

BUILDING INDUSTRY SYNERGY

SPRING ISSUE 2025

- THE IMPORTANCE OF PARTNERING WITH RELIABLE BUILDING SUPPLIERS & THE KNOWLEDGEABLE REPRESENTATIVES OF EACH COMPANY
- NEW CONSTRUCTION / PROPERTY MAINTENANCE REMODELING / PRINT & ONLINE RESOURCE DIRECTORY
- PROFESSIONAL PROPERTY MAINTENANCE IN HORRY & GEORGETOWN COUNTIES
- BENEFITS OF THE HORRY GEORGETOWN HBA MEMBERSHIP
- 2025 - 2026 BIS EDITORIAL CALENDAR



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Local Building Supply
Property Maintenance

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HGHBA Rising Stars

Your investment in the residential construction industry as a member of the Horry Georgetown Home Builders Association is a great value. See the 3 in One Membership Benefits. It pays to be a member!

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Preview Of The Building Industry Synergy Online Resource Directory

Visit www.BuildingIndustrySynergy.com to learn more about the companies shown in this directory available to assist you with your new construction, remodeling or property maintenance project.

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2025 HGHBA New Member Inductees Since January

The HGHBA new member inductees @ the general membership luncheon meetings on 03-18-25 & 04-15-25, as well as all of the new HGHBA company members since January 2025.

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Local Building Supply The Importance Of Partnering With Reliable Building Suppliers & The Knowledgeable Representatives Of Each Company

It's no secret that the building industry in the Grand Strand area has exploded. With the sheer quantity of large-scale building projects taking place throughout Horry County, builders are in critical need of reliable, credible suppliers. **Building Industry Synergy** reached out to four credible suppliers in this industry to see what they have to offer.

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ReBuilders

Built On A Foundation Of Trust

Re-Builders, Inc. has been rebuilding/remodeling homes and businesses throughout Horry and Georgetown Counties since 1994. The three-generation, family-owned company's longtime presence in the local industry is a testament to its commitment to high-quality work and

Five-Star customer satisfaction. "We pride ourselves on providing great work while communicating with our customers to develop a Five-Star relationship with them," says Ray Floyd, the Patriarch and President of Re-Builders.

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Professional Property Maintenance In Horry & Georgetown Counties

Building Industry Synergy reached out to seven local companies that have a lot to offer the property management companies in this area in terms of overall maintenance.

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2025 - 2026 Building Industry Synergy Editorial Calendar

The schedule for the remaining two issues in 2025 & the first two issues in 2026, as well as the topics that will be discussed & the space reservation & material close deadlines for each issue.

The Upcoming 2025 Summer Issue Will Contain Editorial Features On Outdoor Living Space / Exterior Products / Window Coverings & Treatments - Interior Design.

This Summer Issue Will Be Mailed Out In Mid July.

The 2025 September 'Special Issue' Will Be Mailed Out In Early September & Then Distributed To The Show Attendees @ The Horry Georgetown HBA Home Improvement & Outdoor Living Show September 12th - 14th.

Building Industry Synergy

SC - GRAND STRAND

2025 SPRING ISSUE

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on the cover

Ray Floyd (2nd from left) & his son, Chad Floyd (far left) enjoy visiting with homeowner's Mike & Susan Bradley (right) in front of the Bradley home in Myrtle Beach. This was a new design / build home which included a pool in the back, custom driveway & landscape package. Ray Floyd founded Re-Builders in 1994 when he felt a real need for a business specializing in renovations/ remodeling in the Grand Strand area and, in 2024, they were named "Best of Houzz Service," proving the longevity his company and services are built on. Expect a smooth, complete process when the team at Re-Builders attends to your project. Each renovation is customized to the client's goals and needs, from major overhauls to kitchen and bathroom remodeling, to room additions, to commercial property renovations to a full list of design/build services. Ray's son, Chad, serves as Vice President and Construction Manager of Re-Builders. He has been with Re-Builders since 1996 and is a South Carolina licensed home builder. Chad's son, Jake, also works for the company, rounding out the third generation. Jake recently graduated from Horry Georgetown Technical College with a business associate's degree.

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The Performance Point

Vector Security



by Sara Sobota

The Importance Of Partnering With Reliable Building Suppliers & The Knowledgeable Representatives Of Each Company

It's no secret that the building industry in the Grand Strand area has exploded. With the sheer quantity of large-scale building projects taking place throughout Horry County, builders are in critical need of reliable, credible suppliers.

Builders FirstSource offers materials, services, and digital products that make the builder's job more



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streamlined and convenient. With its nationwide scale of resources and expertise, Builder's First Source saves



traditional lumber to offer a complete turnkey home building solution. They provide installed framing, installed windows, installed exterior doors, installed interior doors and trim, and even installed siding and mini blinds. The comprehensive nature of Builders First Source's services creates a simpler process for builders.

Jay Dalton, Builders FirstSource Market Manager, said the company's services

bring builders a more efficient overall process as well as peace of mind.

Builders FirstSource's services and materials extend far beyond

bring builders a more efficient overall process as well as peace of mind.

"For one, we've got our own project managers out there, so it's often less payroll on their side," said Dalton. "Plus, you've got the benefits of a huge company backing their product



Builders FirstSource Market Manager, Jay Dalton (left).



and their installation," which raises credibility with the client.

In addition, Builders FirstSource takes care of the small details that can add up to significant time and money output, Dalton said.

