included in this marketing opportunity.

- BATHROOM & KITCHEN DESIGN
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