"Our work is highly customer service oriented,"

technology that brings



Builders FirstSource purchasing manager, Joe Pezzullo

said Dalton. "We handle the warranties, the call backs, the glass failures – we come back and handle all that for the builder."

In addition, Builders FirstSource offers the myBLDR.com builder platform, featuring cutting-edge digital building industry



The myBLDR.com platform allows builders to see their builds, their deliveries, their plans & ask for estimates.

efficiency, transparency, and convenience to the home building process. It allows builders to access project

document storage, 3D home previews, material estimates and ordering, job scheduling, and delivery tracking. With myBLDR.com, builders can see their builds, their deliveries, and their plans all in one portal. They can request

estimates and manage business needs to improve their business strategy.

Reliability and resourcefulness are an essential part of the building industry, and Builders FirstSource delivers.

PLEASE SEE THE BACK COVER OF THIS ISSUE FOR FURTHER INFORMATION REGARDING BUILDERS FIRSTSOURCE

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Darryl Hill (left) & Zeb Hill (right)

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Grand Strand area builders know that some new home owners prefer a traditional look for their homes, while others prefer a more contemporary style. When it comes to windows and



doors, informed builders turn to **HDE Building Supply**, the newly formed wholesale branch of Home Design Extras, where owner Thomas Slack offers traditional products while also delivering the newest looks on the market, all at a competitive price.

HDE Building Supply always has in stock the tried-and-true 3-panel and 6-panel craftsman shaker doors, with or without decorative glass



HDE Building Supply owners, James Slack (left) & Thomas Slack (right) inside the HDE Building Supply warehouse.

inserts. However, they also offer exciting new options.

“We’re introducing a bunch of new door skin designs into the U.S.” Slack said. “These contemporary styles are going to freshen up what’s going on in the market.”

For example, the 3-panel craftsman shaker door is a popular option. Home Design Extra’s new offering, the Eden, is a raised panel craftsman door, but with a bigger head window and wider panels on

the bottom.

“This gives it a fatter, richer look,” said Slack. “And I have the traditional six-panel door, but I also have a new style that has three arched top craftsman panels and three long, skinny vertical craftsman panels. So it’s giving a refresh on a concept that everybody loves.”

Two other new styles

include the Farmhouse and the Monza, which feature textured panels and grooved patterns of horizontal and vertical lines – with door skins twice the thickness of standard U.S. doors.

“These skins are higher quality. We’re putting in more fiberglass, so the skins will be denser, but also less urethane because it’s more of a solid door. This offsets the price so we can come in competitively,” Slack said.

Home Design Extras is

the exclusive dealer of these doors in North and South Carolina.

When it comes to windows, Home Design Extras again offers a new take on a traditional product.



“The Estate window is a new entry-level window for builders and contractors that complements the Heritage brand of windows,” said Slack. “It’s given high DP and efficiency ratings, but at an affordable price.”

The Estate window has a thicker brick mold face and comes in single hung and double hung, as well as two colors: white and black laminate.

For the full gamut of windows and doors, from the traditional to the brand-new, contact HDE Building Supply.



A custom aluminum powder coated black 6' privacy screen manufactured & installed by HDE Building Supply.

PLEASE SEE PAGE 13 TO THE RIGHT FOR FURTHER INFORMATION REGARDING HDE BUILDING SUPPLY



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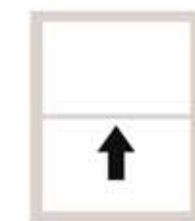
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The Building Center continues to establish their presence in this market.

The Building Center, which has been providing quality building products for 48 years, opened the doors of its new location in January 2024. The Georgetown County location serves clients from Charleston to Wilmington, N.C. The Building Center is the 29th largest privately held company in the country and operates 13 locations throughout North and South Carolina. The Building Center's emergence into the area offers builders a more localized option for products and services.



The Building Center located @ 208 Dorien Dr. in Andrews SC, services building professionals from Charleston, SC to Wilmington, NC.

Tal Sexton, division manager, said the company emphasizes the importance of building customer relationships. "Our professional



The Building Center division manager, Tal Sexton.



"Our professional sales people are a key benefit, and our customer service is excellent," says division manager, Tal Sexton.

sales people are a key benefit, and our customer service is excellent," said Sexton. "We become consultative partners with our customers."

The Building Center opened with a strong focus on trusses, from design through manufacturing and delivery. They are now a full service lumber company that is also manufacturing interior doors, offering engineered wood products, as well as estimating & design services.

The company offers estimates and delivery on all products and services which also includes windows, exterior doors, siding, shingles and Trex® decking.

The Building Center works with builders of both custom homes and

planned communities.

As the company adds manufacturing equipment and staff, it will gradually expand its offerings.

"We are fully operational, manufacturing and shipping trusses, interior doors and framing packages, in addition to other supplies," said Sexton. "The truss division is up and



The Building Center designs, manufactures & delivers trusses.

running. We have lumber and building materials on site and are currently shipping framing

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packages. We have purchased a door machine so we can manufacture interior doors."



The Building Center manufactures interior doors.

The Building Center currently employs 50 people and expects to expand that number to 200 by the end of 2026.

The Building Center is very much involved in the local

community and several charitable organizations. They are also current members of the Horry Georgetown HBA, the Charleston HBA, the Pee Dee HBA and the Georgetown Chamber of Commerce.

Sexton, who has lived in the area for two years, is excited about being a part of the area's fabric.

"We've fallen in love with the people here," said Sexton. "We love the area and the fact that we have partnered with quite a few building contractors recently. We're looking forward to

continuing to grow this business and partnering with many more building contractors and other building professionals here in the future."



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**PLEASE SEE THE
INSIDE FRONT COVER OF
THIS ISSUE FOR FURTHER
INFORMATION ON THE
BUILDING CENTER**

Mike Mancino, the owner of **Coastal Carolina Masonry**, has a deep-rooted expertise in concrete,



Coastal Carolina Masonry owner, Mike Mancino.

stemming from three generations in the building industry. With over thirty years of hands-on



experience, Mancino has established himself as a trusted authority in the field.

After relocating to the Myrtle Beach area from Pennsylvania in 2016, Mancino and his wife, Danielle, identified a significant demand for quality masonry services. This led them to launch Coastal Carolina Masonry, quickly becoming the go-to choice for homeowners along the Grand Strand seeking reliable concrete solutions.

Coastal Carolina Masonry specializes in a wide range of services, including concrete patios, foundations, driveways, sidewalks, stamped and decorative concrete, as well



as driveway extensions. For new home constructions, they offer premium services and products that many builders



overlook, greatly enhancing the homeowner's outdoor living space. "Many clients express

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dissatisfaction with the small back patios or narrow driveways they receive from builders," Mancino explains. "We provide spacious patios and additional parking options to improve their living conditions. We also create custom trash can enclosures to comply with HOA regulations, ensuring a tidy appearance."

For the owners of older homes, Mancino's team addresses various needs, from repairing cracked driveways

to modernizing foundations with stylish hardscaping and new pavers.

Clients consistently praise the exceptional quality of work and outstanding customer service that Coastal Carolina

Masonry offers.

"We maintain a five-star rating on Google and Angie's List, thanks to our excellent reviews," Mancino shares. "Clients appreciate our family-oriented approach. I'm involved in every project, ensuring each job is neat

and completed on time. This respect for their time and property resonates with our customers."

Coastal Carolina Masonry also caters to owners of metal buildings needing concrete slabs for garages



and collaborates with First Choice Enclosures, specialists in sunrooms and enclosed patios, to provide comprehensive concrete solutions for enclosures and pool areas.

Mancino has built a solid reputation through word-of-mouth referrals, with satisfied clients sharing their positive experiences with friends and neighbors. For those looking to enhance their outdoor spaces and elevate their home enjoyment, Coastal Carolina Masonry is just a call away.



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ReBuilders

Built On A Foundation Of Trust



by Ashley Daniels

Re-Builders, Inc. has been rebuilding/remodeling homes and businesses throughout Horry and Georgetown Counties since 1994. The three-generation, family-owned company's longtime presence in the local industry is a testament to its commitment to high-quality work and Five-star customer satisfaction.

"We pride ourselves on providing great work while communicating with our



PHOTO © DRONE ESTATE

ReBuilders handled this design/build project for Ronnie Armeen. This was a front porch roof addition added on to protect the entry doors and guests, in addition to adding aesthetics to the front elevation of the home.

customers to develop a Five-Star relationship with them," says Ray

Floyd founded Re-Builders in 1994 when he felt a real need for a business



BEFORE



ReBuilders completed this bathroom remodel with new tile floor, shower enclosure, new cabinets & countertops for Amy Sandt. "We really love our new bathroom! They really paid attention to every detail & everything was finished perfectly," said Amy Sandt.



BEFORE

specializing in renovations/remodeling in the Grand Strand area and, in 2024, they were named "Best of Houzz Service," proving

PHOTO © DRONE ESTATE



BEFORE

ReBuilders completed this master bathroom remodel for Colt & Madison Karnes, which included an oval free-standing tub, new cabinetry, new lighting & new marble tile shower. "Everyone on their crew has a great specialty, they're very clean, and they are effective. Overall, it was a great investment," said Colt Karnes.



BEFORE

the longevity his company and services are built on.

Expect a smooth, complete process when the team at Re-Builders attends to your project. Each renovation is customized to the client's goals and needs, from major overhauls to kitchen and bathroom remodeling, to room additions, to commercial property renovations to a full list of design/build services.

"We're a somewhat small company, we're local, and we're very hands-on," says Ray, who graduated here locally from Conway High School in 1967 and the University of South Carolina in 1971 with a degree in marketing. "We have a staff of proven, qualified, trained employees who have been with us for over 10 to 15 years. It is extremely important

to us that our clients know that our crew is very professional and trustworthy, and that there is a

high level of comfortability with every staff



The Karne's new custom shower with marble tile, an elongated bench seat, body sprayers, recessed niches & a frameless glass enclosure.

PHOTO © DRONE ESTATE



The front exterior of Mike & Susan Bradley's new home completed by ReBuilders. This is a modern/traditional style design with Kolbe & Kolbe casement plus windows and doors. "Ray is great. He's honest and clear about the process and the communication," says Susan Bradley.

member in their homes."

Ray's son, Chad, is one of those employees, serving as Vice President and Construction Manager of Re-Builders. He has been with Re-Builders since 1996 and is a South Carolina licensed home builder. Chad's son, Jake, also works for the company, rounding out the third generation. He recently graduated from Horry Georgetown Technical College with a business associate's degree.

"We [Ray and I] strive to visit all of our projects periodically to speak with our customers and to evaluate construction progress," says Chad of Re-Builders' hands-on approach. "We treat our clients' homes like our own and pride ourselves on preparing their homes for their remodeling projects before we begin construction. We take care of their homes as if they were our own and strive to leave them clean as possible each day."

"We pride ourselves on

clean job sites," agrees Ray.

"People are very cognizant of cleanliness, especially when someone is working in their home, and they are living there. We're also very mindful of working around their children and pets. That's very important."

Colt Karnes, a past client who hired Re-Builders for an extensive

wanted them to do our bathroom remodel. Everyone on their crew has a great specialty, they're very clean, and they're effective. I work from home, so that meant a lot to me. They were always there with the subcontractors. And our bathroom is quite large, so when things came up, Ray made adjustments, like rerouting pipes.



The Bradley's kitchen features modern cabinetry, a gas range with custom hood, a large island for eating and working, in addition to a special area for a computer / charging station.

bathroom remodel for his family's home in Socastee, can testify to that.

"We actually tested the waters first, if you will, by starting with them doing a playroom renovation for us," says Karnes. "They made sure everything was clean and no dust. After that, we thought about it and decided we



The Bradley's master bathroom features a custom tile shower with body sprayers and a freestanding tub with full tile backsplash splash from the floor to the ceiling.

Overall, it was a great investment."

Amy Sandt also hired Re-Builders for her bathroom remodel and says she couldn't be happier with the project's successful results.

"We really love our new bathroom!" she says. "I think what we appreciate the most about it is how detailed and precise they were with their work. They really paid attention to every detail and everything was finished perfectly. There was nothing that had to be redone or that we needed them to come back and fix. They did it correctly and carefully and really cared about their work ... They even came back out once our oversized light fixture came in to install it for us. Everything was done with great care."

Although their main focus is on renovations and remodels, Ray says he's particularly proud of the recent custom new build on the north end of Myrtle Beach.

"The Bradleys owned an older cottage, and they asked about

remodeling it, but after examining the home I told them reluctantly that it was not a candidate to be remodeled and that it needed to be demolished," says Ray. "So, after careful thought, they decided to let us remove it and design a new home for them."

Susan Bradley agrees. "Ray is great. He's honest and clear about the process and the communication," she says. "When we first started working with Ray, there was a cottage on the property that we were going to renovate, but after further study with Ray, they

demolished it for a new build, and we couldn't be happier."

Ray explains that a successful building and remodeling process requires clear and precise communication along with proper planning between the builder and the owner so that decisions and adjustments can be implemented in order for the project to proceed and be completed in a timely manner.

"Building, especially remodeling and renovating, is a lengthy, complicated process," he says. "Most clients do not truly understand how many

variables the remodeling process contains. It involves an enormous amount of planning."

Sonja Hensley, Office Manager at Re-Builders for almost 11 years, began her studies at the University of North Carolina at Pembroke and completed her degree in business management from Limestone University in South Carolina. She says she has consistently heard from clients



The Bradley's guest bathroom features a custom tile shower with a freestanding vanity cabinet.

that they trust Re-Builders' reputation and their meticulous process.

"I hear it often: Clients love that Re-Builders is a locally, family-owned, very reputable company with an impressive portfolio," she says. "Ray and Chad are very hands-on, and very involved in every facet of their clients' projects. Their professional, humble leadership and pride in their craft 'trickles down from the top' to the carefully chosen, highly skilled crew. It is a joy to be a part of this great team, to watch this company flourish, and to witness the many ways this family gives back to their beloved community."

Beth Ervin Morrow, a past client, emphatically agrees.

"I chose Rebuilders because they are a long-time local company with a reputation of good



The new covered porch addition in the rear of the residence of Beth Ervin Morrow and John Morrow in Myrtle Beach. ReBuilders completed this design / build which includes a vaulted wood ceiling and sky lights.



BEFORE

work and service. I've never heard anything but rave reviews about them," she says. "Ray and his team did an addition to my kitchen and built a covered porch with a cathedral ceiling and fireplace. Both are enjoyed by me, my family and friends and, while entertaining guests, other builders commented on the fine work."

The next chapter of the Re-Builders legacy to continue their growth lies in the hands of Ray's son, Chad, and grandson, Jake, after Ray says he finally decides to retire.

"Chad will take over the company," says Ray. "And my grandson, Jake, says he wants to continue in this industry also, so we expect to be around here for a long time, providing great service and good quality work at an affordable price like we always have."



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Ray Floyd (2nd from left), Chad Floyd (far left) with homeowner's Beth Ervin Morrow (far right) and John Morrow (2nd from right) in their new covered porch. "I chose ReBuilders because they are a long time local company with a reputation of good work and service. I have never heard anything but rave reviews about them," said Beth.

PROPERTY MAINTENANCE



by Sara Sobota

Professional Property Maintenance In Horry & Georgetown Counties

Building Industry Synergy reached out to seven local companies that have a lot to offer the property management companies in this area in terms of overall maintenance.

For more than 40 years, **Carolina Temperature Control (CTC)** has been a family-owned business serving Horry and Georgetown counties with the design, installation, and service of HVAC Systems, Electrical, Water Heaters, and Crawlspace Encapsulations. From emergency repairs to installing new HVAC



systems for residential and light commercial customers, CTC works with homeowners, property managers, homebuilders, and other contractors to maximize comfort and energy efficiency.

In the new construction market, CTC focuses on installing HVAC systems for custom residential



Carolina Temperature Control owner, Christian Adams.

homes and specialty light commercial projects. "Our specialty is designing HVAC systems that maximize comfort, temperature/humidity control, and indoor air quality", said President & Owner, Christian Adams. "We overemphasize the

planning and design phase, and only use high quality materials, to enhance the performance and longevity of our HVAC systems."

CTC is the largest installer and service provider of geothermal HVAC systems in Northeast South Carolina. As energy costs rise and the government continues to offer tax credits of up 55% for installing geothermal heating and air conditioning systems, it has become increasingly desirable for both residential and commercial applications. Geothermal involves installing pipes filled with water



An example of the geothermal HVAC system's horizontal loop.



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to leverage the Earth's consistent temperature underground and avoid the extreme temperature variations we experience above the surface. The benefits of geothermal systems vs.



An example of the geothermal HVAC system's vertical loop.

traditional HVAC systems include: 1) 50%-70% savings in energy costs, 2) up to 55% back in federal and state tax credits, 3) geothermal equipment is rated to last 20-25 years (2x-3x longer than traditional HVAC systems), and 4) geothermal



The interior installation for the Water Furnace geothermal HVAC system.

equipment is all indoors; no more noisy outdoor units.

Indoor air quality (or "IAQ") has become an increasingly important factor as today's "tighter" homes provide improved comfort and energy

efficiency, but trap contaminated air inside. "As homes get tighter, the effects of bringing a contaminant into your home are magnified as fresh air exchange from natural ventilation is much lower in new homes versus homes built 20-40 years ago," said Adams. "When evaluating and designing a system to address indoor air quality, it is important to hire an expert that takes a holistic approach as solutions are diverse



and can include: fresh air ventilation, air filtration, air purification, duct cleaning, and dehumidification

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systems. The average American spends approximately 90% of their time inside, and indoor air quality is 2-5+ times more polluted than outdoor air, so this is something we all need to be aware of and take seriously."

CTC also offers one of the most comprehensive HVAC maintenance packages in the area. "When speaking with customers, we try to emphasize



Carolina Temperature Control offers one of the most comprehensive HVAC maintenance packages in the area.

the importance of preventive maintenance and how taking care of your HVAC systems will extend your equipment's life, cut down on emergency service calls, and improve the system's energy efficiency," said Adams. "We come out twice a year to provide a comprehensive tune-up and cleaning of the HVAC System to improve the system's performance, improve indoor air quality, and address any minor issues before they lead to major repairs." In addition, CTC's preventative maintenance offering includes annual dryer vent cleanings and water heater tune-ups (both traditional tank and tankless water heaters).

Water heaters are another major household appliance that is often overlooked for recurring preventative maintenance. "For our annual traditional tank or tankless water heater tune-ups, we flush the water heater, clean filters, check



Carolina Temperature Control also cleans dryer vents.

water pressure, check water safety components, and verify proper operation," said Adams. Flushing the water heater annually removes particulate and sediment build-up, which improves the water heater's capacity and equipment life."

For high-quality HVAC, Electrical, Water Heater, and Crawlspace Encapsulation services, contact your local, family-owned service provider in Carolina Temperature Control.

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Roof Restore owner, Scotty Porter (right), and business partner, Ryan Shelley (left).

proprietary product.

Scotty Porter, owner of Roof Restore, is an authorized dealer of the proprietary

product created by Roof Rejuvenate, which has more than 100 dealers across the country and has rejuvenated 20 million roofs. Porter said the product works by restoring and

preserving the natural oils inside of asphalt shingles.

"An asphalt shingle roof, in our environment, gets dried out, and then your shingle becomes brittle rather than pliable

and flexible," said Porter.

"My product, essentially, is moisturizing. I'm adding oils back into that shingle so it becomes flexible, and there's a lot of good in that. You're going to retain the little granules up there on the shingle,

which is also a flame retardant. Hail damage is mitigated. It's



really all about maintenance on your biggest asset; it helps prolong the need to replace your roof."

Roof restoration brings a darker color back to the roof and



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kills black mold streaks, so that they wash off with a few rain cycles.

"It certainly makes the roof look almost new," said Porter.

In addition, roof rejuvenation keeps thousands and thousands of asphalt shingles out of landfills. According to Roof Rejuvenate, the product has saved 25,000 tons

of landfill waste to date.

Also, the product is 96% USDA certified bio-based.

"It's super safe," said

Porter. "There's virtually no environmental impact: it's not going to ruin the plants or mess up the property."

Porter, who works with partner Ryan Shelley, said one of the partners oversees every Roof Restore job.

With such a new product and concept, Porter believes it's important for clients to understand what Roof Restore is not, in addition to what it is.



"This is not a coating," said Porter. "It's not a sealant that seals the shingle and is meant to prevent leaks. Also, people can misconstrue if they see a video of it. They think I'm just pressure washing a roof."

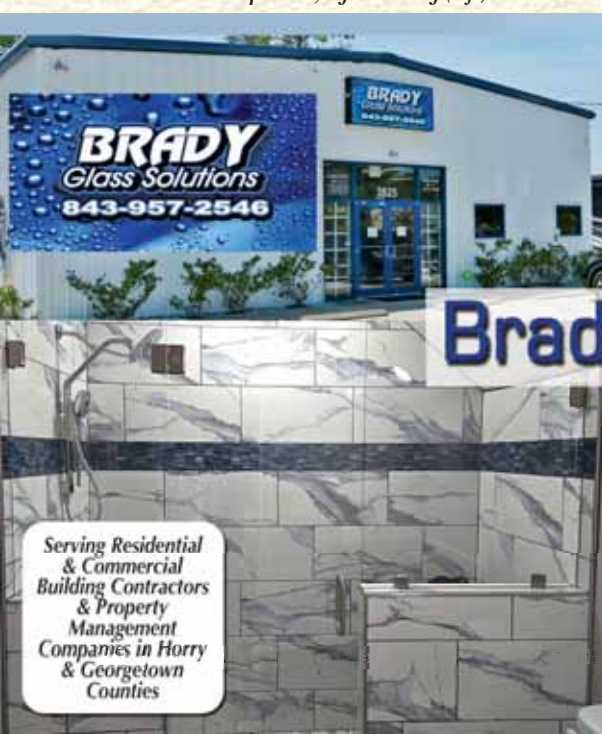
Instead, the product restores oils to asphalt shingles, making them more pliable, more flame retardant, and more protective.



The process takes a matter of hours rather than days.



"With this product, we're prolonging the need for a new roof at 20 percent of the cost," said Porter.



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At the heart of **Grand Strand Garage Door's** success lies its dual focus on both residential and commercial garage door services. Whether it's installing a state-of-the-art garage door for a suburban home or conducting intricate repairs for a high-traffic commercial property, Grand Strand Garage Door brings a wealth of experience to every project. Their team of skilled technicians undergoes rigorous training to stay abreast of the latest industry trends and technological advancements, ensuring that clients receive nothing short of the best.



Grand Strand Garage Doors owner's, Budd & Celeste Trammell.

For residential clients, Grand Strand Garage Door offers a range of services designed to enhance both



functionality and aesthetic appeal. From garage door installations that seamlessly blend with the architecture of the home to routine maintenance checks that keep systems running smoothly, homeowners trust Grand Strand Garage Door for reliability and expertise. Moreover, their commitment to using high-quality materials ensures long-lasting durability, providing homeowners with peace of mind for



years to come.

In the realm of commercial services, Grand Strand Garage Door shines as a trusted partner for businesses across various sectors. Whether it's a retail outlet requiring swift repairs to minimize downtime or a warehouse seeking to upgrade to more energy-efficient doors, Grand Strand Garage Door's commercial solutions are tailored to meet specific client needs. Their ability to work within tight deadlines and adhere to stringent quality standards has earned them accolades from a diverse clientele.

What truly sets Grand Strand Garage Door apart, however, is its unwavering dedication to customer service. Beyond technical expertise, the company places immense value on building lasting relationships with clients. From the moment a customer reaches out for a consultation to the completion of a project and beyond, Grand Strand Garage Door prioritizes open communication, transparency, and responsiveness. Their team goes above and beyond to address client



concerns, educate them about maintenance best practices, and ensure that every interaction is a positive experience.

This commitment to exceptional customer service has not gone unnoticed, earning Grand Strand Garage Door a stellar reputation within the community. Positive word-of-mouth endorsements and repeat business are a testament to the company's ethos of prioritizing customer satisfaction above all else.



The Grand Strand Garage Doors' showroom, located @ 5480 W. Hwy. 501 in Conway, SC, is fully functional with a working garage door & privacy screen.



Grand Strand Garage Door's blend of technical expertise, diverse service offerings, and unwavering commitment to customer service make it a standout player in the competitive landscape of garage door services and property maintenance. Whether you're a homeowner looking to upgrade your garage door or a business owner seeking reliable commercial solutions, Grand Strand Garage Door is poised to exceed your expectations and elevate your experience.

PLEASE SEE PAGE 29 TO THE RIGHT FOR FURTHER INFORMATION REGARDING GRAND STRAND GARAGE DOORS.



C.H.I.
OVERHEAD DOORS

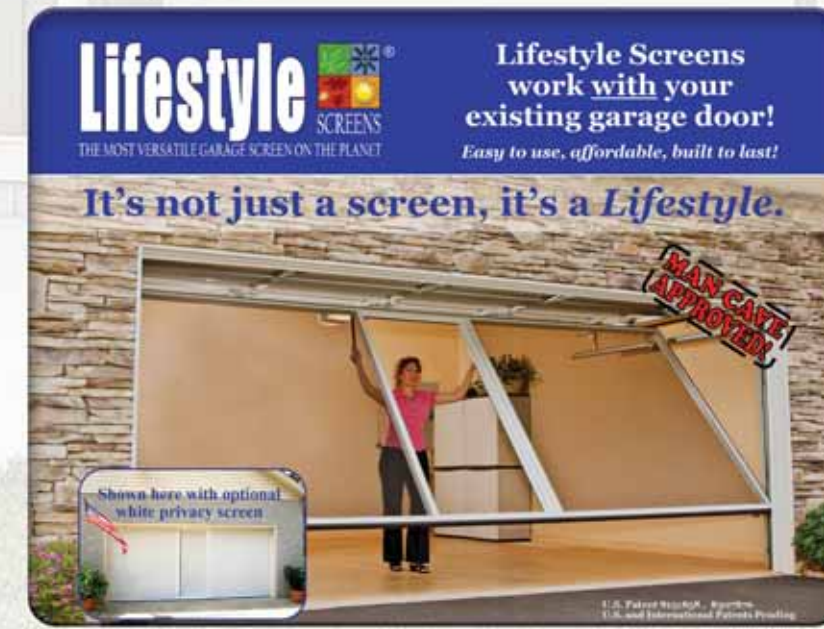
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Jeff House and his team at **Trusted Home Services** bring more than 25 years of industry experience to their



work. In all four trades — electrical, HVAC, plumbing, and security — they offer current industry knowledge, supreme technical skill, and stellar customer service.

In the area of water filtration, Trusted Home Services does water



Trusted Home Services' owner, Jeff House

testing to ensure it meets each customer's lifestyle and needs.

"The water is different for every homeowner, depending on where you live in this county," said House. "We really hone in on each specific customer and their needs. We consider the number of people in the house and

other factors to determine what they need for good water quality. For example, there are levels of chlorine and hardness in Longs than

you would not have in Murrells Inlet."

In the HVAC field, a recent shift in industry standards means Trusted Home Services



Trusted Home Services sells & installs the Halo water filtration system.

has a new opportunity to educate customers and operate on the cutting edge of new equipment and materials. New



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The Trusted Home Services showroom is located @ 1516 East Hwy. 501 – Suite 105 in Conway (next to Beverly Homes). The showroom features lighting, appliances, security, generators & water filtration.

homeowners will need to consider cost and availability of the older refrigerant when they are considering repairs. "The 410A will go up in price because it will become scarce and less widely used, so we tell homeowners

in the area.

"We made the decision to change to the newer equipment on Jan. 1, 2025," said House. "My guys have been through training on this new



equipment, and it features a built-in leak detector.

"There's been a refrigerant change for HVAC equipment, for environmental reasons," said House. The newer 454B refrigerant will replace the older 410A, which means

to be conscious of that and weigh out their options.

We want to give our customers all the information possible." When it comes to the new equipment, the Trusted Home Services team is the most knowledgeable



technology. We were the first contractor in the area to start using the new equipment in our construction, so that puts us ahead of the curve with other contractors."

When it comes to customer service, Trusted Home Services is again at the front of the pack.

"We want to make sure our customer is heard, that we address their problems, and that they're happy when we leave."

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Security Vision is at the forefront of innovation, continuously adopting new technologies that make property



Security Vision offers three advanced technologies as part of an integrated system or as stand alone solution, depending on the clients needs.

management more efficient and user-friendly. Recently, the company has enhanced its security systems, offering advanced features that improve everything from access control to surveillance and overall site security.

Michele Weissman, Owner and President of Security



Security Vision owner, Michele Weissman.

Vision, explained that their latest technology integrates seamlessly with a property's existing access control system, elevating security monitoring to new levels.

"Typically, we install a lot of access control readers for communities with gated entries, clubhouses, pools, and fitness centers," Weissman said. "Now, with our new technology, a card reader can trigger the display of linked camera footage for that

specific area. This integration creates a smoother experience, making it easier to search, analyze, and manage security data."

Additionally, Security Vision now offers advanced monitored video

solutions, eliminating the need for on-site security personnel.

"For instance, a camera in a parking lot or by a pool can use video analytics to detect when someone enters the area after hours," Weissman explained.



"The system can trigger a voice overlay—either a pre-recorded message or direct communication with our live monitoring center. If needed, a live operator can intervene and speak to the individual through the camera. This creates a true priority alarm, allowing for faster responses to incidents in progress instead of discovering damage or theft the following day."

Site security is becoming

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increasingly important, especially in the Myrtle Beach area. Security Vision provides solutions to monitor remote locations where traditional power sources are unavailable.

"We can set up video surveillance in areas like boat storage lots, trailer parks, golf courses, or construction sites that lack electricity," Weissman said. "By

using compact solar panels, we can power the cameras without the need for costly wiring installations, making surveillance more accessible

and cost-effective."

Security Vision offers these three advanced technologies as part of an integrated system or as standalone solutions, depending on the client's needs.

"We collaborate closely with each client to design the best security solution

for their specific requirements, ensuring they receive the technology that best fits their property and budget," Weissman concluded.

Security Vision's commitment to continuous innovation ensures property managers have access to state-of-the-art security technologies that enhance safety and operational efficiency. From seamless integration of access



control and surveillance to cutting-edge monitored video solutions and power-efficient systems, Security Vision is helping properties stay secure while simplifying management. By customizing solutions to meet the unique needs of each client, Security Vision delivers both peace of mind and improved security, making it an invaluable partner for properties of all sizes.



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When it comes to Spray Polyurethane Foam, whether for residential or commercial insulation, man-caves or she-sheds insulation, concrete lifting, seawall repairs or roof coatings, Carolina Foam Pros is the most experienced and knowledgeable in the business. Founded in 2016, Carolina Foam Pros offers leading-edge expertise and technology in the Spray Polyurethane Foam (SPF) industry.



Spray Foam Polyurethane can reduce energy consumption nearly 40%.

Carolina Foam Pros offers open and closed cell SPF as an alternative to traditional insulation. Spray Polyurethane Foam (SPF) is superior to all other types of insulation and lifting products for a number of reasons. SPF improves HVAC efficiency and air quality, serves as a means of sound blocking, and can lift and stabilize



driveways, garages, seawalls and boat ramps. Most importantly for our coastal area, SPF can make a structure safer and more secure in a hurricane, flood or high wind event. Closed cell SPF, for example, is air and waterproof, making it the only Class 5 FEMA insulation product allowed. Closed cell SPF is ideal for construction, remodeling, or repair of a home or building that may be or has been impacted by a hurricane or flood.

“Spray Polyurethane Foam Insulation is the single most important component in commercial and residential building because when SPF is installed correctly in conjunction with a properly sized and installed



Carolina Foam Pros owner, Pauline Medford (left)

HVAC system, energy consumption can be reduced nearly 40%,” said Pauline Medford, owner of Carolina Foam Pros. “Those are huge numbers. SPF also increases the longevity of homes, buildings and structures potentially reducing insurance costs. A roof deck with closed cell SPF is unlikely to blow



Carolina Foam Pros also offers concrete leveling for driveways, garage floors, sidewalks, pool decks & more.

away in a hurricane. Closed cell SPF can increase structural integrity up to 300 percent over traditional insulation.” Open cell SPF is a less expensive option, up to 30 percent less, than



Spray Polyurethane Foam is often used in metal buildings.

closed cell SPF while providing nearly all of the same benefits as closed cell SPF.

Carolina Foam Pros has two SPF crews, and all sprayers are master certified, which is the highest level of certification through the Spray Polyurethane Foam Alliance (SPFA). Spray Polyurethane Foam is the only building product that saves a client money from the start of the project (no roof venting, smaller HVAC



system, smaller, framing members) and continues through to the end user (energy efficiency, improved air quality and structural integrity).

“Most homeowners do not realize SPF is applied to the roof deck, so



when you walk in your attic and look up, where you would normally see only wood, it's spray foam. None of that nasty, unhealthy blown in or batted fiberglass is on the floor or anywhere else. And it is a sealed space. That also means the attic should now be 78- 80 degrees (if the house is 70), not 130, and that makes everything much better!”

In addition to SPF used for insulation, Carolina Foam Pros offers sea wall repair, retention pond improvement, concrete leveling for driveways, garage floors, sidewalks, pool decks, even buildings, and roof coatings.

SEE PAGE 35 TO THE RIGHT FOR FURTHER INFORMATION ON CAROLINA FOAM PROS

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Carolina Energy Conservation owner, Jeff Thompson.

In 2008, Jeff Thompson established Carolina Energy Conservation from his garage in Surfside Beach. His focus is on meeting the homeowner's need for comfort. Through becoming a Dr. Energy Saver dealer and joining the Contractor Nation network, this company has grown in size and reputation for 17 years along the Grand Strand.

"Our vision is a world with bright, healthy, energy-efficient homes," said Thompson. "That encapsulates



Carolina Energy Conservation is a Dr. Energy Saver dealer offering solutions for all types of home comfort issues.



BEFORE



AFTER

Carolina Energy Conservation offers Crawl Space Encapsulation.

everything we do." The company offers services from insulation to spray foam to crawl space encapsulation to Solatube Daylighting.

options that will fix the problem." Many homeowners don't realize that issues with insulation or moisture in the crawl space or attic result



BEFORE



AFTER



BEFORE



AFTER

Carolina Energy Conservation offers both blown in cellulose & spray foam insulation.

The first step with Carolina Energy Conservation's service is an energy evaluation. Carolina Energy Conservation offers Crawl Space Encapsulation. "We do an infrared camera test inside the home," said Thompson. "We'll inspect the home's insulation levels, look at the attic space, crawl space, test the moisture content in the wood of the crawl space, looking for any sign of a moisture issue, and offer a full report of what's going on. Most of the time, we can offer multiple

in unhealthy air as well as inflated energy bills. "Homes around here don't have basements. That means the crawl space is up to 50 percent of the air you breathe," said Thompson. "If you've got a moisture problem or mold under your house, you're breathing that in. We can eliminate that problem." Thompson's customers report a range of benefits after work is completed. "People tell us, 'My utility bill has

gone down substantially,' or 'My house is finally comfortable,' or 'I can finally enter the room over the garage.'" Carolina Energy Conservation also offers 12-month, interest-free financing.

Crawl space encapsulation seals a home's crawl space from the outside by installing thick, overlapping sheets of polyethylene plastic on the space's walls and exposed dirt floors as well as a dehumidifier. Not only does Carolina Energy Conservation encapsulate crawl spaces, but they offer ongoing maintenance.

"We'll come out every year and make sure your investment is staying safe – checking and cleaning your dehumidifier," said Thompson. "We're not going to put something mechanical under your house and just hope it works out. That's the kind of specialty service that we offer." Carolina Energy Conservation offers both blown in cellulose & spray foam insulation.

As part of the Dr. Energy Saver network, they also have access to products and technology unavailable to other contractors. The blown in cellulose is made of a recycled material that is fire and pest retardant. The most popular in beating the South Carolina heat is upgrading to spray foam insulation, which offers the best R-value and immediate energy savings for homeowners.

In addition, Carolina Energy Conservation is a Solatube® dealer, offering solar attic fans to cool off hot attics and small footprint daylighting



BEFORE

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AFTER

products that bring in natural light. "We can get bright, shiny light inside your house in less than two hours," said Thompson. There are federal and state tax credits for insulation improvements, solar attic fans, Solatube Daylighting. Making your home more comfortable begins with a free energy assessment by the specialists at Carolina Energy Conservation.

Carolina Energy Conservation is a Solatube® dealer.

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Space Reservation: May 30 Material Close: June 6

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The 2025 September 'Special Issue' will mail out & then be distributed @ the 2025 HGHBA Home Improvement & Outdoor Living Show in the Myrtle Beach Convention Center September 12th - 4th. Call (843) 945-4452 to be included in this marketing opportunity.

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Each issue is directly mailed to the target audience and posted online no later than 30 days from material close date

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